Industrial Distribution Advisory Council Minutes October 11, 2022 4:00pm Holiday Inn, Kearney, NE

Program Partner Council Members: Sarah Handrahan, Erin Owens, Cambden Van Brocklin, Cory Hendrickson, Kelly Richards, Ed Ketcham, David Zahner, Brent Hall, Brian Rote, Brett Douglas, Kamna Gupta

Non-Program Partner Council Members: Val Burns; Mike Fink

Non-Voting Guests: Blake Slizoski

UNK Faculty/Staff Representatives: James Vaux; Mitch Peters; Alejandro Cahis; Kathy Benne

Ed Ketcham called the meeting to order at 4:00pm

- 1. Attendees introduced themselves.
- 2. Spring 2022 Minutes were reviewed and approved.
- 3. Agenda Additions (If needed)
- 4. New ID Positions: Professorship/Fellowships
 - a. Jim Vaux/Ben Brachle
 - * Jim Vaux (ITEC Dept. Chair) explained the new titles for Ben Brachle (ID Professorship) Alejandro Cahis (Fellowship) and Mitch Peters (Fellowship) The titles reflect the extra work they perform involved with recruitment and working with the IDO student organization.
- 5. UNK ID Curriculum Updates
 - a. Ben Brachle
 - b. Council Feedback
 - * Ben presented proposed curriculum changes. The items highlighted in red and yellow are the changes being proposed. The internship will now be 3 credit hours instead of 6 which allows for another class to be added.
 - * Discussion ensued of the changes and the Advisory Council approved the proposed changes.
- 6. IDO Report
 - a. Mitch Peters
 - b. Council Feedback
 - * Mitch is the faculty advisor for the ID Student Organization. The student organization is more active this year than the past two years. They are hosting tailgates at the Loper football games, helping with the golf tournament and hosting Toys for Kiddos.
- 7. Recruitment Efforts
 - a. Mitch Peters
 - b. Council Feedback

- * Currently there's 110 ID students on the roster. The students are recruiting at surrounding schools, and we've added 8 ID students in the past 8 weeks.
- *A new scholarship is in place for incoming freshmen.
- * Would the company representatives be willing to do a "lunch and learn"? Currently, the IDO meetings are held at 7:00 pm but most of the students work evenings. If we could offer a "Lunch and Learn" it would help with more students able to attend and help with recruiting efforts.

8. Sales Competition Update

- a. Alejandro Cahis
- b. Council Feedback
 - * Due to the "J term" (a 3-week semester at the beginning of January), most ID students aren't back on campus until the last week of January. This reduces the amount of time available to train the students for the sales competition. Should we move the sales competition to the fall?

 * Majority said no. The fall event is too busy. The spring event is more "relaxed". Could we find a way for the industry reps to review the students remotely before the competition? Is there a way to see how the students acquired their spot in the sales competition? Can a link be added to the ID website?
- 9. Changes to Career Event
 - a. Ben Brachle
 - b. Spring Event Banquet Moved to New Venue.
 - c. Council Feedback
 - * Would moving the spring event to a different venue be OK with the AC? Instead of the formal banquet, have a social event?
 - Yes, as long as there's still an official announcement of the winners of the sales competition.
 - Is there a way to facilitate the students to talk to everyone, not just those they know?

10. Adjournment