Public Communication is communicating with a specific goal and audience in mind. To be an effective public communication practitioner, you must be able to translate specialized knowledge into lay terms and to package information into an attractive and persuasive form. In other words, the public communication professionals are interested in understanding how to take information from jargon specific terms into language people outside of the industry or organization would understand. The program spans the breadth of communication as a field, equipping students with techniques from public relations, communication theory, an understanding of audiences and publics from rhetorical studies, the use and impact of media from journalism and media studies, and more.

**Program Highlights**
- Administered Entirely Online
- Geared at helping early and mid-career professionals to translate conceptual/theoretical frameworks into real-life practical situations
- A 36-credit hour program designed to be completed within 2 years
- Continuing admissions
- As a program with a multi-disciplinary approach, students from such fields as Health, Political Science, and International Studies are welcome
- An opportunity to work with qualified faculty drawing from extensive industry and professional experience.

**Welcome Message**

**From Dr. Ellis and Dr. Bice**

Welcome back or welcome to UNK! We hope you all had an enjoyable summer. With all the uncertainty in Nebraska and beyond, you can be certain that the Office of Graduate Studies will be here to assist you through your graduate studies. Our office has an open door policy. If you have any questions, comments, or feedback, please do not hesitate to email, call, or stop by for a chat. Cheers to the start of the new academic year. Go Lopers!
GRADUATE STUDENT INFORMATION

Have you had a chance to check out the Online Graduate Student Orientation? The Online Graduate Student Orientation was created with you in mind, graduate students. The one-stop-shop has an abundant amount of resources that can be used to help navigate your graduate experience. The Office of Graduate Studies cares about you and your graduate experience. We hope you have great year. Go Lopers! Online Graduate Student Orientation

Professional Development Workshop
September 15th
**ePortfolios: A Blueprint for Success**
Dr. Martonia Gaskill and Amber Alexander will host a workshop on ePortfolios. ePortfolios are a powerful tool for students to document and demonstrate cutting edge skills. ePortfolios can evaluate the standard resume to a live and descriptive portrait of students' sophisticated abilities such as communication, writing, and critical thinking skills, and their readiness for the competitive job market.

**ePortfolios Workshop Zoom Link**

COVID-19 UPDATES

To stay up to date on current policies and regulations on campus we recommend checking the UNK Coronavirus Information and the IRB webpage for the most accurate and up-to-date information.

Let us all do our part to keep UNK Campus safe and healthy
- Wear a mask
- Use hand-sanitizer frequently
- Follow walking path direction signage around campus
- Wash your hands frequently
- Monitor your health and stay home if you feel ill

UPCOMING EVENTS AND DEADLINES

- **September 15**th - Last Day to Apply for Fall 2020 Graduation
- **September 23** - Reading from Sitting Pretty: The View from my Ordinary Resilient Disabled Body - Via zoom @ 7pm
- **September 24**th - Tuition and Fees Due
- **September 28** - Spring 2021 Class Schedule Available
- **September 30**th - Health Career Fairs - From 10-1 in the Ponderosa Room
- **October 15**th - UNK’s Fall 2020 Virtual Career and Internship Fair - From 12-4, register via Handshake

HAVE SOMETHING TO SHARE IN NEXT MONTHS NEWSLETTER?
Contact: Breanna Redl redlbm@lopers.unk.edu or Jada Ruff ruffjm@lopers.unk.edu
What inspired you to pursue a graduate degree?
I knew I wanted to go into Speech Language Pathology and to do that I needed a masters. Overall my graduate degree was a step in the right direction.

What is your favorite thing about your graduate program?
Having the chance to work side by side with our faculty and fellow classmates. I appreciate the opportunity to apply what we learn in class during our time in clinic.

What is your favorite thing about UNK?
I love the atmosphere at UNK. At UNK we are more than a number and there is no better feeling than that.

What are your hobbies/interest (other than cramming for exams, papers, and projects)?
Scuba diving, shopping, and being with friends and family

What do you look forward to the most in your career as a Speech-Language Pathologist?
Getting the opportunity to work with multiple populations and helping patients communicate.
Graduation Application Deadlines: Apply via your MyBlue account under the Academics Tab

- September 15- Fall 2020
- February 1- Spring 2021

Tuition Bill:

- eBills Sent Out- September 3
- Tuition Due- September 24

Last Day to Drop a Fall 2020 class with "W"

- October 23

Spring 2021 Class Schedule and Early Enrollment

- Schedule became available on September 28
- Early Enrollment Begins on October 26

New and Returning Graduate Student Enrollment

- Enrollment Begins November 3

December 2020 Graduation

- Rehearsal for both Events- December 17 at 3pm
- Graduate-Degree Hooding and Ceremony - December 17 at 7 p.m.
- Undergraduate Graduation Ceremony- December 18 at 10am