

University of Nebraska at Kearney			Verbiage	
Current Revision Date: 06/14/24			University of Nebraska at Kearney™ Nebraska Kearney™ UNK® Lopers®	
Established: N/A		Location: N/A	Nickname: N/A	
Mascot Name: N/A		Conference: N/A		
Blue	Yellow	Gray	White	Black
PANTONE 294 CMYK: 100, 53, 0, 35 RGB: 0, 77, 134 MADEIRA Rayon: ##### RA: #####	PANTONE 130 CMYK: 0, 34, 100, 0 RGB: 252, 177, 22 MADEIRA Rayon: ##### RA: #####	PANTONE 428 C C: 10 M: 4 Y: 4 K: 14 RGB: #, #, # MADEIRA Rayon: ##### RA: #####	White CMYK: 0, 0, 0, 0 RGB: 255, 255, 255 MADEIRA Rayon: White RA: White	PANTONE Process Black C CMYK: 0, 0, 0, 100 RGB: 0, 0, 0 MADEIRA Rayon: Black RA: Black
Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.				

Institutional Marks					
1 	2 	3 	4 	5 	7 
9 		11 		13 	15 
10 		12 		14 	16 
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School Seal



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Athletic Marks



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53



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Athletic Marks (continued)



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Mascot Marks



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100

Sport Specific & Extension Marks



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104



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108



109



110



111



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Sport Specific & Extension Marks (continued)

113

UNK
ALUMNI

114

UNK
**ATHLETIC
TRAINING**

115

UNK
ATHLETICS

116

UNK
BAND

117

UNK
**MEN'S
BASKETBALL**

118

UNK
**WOMEN'S
BASKETBALL**

119

**NEBRASKA
KEARNEY**

BASKETBALL

120

**NEBRASKA
KEARNEY**

CROSS COUNTRY

121

**NEBRASKA
KEARNEY**

DAD

122

**NEBRASKA
KEARNEY**

FOOTBALL

123

**NEBRASKA
KEARNEY**

GOLF

124

**NEBRASKA
KEARNEY**

MOM

125

 **BASKETBALL**

126

 **CROSS COUNTRY**

127

 **DAD**

128

 **FOOTBALL**

129

 **GOLF**

130

 **MOM**

131

UNK
BASKETBALL

132

UNK
CROSS COUNTRY

133

UNK
DAD

134

UNK
FOOTBALL

135

UNK
GOLF

136


UNK
MOM



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Sport Specific & Extension Marks (continued)

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<div>143</div> <div></div>	<div>144</div> <div></div>	<div>145</div> <div></div>	<div>146</div> <div></div>	<div>147</div> <div></div>	<div>148</div> <div></div>
<div>149</div> <div></div>	<div>150</div> <div></div>	<div>151</div> <div></div>	<div>152</div> <div></div>	<div>153</div> <div></div>	<div>154</div> <div></div>
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ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.