University of Nebraska at Kearney  
Industrial Distribution Program  
Advisory Council Minutes  
March 11, 2021 at 5:00PM CST  
via Zoom [https://app.vidgrid.com/view/Y1mXY7PieqG8/?sr=mNUvUo](https://app.vidgrid.com/view/Y1mXY7PieqG8/?sr=mNUvUo)

**Invited Program Partner Council Members**

<table>
<thead>
<tr>
<th>Company</th>
<th>Name</th>
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<tbody>
<tr>
<td>Applied Industrial Technologies</td>
<td>Bill Hettinger</td>
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<tr>
<td></td>
<td>Cameron McCarthy</td>
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<td>C.E.D.</td>
<td>Brian Homard</td>
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<td>John Anderson</td>
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<td>North American Plastics</td>
<td>Amy Venezia</td>
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<td>Kelly Richards</td>
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<td>Riekes Equipment</td>
<td>Ed Ketcham</td>
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<td>Eli Crittenden</td>
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<td>WinSupply</td>
<td>Eric Leatherman</td>
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<td>Brian Rote</td>
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<td>Womack Machine Supply</td>
<td>Kevin Hunt</td>
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<td>Randy Nobles</td>
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**Non-Program Partner Council Members**

- Ferguson  
  - Mike Fink

**Advisory Council Invited Guests**

- Ahna Packard – Assistant Professor, Interior and Product Design

**UNK Faculty/Staff Representatives**

- Kathy Benne – ITEC Office Staff  
- Ben Brachle, Ph.D. – Assistant Professor, Program Coordinator, Industrial Distribution  
- Alejandro Cahis – Lecturer, Industrial Distribution  
- Terry Gibs – Senior Lecturer, Industrial Distribution

**UNK Student Representatives**

- Christian Richter – Student, IDO President  
- Landon Seibert – Student, ID Recruitment Coordinator, IDO VP of Recruitment  
- Sean Jackson – Student, ID Student Worker
1. Introduction of Meeting Attendees
2. Agenda Additions (If Needed)
   a. Dr. Vaux announced the retirement of Terry Gibbs, who joined ID a few years ago in teaching the electronics courses. This leaves a position open requiring an MBA, Engineering Management, Technology Management or other related field and at least 3 years industry experience who might want to switch to teaching. The courses needing taught will be electronics courses. If you’re aware of anyone who might fit this position, please send them our way. [https://unk.peopleadmin.com/postings/3815](https://unk.peopleadmin.com/postings/3815)

3. Industrial Distribution Lab Updates
   a. Ahna Packard Presentation on Discovery Hall Distribution Lab Counter Space Discussion ensued of the reconstruction of the existing ID Sales Classroom.

4. IDO Report
   a. Christian Richter
      i. Christian explained what the students were doing to find alternative ways to communicate with the students. COVID wouldn’t allow them to meet regularly. They would like to host cookouts at Harmon Park (off campus).
      ii. Next year we hope the strict regulations will be lifted and we’ll be allowed to host a lunch session on campus with industry reps.
      iii. In spring 2019 we took a bus trip to Lincoln and Omaha to visit industry reps. In the future we’d like to host a “freshman/sophomore” bus trip and another “junior/senior” bus trip.
      iv. In the past IDO hosted “Toys for kIDos” which is a Christmas party in conjunction with the “Big Sister / Big Brother” program. IDO purchases gifts for the kids and host a party. With COVID, we were unable to do that this year. We’re looking at other events to stay visible in the community. 1. Do a blood drive. 2. Volunteer at the Veteran’s home.
         1. Discussion ensued how to do a virtual “lunch and learn” where out of state industry reps could buy lunch for the students and zoom in for lunch.
         2. KUDO’s to the students for finding other ways/events to engage with the community.

5. Recruitment Efforts
   a. Landon Seibert
      i. Landon has come on as a student worker focusing on recruiting on marketing / recruiting for ID.
         1. COVID has made it difficult to recruit – not allowing any meetings, etc.
         2. Landon’s been focusing more on marketing. We’ve held 2 info nights to get the name out.
3. We’re adopting an area on campus to call our own – similar to “adopt a highway”.
4. We’ve put ID flyers in the college newspaper. We’ve had ID posted on the TV’s in the hallways.
5. We’re reaching out to high school counselors to let them know what ID is.
6. Landon’s been working with the CRM to create a database of prospective students.

6. UNK ID Curriculum Updates
   a. Ben Brachle
      i. Ben presented the new changes in curriculum that UNK implemented this year. UNK revamped the general studies program called the “Lopers General Studies Program”. [https://www.unk.edu/academic_affairs/general_studies/lopers-general-studies-program.php](https://www.unk.edu/academic_affairs/general_studies/lopers-general-studies-program.php)
      ii. Students are now required to take 30/31 hours instead of 45 credit hours in general studies. This allows students to use more credits in other areas so they can get a well rounded experience.
      iii. This prompted the ID Program to change their curriculum. (see spreadsheet attached) A Biology category has been updated. CORE classes were left alone since we made a lot of changes a few years ago. Pre-requisites and class descriptions were updated. Instead of one OSHA class, we now have two OSHA classes.
      iv. The students will now have options to get a sales certificate or add a minor without adding an extra year of college.

7. Council Feedback
   i. Discussion ensued of the approval of the curriculum changes. The ID Advisory Board was excited to see the new changes.
   ii. The new changes will help keep students on the four year track if they change majors to ID.
   iii. Please email Ben or Alejandro additional feedback regarding the curriculum changes. [BrachleBJ@unk.edu](mailto:BrachleBJ@unk.edu)  [CahisAM@unk.edu](mailto:CahisAM@unk.edu)
   iv. Dean Tim Jares thanked the advisory council for their time and input. He also thanked Terry Gibbs for his years of service.

Motion was made and seconded to adjourn the meeting.

8. Adjournment
9. Optional: Tour of Discovery Hall – postponed to fall. (hopefully!!!)