

LIVE PITCH EVENT

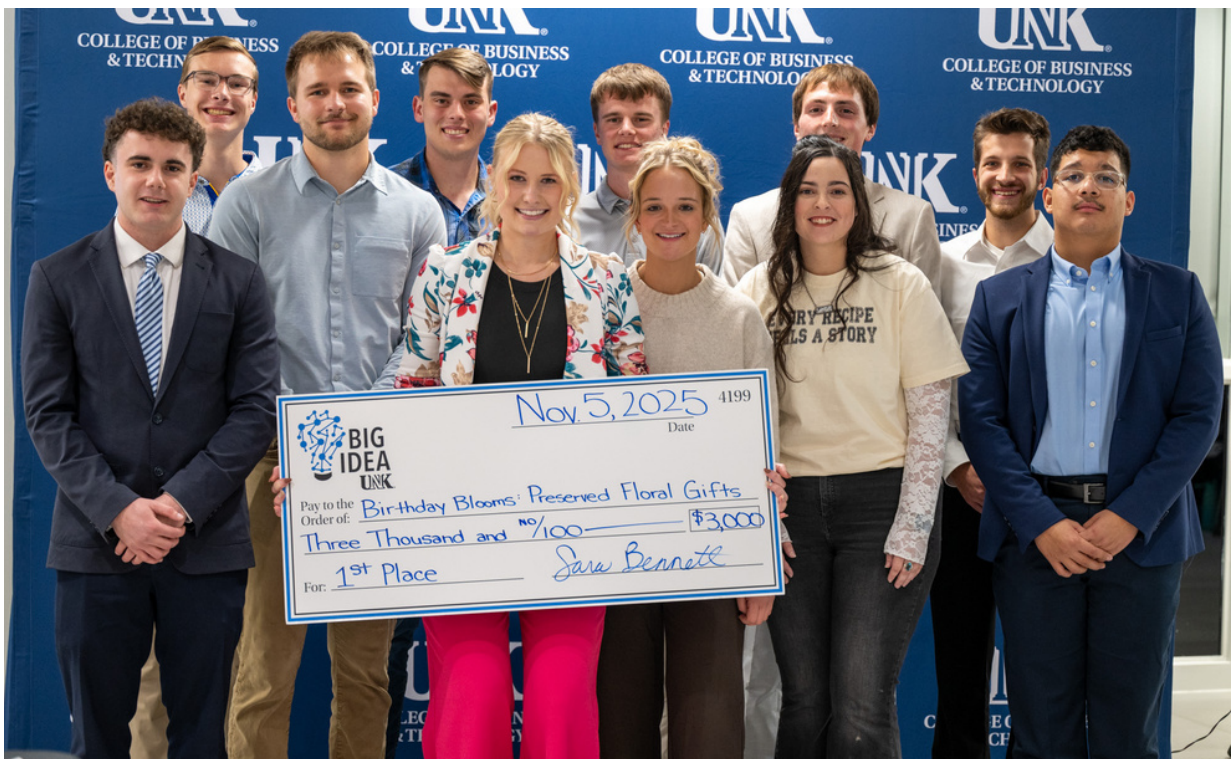
Wednesday, November 4th



2026 SPONSORSHIP PACKET

Invest in Student Ideas at Big Idea UNK

*Spark student creativity. Launch entrepreneurial action.
Scale the next generation of UNK student ventures.*



Presented by



unk.edu/bigidea



About the Competition

Big Idea UNK is a student business idea pitch competition designed to foster and showcase innovative business and product ideas emerging from UNK students. Finalists pitch live in front of an audience and panel of judges, with each pitch followed by Q&A.

Student-only

Open to UNK students

Live pitches

2 minutes or less

Prize support

Recent awards: \$3,000, \$1,000, \$500

Competition Tracks



Idea Track

For students with a new business concept, early-stage idea, or problem they want to solve, but who have not yet launched or generated sales.



Growth Track

For students already operating a business, selling a product or service, or actively working with customers who are ready to refine, strengthen, or grow their venture.

Why Sponsor?

1

Encourage student innovation and entrepreneurial thinking

2

Connect with emerging talent, future founders, and campus leaders

3

Strengthen the entrepreneurial ecosystem in Central Nebraska

4

Showcase your organization as a champion of student success

Choose the level that best fits your organization. Sponsorships support prize funding, event production, student recognition, and the resources that help students take the next step.

Become a Sponsor

1

Confirm your sponsorship level or discuss a customized contribution.

2

Send a high-quality logo and preferred contact information for recognition.

3

Provide any promotional items or in-kind details before event materials are finalized.



Launch Sponsor

\$500-\$1,000

Sponsor benefits include:

- Logo included on printed event materials and select email communications
- Logo included in sponsor PowerPoint shown before and after the live event
- Verbal recognition during the live pitch event
- Small logo placement on the Big Idea UNK website
- Opportunity to provide promotional items for finalists or attendees.

INVESTMENT LEVEL

\$500-\$1,000



Scale Sponsor

Over \$1,000

Sponsor benefits include:

- Premier logo placement on printed event materials and select email communications
- Large logo placement in sponsor PowerPoint shown before and after the live event
- Verbal recognition as a premier sponsor during the live pitch event
- Large logo placement on the Big Idea UNK website
- Recognition on UNK College of Business and Technology social media
- Opportunity for representative to serve as a judge or mentor.

INVESTMENT LEVEL

Over \$1,000

Ready to Sponsor?

Contact Sara Bennett to discuss sponsorship opportunities and how your business or organization can support Big Idea UNK.

bennettsa2@unk.edu
308-865-8199

unk.edu/bigidea

