Beyond Announcements and Emails: Connecting Remote Students through Instructor Presence
What is Presence?

- Physical
- Social
What the Research Tells Us

▸ Students Want to Feel That the Teacher Cares
▸ Interpersonal Interaction is an Important Course Quality Factor
▸ Online Instructors Tend to Make Minimal Use of Interactive Technologies
Challenges

- Online courses are often asynchronous
- Online courses are often heavy on publisher-created content
Teaching Persona

- Determine your teaching persona
- Share your persona with students
  - Personal introduction
Strategies

- Interact early and share your plan with the class
  - Welcome note
  - Course expectations
Strategies

- Check in daily
  - Establish a routine
  - Discussion forums
Strategies

- Grade weekly
  - Set aside time for grading
  - Personalize your feedback
Strategies

- Embrace interactive technologies
  - VidGrid
    - Webcam & Screen Capture
    - Quiz Embed & Analytics
    - Module Overviews
    - Lectures – Key concepts
  - Zoom
    - Live sessions – Q&A
    - Record
Announcements and Emails

▸ Announcements
  - General assignment feedback
  - Resolve general issues
  - Encouragement

▸ Emails
  - Personal questions
  - Time saver
Be the Host
Be the Authority
Be the Expert
Be Seen
The key to building your presence is the key to success in most things: try, and keep trying. Only you can put you in your class.
THANKS!

Any questions?

You can find me at:

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Credits

- Teaching Strategies for the Online College Classroom
- https://ccrc.tc.columbia.edu/media/k2/attachments/effective-online-instructor-presence.pdf
- https://ida.wichita.edu/instructor-presence-means/
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Extra resources

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