

CAREER CENTER PARTNERS

The UNK College of Business & Technology Career Center is teaming up with Academic & Career Services to connect businesses with UNK students. Join our “Career Center Partners” program and your business will gain valuable opportunities to network and build relationships with qualified prospective employees.

CAREER CENTER PARTNERSHIP

\$2,500 FOR 1 YEAR | \$3,500 FOR 2 YEARS

Participation in

Career Fairs

- Connect with students seeking career information.
- Waived Registration fee for sponsor-level participation in two career fairs per year. (four company reps to attend two career fairs - \$1,000 value)
- Prime table location and parking for each career fair.
- One-page insert in the fall and spring career fair publications, distribution to all attendees, e-mailed to select faculty, and e-mailed to all junior and senior students.

CBT Company Connections - Fall

Full promotional day on campus - Spring

- Classroom presentations (availability will vary)
- Social media exposure throughout the event
- Information table in newly renovated student union

CBT Networking Reception

First right to participate in workshops, resume reviews, employer panels, and mock interview days

Featured Announcements

- Company job/internship announcements promoted through E-mail, Handshake, and social media

Social Media & Website Visibility

- Logo on quarterly newsletters sent to CBT students and faculty
- Featured on CBT Career Center and Academic & Career Services platforms

Promotional Video

- Video highlights company cultural and career opportunities
- Video production will be professionally done by UNK Communications & Marketing
- Videos will be played outside CBT Career Center and Academic & Career Services offices

INDIVIDUAL OPPORTUNITIES

ALL OPTIONS BELOW ARE INCLUDED IN THE PARTNERSHIP PROGRAM



Career Fairs | SPONSORSHIP \$500 - PARTICIPATION \$200

Twice a year UNK hosts this event to connect students with businesses. Set up a booth and hand out information at this well-attended event. Or sponsor the event to connect your brand with UNK.



CBT Company Connections | \$200

Set up a booth in West Center to promote your company. Visit with students and share info on internship or employment opportunities.



CBT Networking Reception | \$25

Network with junior and senior CBT students after the Spring Career Fair at UNK.



Business Spotlight Video | \$300

Video will highlight the reasons why students should work/intern for your company. Approximately 60 seconds long. UNK Creative Team will produce the video if needed. The video will be posted at the Career Center and through social media channels.

Your partnership may be tax deductible. Ask for details.

QUESTIONS? CONTACT:

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