

LoperVision Usage & Pricing

Purpose

The LoperVision center-hung-video boards at the UNK Health and Sports Center primarily serve University of Nebraska at Kearney Athletics, which is the priority user and oversees the technology, equipment and staffing needed to operate the live video system. LoperVision is used extensively for game presentation purposes and UNK Athletics, and its availability can be limited.

Others may request use of LoperVision for events and activities, including those hosted by non-university organizations and partners. UNK Communications and Marketing – in partnership with UNK Athletics – manages and operates most non-athletic usage and requests for LoperVision graphics and live video.

In addition to UNK Athletics, LoperVision's priority uses are for high-profile events attended by large audiences and crowds such as commencements, concerts, high school tournaments, championship events and festivals. Although exceptions may be made, LoperVision is not intended for presentations, speakers, programs and similar events with small assemblies of 500 or fewer.

LoperVision technology places a premium on events that require large spaces and/or when a need for big video and sound is necessary, appropriate and/or expected. As a general rule, it will not be used as a tool simply meant to “add the wow factor” to a presentation, group tour or smaller event.



Staffing

LoperVision is a highly technical video and audio system that requires professional staff to operate. It cannot be operated by the public and those with no training. Use of LoperVision for non-athletic events will be determined, in part, by staffing needs and availability of production professionals, support staff, camera operators and other talent.

Basic Package - \$500

- No cameras, live video or in-event coverage
- Static graphics, power points, slideshows, pre-produced video
- No livestream
- Staffed with 1 person

Standard Package - \$1,000

- End-to-end event coverage with 1-2 cameras; Standard angles
- Minimal graphics & video replays
- Livestream available
- Staffed with 2-3 people (Producer and 1-2 camera operators)
- *Does not include audio technician if public address sound system is needed

Advanced Package - \$1,500

- End-to-end event coverage with multiple cameras & angles
- Extensive graphics & video replays
- Livestream available
- Staffed with 5-6 people (Producer, replay monitor, 3-4 camera operators)
- *Does not include audio technician if public address sound system is needed

NOTE: Daylong events or those lasting 5+ hours subject to price change. Call for quote.

How to Request LoperVision

- For questions or to submit requests for LoperVision usage, contact:
- Kyle Means, 308.865.8453 or meanskr@unk.edu
- Todd Gottula, 308.865.8454, gottulatm@unk.edu
- Athletics requests: Jeff Babl, 308.865.1563, bablj@unk.edu

Livestream

In addition to presenting your event on LoperVision, we deliver broadcast-quality livestreams to remote audiences using YouTube and a variety of other video-sharing and social media platforms. Livestream-only services cost \$100 per hour.

Graphic elements

For pre-produced video elements, such as graphics packages, video and script development, contact:

- Kyle Means, 308.865.8453 or meanskr@unk.edu
- Steph Gallaway, 308.865.8136 or gallawayask@unk.edu