16 SPOTS AVAILABLE

WE ARE...
The Center for Entrepreneurship and Rural Development in the College of Business and Technology
Excited to begin the second year of our Entrepreneurial Living-Learning Community for Fall 2019

CHOOSE US BECAUSE...
You can live in a community of like-minded, innovative, and forward-thinking students
We will give you the opportunity to connect with local businesses, get involved in the community, take classes together as a cohort, and be part of a group that will change the way we do business in the future!

8 SCHOLARSHIPS AVAILABLE
The Center for Entrepreneurship and Rural Development is excited to welcome its second Entrepreneurship Living-Learning Community in the Fall of 2019.

**Program Description:** The Entrepreneurship Living-Learning Community (ELLC) is a program for UNK freshman and sophomores. It will connect like-minded students who are innovative and creative. This will be a collective of creative students who are given special attention and support for the potential of business startup. Students will live together in UNK housing for the freshman year and be exposed to a wide-range of entrepreneurship programming. The students accepted into this program are multidisciplinary and do not have to be business students.

**Justification of Program:** Often, students at UNK are not aware of the entrepreneurial support system until the last two years of their undergraduate experience. This may be too late to implement the entrepreneurship minor to their program or have support for business startups. This program will allow ample time and increased exposure to small businesses and resources available. Other schools have seen success in creating cohorts of students who are similar in their academic focus and extra-curricular interests. By fostering entrepreneurship in a freshman/sophomore program, it is the goal of CERD to begin incubating student businesses in the junior/senior years.

**Target Students for Program:** The ELLC will accommodate 8-16 students coming into UNK as freshmen. These students will be selected prior to their freshman semester. They will need to show interest in business creation, a tie to the economy of rural Nebraska and previous innovative efforts in their high school involvement. Admittance into this program will not be based on GPA, class rank and/or ACT scores. They must meet the requirements to be admitted to UNK, but selection into the ELLC will be based on experience, program interview, involvement and indicators of innovation and critical thinking.

**Content & Delivery of Program:** This program offers a unique orientation program that introduces the student to the resources at UNK. They will all take an Introduction to Entrepreneurship class (this will feed the multidisciplinary general portal class at UNK), join Enactus, the student-entrepreneurship organization, and be paired up with a local business owner as a mentor. There will be community tours of businesses as well as other entrepreneurial programming. They will be connected with upper classman and faculty that also support their efforts.

Apply today...

For more information contact our office at 308.865.8135 or 308.865.8199 or email: tschaunerle@unk.edu