The Nebraska Tri-City Area Economic Forum brings together local experts from the public, private, and academic sectors to report on our economy. The Forum offers the community a snapshot of local economic activity and provides forecasts to help businesses plan for the upcoming year.

This valuable research about where our community has been and where we are headed is made possible through a cooperative effort between the University of Nebraska - Kearney, the Economic Development Councils in Hastings, Kearney and Grand Island and local businesses. This partnership between the academic and business will provide timely, accurate and objective economic data to guide local businesses.

Benefits of Attending the Forum

- The Forum is an opportunity for you to learn about the trends and dynamics occurring nationally, statewide, and in our community, and how they impact your business.
- Experts from UNK and the community will present objective information about key economic indicators such as population, employment, wages, prices, retail trade and housing that your organization can use in planning future business strategies.
- The Forum is a tremendous networking opportunity; you’ll have the chance to meet experts from a variety of industries, UNK and other businesses that have an interest in the local economy.
- Participants who attend the Forum will receive a comprehensive report filled with data, statistics and trends. The content can help you uncover new opportunities, make better business decisions, deliver more compelling sales presentations and position your business as knowledgeable and prepared.
- Attending this year’s Economic Forum and obtaining the annual report is a great way to jump start your business planning for next year.

Ernest Goss, PhD. - Creighton University
Ernie Goss is currently the MacAllister Chair and Professor of Economics at Creighton University in Omaha, Nebraska. Director of the Goss Institute in Denver, Colorado, and Director of Creighton’s Institute for Economic Inquiry. He is editor of Economic Trends, an economics newsletter published monthly that is distributed to more than 10,000 subscribers.

TriCity Mayor Panel

Mayor Stan Clouse - Kearney
Stan Clouse currently serves as the Mayor of Kearney. An Account Manager for the NPPD, Stan was elected to the Kearney City Council in 2003. He has served on numerous boards and is actively engaged in the State Chamber of Commerce, and the Buffalo County Economic Development Council.

Mayor Jeremy Jensen - Grand Island
Jeremy Jensen is the Mayor of Grand Island, as a Partner at Helix Financial. Having studied finance and economics at the University of Nebraska Lincoln, Jensen is the youngest elected Mayor of Grand Island in the past 75 years.

Mayor Vern Powers - Hastings
Vern Powers has served as the Mayor of Hastings since 2008. As the CEO of Hastings HVAC, Powers has served on numerous boards including the State of Nebraska Workforce Investment Trust and the State of Nebraska Environmental Quality Advisory Board.

Bree Dority, PhD. - University of Nebraska, Kearney
Bree Dority earned her PhD in economics at UNL. She has published research reports focused on labor and economic development. Recently she was appointed the Associate Dean of the College of Business and Technology at UNK.

Daniel Chaffin, PhD. - University of Nebraska, Kearney
Daniel Chaffin earned his PhD in Strategic Management at Michigan State University. Professionally, he worked as a Strategic Marketing Manager for Pulte Homes in Colorado Springs and earned his MBA from the University of Colorado in Colorado Springs.

Tom Herring, President of Cash-Mo Distributing Company, Kearney, NE
Jay Landell, Area Manager of Ag Resource Management, Hastings, NE
Doug Fargo, President/Chief Financial Officer of Global Industries, Inc., Grand Island, NE

First Annual Tri-City Area Economic Forum

Keynote Address

Ernest Goss, PhD. - Creighton University
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Economic Forecast Presenters

Tom Herring, President of Cash-Mo Distributing Company, Kearney, NE
Jay Landell, Area Manager of Ag Resource Management, Hastings, NE
Doug Fargo, President/Chief Financial Officer of Global Industries, Inc., Grand Island, NE

Industry Experts

University of Nebraska, Kearney
College of Business & Technology
1917 W. 24th Street
Kearney, NE 68849

Friday, Sept. 30, 2016
8:30 am - 12:00 pm

Holiday Inn Ballroom
110 S. 2nd Ave.
Kearney, NE

Visit: unk.edu/economicforum

Sponsors

UNK College of Business & Technology

Buffalo County Economic Development Council

HEDC

Tri-City Area Economic Forum

Keynote Speaker
Ernest Goss, PhD.
Economist, Creighton University
State of the Region Economic Outlook
Forum Agenda

8:30 am - 9:00 am Registration

9:00 am - 9:10 am Welcome: Darren Robinson, Buffalo County Economic Development

9:10 am - 9:40 am Keynote Address: State of the Region
Ernie Goss, PhD - Creighton University

9:50 am - 10:50 am Economic Overview
Bree Dority, PhD - UNK & Daniel Chaffin, PhD - UNK

10:50 am - 11:20 am Tri-City Area Mayor Panel
Stan Clouse, Jeremy Jensen, Vern Powers

11:20 am - 11:50 pm Industry Symposium: Current Issues Impacting the Business Landscape
Moderator: Shawn Kaskie, UNK - CRRD
Tom Henning - Cash-Wa Distributing Company, Kearney, NE
Jay Landell - Ag Resource Management, Hastings, NE
Doug Fargo - Global Industries, Inc., Grand Island, NE

This is a “Must Event” for:
Manufacturers
Small Business Bankers
Retail and Service Industries
Not-for-profit Organizations
Health Care Professionals
Government Planners
School District Leaders
Builders and Developers
Real Estate Professionals
Entrepreneurs
Mortgage Lenders

Continuing Education Credit
Real Estate Professionals can receive three hours of Continuing Education Credits for attending the full program.

Forum Agenda

Registration Fee for individuals
$25.00 per person (Includes all events and the Annual Forum Booklet)

Registration for Real Estate Professionals
$25.00 per person for those interested in receiving three continuing education credits (Includes all events, the Annual Forum Booklet and the CE-Certificate)

Two Ways to Register
You may register online using a credit card or by mail with payment by check before Sept 23, 2016.

Site Registration (preferred method):
unk.edu/economicforum

Email Registration:
Mail the attached registration form along with your payment before Sept 23, 2016 to:
University of Nebraska, Kearney – CRRD
1917 W 24th St.
Kearney, NE 68849

Join us as we present the annual College of Business economic overview for the coming year.
• Find out more about global and national events and how these events are effecting the regional economy
• Learn about economic strengths and weaknesses in the region.
• Hear from a panel of policy and industry experts about current trends in the local economy.

For more details about the Nebraska Tri-City Area Economic Forum visit:
unk.edu/economicforum

Registration Form

CHECK ONE:

Please make ______ reservation(s) for the Nebraska Tri-City Area Economic Forum at $25 per person.

Please make ______ reservation(s) for the Nebraska Tri-City Area Economic Forum and Real Estate Continuing Education Certificate at $25 per person

REGISTRANT (please print and fill out completely), PLEASE COPY THIS FORM FOR ADDITIONAL ATTENDEES.

Name
Title
Company
Address
City   State  Zip
Phone

Enclosed is a check for $________
Please make check payable to: University of Nebraska and memo Tri-City Area Economic Forum.

PAYMENT BY CREDIT CARD IS AVAILABLE ONLINE ONLY.

Cancellation Policy: No refunds for cancellations after 5:00 pm on September 23, 2016.

Mail the attached registration form along with your payment before Sept 23, 2016 to:
University of Nebraska, Kearney – CRRD
1917 W 24th St.
Kearney, NE 68849