



CAREER CENTER PARTNER PROGRAM

CAREER CENTER PARTNERSHIP 2 YEARS FOR \$4,000



Primary Sponsor of Fall and Spring UNK Career Fairs

- Connect with students seeking career information.
- Waived Registration fee for sponsor-level participation in two career fairs per year. (four company reps to attend two career fairs \$1,000 value)
- Prime table location and parking for each career fair.
- One-page insert in the fall and spring career fair publications, distribution to all attendees, e-mailed to select faculty, and e-mailed to all junior and senior students.



Company Connections - Fall and Spring

- Classroom presentations (availability will vary)
- Social media exposure throughout the event
- Information table in newly renovated student union



CBT Networking Reception

• First right to participate in workshops, resume reviews, participation in BSAD 100 employer panels, and mock interview days



Promotional Video

- · Video highlights company cultural and career opportunities
- · Video production will be professionally done by UNK Communications & Marketing
- Videos will be played outside CBT Career Center and Academic & Career Services offices



handshake

Featured Announcements

• Company job/internship announcements promoted through E-mail, Handshake, and social media



Social Media & Website Visibility

- · Logo on quarterly newsletters sent to CBT students and faculty
- Featured on CBT Career Center and Academic & Career Services platforms

QUESTIONS? CONTACT:

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