

Dear Employer,

You may be considering an engineering internship program for your company. We are excited about this possibility and hope that you find the enclosed materials to be beneficial as you begin this process.

Many advantages exist for companies in hiring interns. According to the National Association of Colleges and Employers, over half of interns pursuing full-time employment will return to the company of their internship upon graduation. Additionally, employers report at 40% higher five-year retention rate among employees hired from their internship programs than those hired through other recruitment methods. In terms of both today's workload and tomorrow's workforce, starting an internship program is an excellent way to encourage success at your company.

Companies that partner with the UNK engineering foundations program to provide internships are doing more for the university than just hiring students as employees. Internship providers allow UNK to enhance the overall quality of our engineering foundations program by bringing a high-quality experiential learning component into the curriculum.

The university gains feedback from the local engineering industry as our program is continually developed and enhanced. Furthermore, students profit as they apply classroom knowledge to real-world experiences, evaluate areas of interest for full-time employment, and network with experienced industry professionals.

We encourage you to read the enclosed materials and contact us if you are ready to take the next step to develop an internship for a University of Nebraska at Kearney engineering student.

Sincerely,

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