

EDUCATIONAL BACKGROUND

- Ph.D. in Business Administration, 1996.
College of Business, University of Arkansas, Fayetteville, AR
Major: Computer Information Systems & Quantitative Analysis
Dissertation: "An Examination of Object-Orientation in the End-User Development Environment."
- Master in Business Administration, 1985
Moorhead State University, Moorhead, MN
- Bachelor of Arts, 1981
Mayville State University, Mayville, ND
Major: Business Administration
Minors: Accounting, Computer Science
- Associate of Arts in Accounting, 1979
Mayville State University, Mayville, ND

PROFESSIONAL EXPERIENCE

ACADEMIC POSITIONS

- *Dean*, Beacom School of Business, University of South Dakota, Vermillion, SD June 2023-present.
 - Modified the graduate admission requirement and process to improve student access and increase process efficiency. Graduate student applications increased by a factor of five. Application processing time in the School of Business was reduced from several weeks to an average of two days. Graduate student enrollment increased 31.7% over two years.
 - Undergraduate enrollment in the Beacom School of Business increased 7.1% over two years.
 - Initiated a faculty-led process to develop an Executive MBA in partnership with business leadership in Sioux Falls, SD. Contracted for faculty training in delivering executive education. The initial cohort begins fall semester, 2025. Associated with the Executive MBA will be an ecosystem of major businesses in Sioux Falls that will help the faculty identify guest speakers, team teachers and cutting-edge content.

- Gained approval to offer the MBA in person at the University of South Dakota – Sioux Falls campus. This will increase access for students in the largest business community in the state. The first classes will be taught fall semester, 2025.
- Formalized budget and Foundation transparency with the Executive Team. Prior to my administration only the Dean and Budget Director had access to the budget and Foundation funds. Those are now regularly reviewed by the Executive Team and associated reports are sent directly to team members.
- Created a Strategic Planning Committee that meets regularly to monitor and modify the Strategic Plan. In the Beacom School of Business, strategic planning is now a continuous process.
- Created and charged a Curriculum Task Force to examine barriers that affect student matriculation and retention.
- Implemented a journal quality list, and process by which the list is maintained, to facilitate assessment of faculty research quality and junior faculty's ability to manage their portfolios for tenure and promotion.
- Led the faculty through AACSB reaccreditation. The Beacom School of Business placed under continuing review. Our CIR2 report has received universally positive feedback from the CIR team. The CIR2 report will be submitted to AACSB shortly.
- Added an Assistant Dean for Student Success and Accreditation to ensure student success was both a priority and is addressed on a daily basis. The Beacom School of Business has the highest retention rate at the University of South Dakota. The Assistant Dean is also responsible for maintaining all accreditation data and assessment of standard satisfaction on a continuous basis.
- Reinvigorated the Beacom School of Business Advisory Board, which had not been active for two years. The Board is now meeting three times/year and is active in the life of the School.
- Instituted a faculty led process to develop operating bylaws. The School did not have bylaws and as such, shared governance was based on individual faculty's version of history and tradition.
- Worked with the Native American Cultural Center to improve access to the Beacom School of Business for native American students.
- Worked with the Opportunity Center to create a donor-funded Beacom Leaders program that augments the President's Senior Leadership Institute program for business students.
- Worked with students to develop and sponsor the 1st Annual South Dakota Business Leadership Conference in April, 2025. The conference is entirely student-run. Attendance is free for business students at nine regional universities.

- Began work to develop and fund the Beacom School of Business Sales Center which will open fall of 2025. Funding is accomplished through a membership model. Businesses become members by pledging \$10,000/year for a five year minimum.
- Working to update the physical facilities in Beacom Hall. New furniture in several classrooms and in the atrium.
- *Dean & Professor of Information Systems and Cybersecurity, College of Business and Economics, Longwood University, Farmville, VA, July 2017-July, 2022.*
 - Initiated and lead an effort to increase MBA enrollment. Changes to curriculum, admission criteria, enrollment processes, as well as course shell standardization, faculty development, and a marketing strategic partnership has resulted in enrollment growth from 19 to over 600 students in approximately 24 months.
 - Changed undergraduate admission criteria utilizing a data-driven approach to assess the efficacy of the existing criteria and to model alternative criteria. The result was a much more approachable, less complicated set of criteria that increased enrollment by 10% and addressed issues with student portability and transfer.
 - Lead a task force to rewrite the College of Business and Economics vision, mission and values in response to 2017 AACSB CIR team criticism. Submitted the new statements to the CIR team chair and received positive feedback.
 - Consulted for the AACSB CIR visit prior to my start date. Participated in the CIR as Dean three months after my start date. The College of Business and Economics received a 5-year re-accreditation.
 - Reorganized the College of Business and Economics staff structure to both optimize internal processes and to better match personnel with their expertise and career goals. For example, one staff member who held a master degree in higher education counseling was transitioned from a clerical position to a student advising role at both the undergraduate and graduate levels.
 - Worked with the faculty to adopt a list of ranked journals, and a process by which journals are ranked and added, that assists faculty in targeting quality research outlets.
 - Standardized the student advising process to increase advising consistency and to increase the amount of time faculty have to conduct research.
 - Interacted with three advisory boards: Corporate Advisory Board, Alumni Advisory Board, and Student Advisory Board. Currently in the process of redefining the mission of the Corporate Advisory Board. Transitioned the Alumni Advisory Board to a College of Business and Economics Affinity Group in the Office of Advancement, which allowed the members to more effectively focus on alumni engagement.

- Realigned select administrative roles, and set specific goals and expectations, to foster growth in a dual-enrollment program offered via the Center for Financial Responsibility. In one year, enrollment grew from approximately 350 to almost 800.
 - Initiated and funded a semi-annual faculty research mini-grant program. The initial round was spring, 2021. Total funding available is \$50,000 annually. Faculty defined the award and administration policies.
 - Serve on the University Diversity Council and assisted in writing the Diversity, Equity and Inclusion Strategic Plan for Longwood University.
 - Manage a \$6 million budget.
 - *Professor of Information Systems and Entrepreneurship*, University of North Dakota, Grand Forks, ND, January 2017-May 2017.
 - *Executive Director & Chair*, School of Entrepreneurship, University of North Dakota, Grand Forks, ND, July 2015-December 2016. *Interim Director, School of Entrepreneurship*, University of North Dakota, Grand Forks, ND, August 2014 – June 2015.
 - Combined three academic departments to form the School of Entrepreneurship:
 - Entrepreneurship
 - Information Systems and Business Communication
 - Industrial Technology
 - Formed two advisory boards, one corporate/entrepreneurial, one academic.
 - Lead a major revision of the entrepreneurship curriculum.
 - Raised \$2 million in the last year of my tenure.
 - Prepared the School of Entrepreneurship for its initial participation in an AACSB CIR. The School exceeded all standards and the College of Business and Economics received a 5-year re-accreditation.
 - Worked with a team in the UND Center for Innovation to deliver an, all expenses paid, week-long Veteran's Entrepreneurship Bootcamp, which served over 50 veterans over two summers.
 - *Chair of Information Systems and Business Communication*, University of North Dakota, Grand Forks, ND, July 2002 – August, 2014.
 - Managed course scheduling, curriculum maintenance, budget management and personnel.
 - Advised faculty on career path such that, over the 12 years I served as chair, every junior faculty member achieved tenure and promotion on schedule. Every Associate Professor who applied for promotion was approved on their first attempt.
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- Prepared the department for two AACSB CIRs. The department met all standards and the College of Business and Public Administration was re-accredited in both instances.
- Offered an online degree completion option for the majors in the department. We were the only department in the College to do so and were the first to teach in an online format.
- *MBA Program Director*, University of North Dakota, Grand Forks, ND, April 2007 – October 2012.
 - Proposed and lead a paradigm shift from interactive televised course delivery to an online/in-person hybrid model. Enrollment increased by approximately 40%.
 - Identified issues with the graduation rate, proposed changes to the curriculum that lead to a graduation rate increase from approximately 70% to well over 90%.
- *Professor of Information Systems*, University of North Dakota, Grand Forks, ND, August 2007 – May 2017.
- *Full member of the Graduate Faculty*, University of North Dakota, Grand Forks, ND, October 2005 – May 2017.
- *Associate member of the Graduate Faculty*, University of North Dakota, Grand Forks, ND, October 1999 – October 2005.
- *Associate Professor of Information Systems*, University of North Dakota, Grand Forks, ND, August 1999 – August 2007.
- *Associate Professor of Information Systems*, Mayville State University, Mayville, ND, August 1996-May 1998.
- *Assistant Professor of Information Systems*, Mayville State University, Mayville, ND, August 1983-August 1996.

NON-ACADEMIC POSITIONS

- *Information Systems Architect*, HealthSystem Minnesota, Hopkins, MN, June 1998 – August, 1999.
- *Computer Programmer/Analyst*, North Dakota Higher Education Computer Network, Fargo, ND, May 1981 – August, 1983.

EXPERIENCE AS AN ENTREPRENEUR

- *Chief Executive Officer*, ComMark, Inc., May 2009 – September 2013.

- *Chief Technology Officer*, Vice President, and co-founder of ComMark, Inc., an Internet consulting company based in Mayville-Portland, ND, Sept 1995 – May 2009.

RELEVANT PROFESSIONAL DEVELOPMENT

- Diversity and Inclusion Certificate, Cornell University, October 11, 2021
- AACSB Global Accreditation Conference, Virtual, September 27-30, 2021
- AACSB Deans Conference, Virtual, February 22-25, 2021
- AACSB CIR Review Team, Frostburg State University, October 12-14, 2020
- AACSB Global Accreditation Conference, Virtual, September 22-25, 2020
- AACSB Global Accreditation Conference, San Antonio, TX, September 15-17, 2019
- AACSB Continuous Improvement Review Seminar, San Antonio Tx, September 14, 2019
- AACSB International Conference and Annual Meeting, Edinburgh, Scotland, April 14-16, 2019
- AACSB Deans Conference, Vancouver, BC Canada, February 10-12, 2019.
- AACSB Deans Conference, Las Vegas, NV, February 7-9, 2018.
- AACSB Advisory Council Seminar, Las Vegas, NV, February 5-6, 2018.
- AACSB New Deans Seminar, Toronto, ON Canada, June 4-6, 2017.
- AACSB “Curriculum Development Series: Data Analytics Seminar”. January 25-26, 2016. Tampa, FL.
- Lean LaunchPad seminar, VentureWell, Stanford University, November 3-5, 2014.
- AACSB “Redesigning the MBA” Conference. March 26-27, 2012. Tampa, FL.
- Entrepreneurship Experiential Classroom XI, Oklahoma State University, September 2011.

PUBLICATIONS

- Dosch, R., Haskins, J., O’Keefe, T. (2013). Exploring the Principles for Increasing Integrity, Objectivity in External Audits. *Information Management*, 47(3), 32-36.
- O’Keefe, T., Wayne, H. (2012). Crashing PERT Networks: A Simulation Approach. www.lap-publishing.com: Lambert Academic Publishing.
- Askim-Lovseth, M., O’Keefe, T. (2012). Enhancing the Interdisciplinary Perspective in the Marketing Management Decision Process through an Applied, Integrated, Client Project. *Marketing Education Review*, 22(1), 57-61.
- Byars, B., O’Keefe, T., Clement, T. (2008). Google, Inc.: Procurer, Possessor, Distributor, Aider and Abettor in Child Pornography. *Forum on Public Policy*, Spring (1). <http://forumonpublicpolicy.com/archivespring08/byars.pdf>
- Askim-Lovseth, M., O’Keefe, T. (2008) Application of the Consumer-centric eMarketing Value Assessment Model to Website Development: A Case Study. *E-Business Review*, VIII, 16-19.
- O’Keefe, T., Zhao, J., Huang, W. (2007), Preface to the Focus Theme Section: ‘Electronic Business in China’. *Electronic Markets – The International Journal*, 17(2), 84-85.
- Zuo, Y., O’Keefe, T. (2007). “Post-release Information Privacy Protection: A Framework and Next-generation Privacy-enhanced Operating Systems”. *Special Issues on Secure Knowledge Management, Information Systems Frontiers: A Journal of Research and Innovation/Springer*, 9(4), 451-467.
- Lawson-Body, A and O’Keefe, T. P. (2006) Interorganizational Relationships in the Context of SMEs’ B2B E-Commerce. *Journal of Commerce in Organizations*, 4(4), pp. 1-28.
- O’Keefe, T., Dosch, R., & Wambsganss, J. (2006) Examining for Fraud: A Case for a Larger Alpha. *Journal of Forensic Accounting*, 7(1), 1-16.
- O’Keefe, T. P., & Askim-Lovseth, M. K. (2005, June). Consumer-centric eMarketing Value Assessment Model: An Adaptation of Heuristic Evaluation Usability Testing, the Seven C’s Framework and the Value Bubble to Assess Website Marketing Objectives Achievement. *Journal of E-Business*, 5 (1), 109-123.
- O’Keefe, T. P., & Askim-Lovseth, M. K. (2005). Adaptation of Heuristic Evaluation Usability Testing to Assess Achievement of Website Marketing Objectives. *E-Business Review*, 5, 157-165.
- O’Keefe, T.P., & Langemo, M.E. (2005). Controlling the Risks of Content Publication. *The Information Management Journal*, 39 (1), 37-43.

- O’Keefe, T.P., Haskins, J., & Haga, W. (2004). Microcomputer Pricing, an Analysis of Indicants. *Journal of Applied Business and Economics*, 4 (2), 26-37.
- Timothy P. Cronan, Patti D. Massey, & Timothy P. O’Keefe. “Comments on 'Economic Analysis of Microcomputer Hardware’”. *Communications of the ACM*, 37(12) (1994), pp. 103-105.

CONFERENCE PROCEEDINGS (• Published -- ☉ Published and Presented)

- ☉ Lee, K., Collins, M., O’Keefe, T. (2012) Increasing Retention and Student Success with MyITLab. 2012 Southeastern INFORMS Conference, Myrtle Beach, SC, on CD.
- Zuo, Y., O’Keefe, T. (2011, December) RFID-enabled Logistic Flow Tracing in Supply Chains: Communications, Protocol, and Security. *Proceedings of the 2011 IEEE Global Communication Conference*, Houston, TX, 5.
- ☉ Zuo, Y., O’Keefe, T. (2009) Securely Querying Sensor Associated RFID Virtual Databases. *Proceedings of the 7th International Conference on Information Technology: New Generations/IEEE Computer Society*, Las Vegas, NV, 619-624.
- ☉ Zuo, Y., Wen-Chen, H., O’Keefe, T. (2008) Trust Computing for Social Networking. *Proceedings of the IEEE Computer Society*, Las Vegas, NV, 1534-1539.
- ☉ Zhang, H., O’Keefe, T.P. (2006, May) Database Scaling for Small Business E-Commerce: A Comparative Analysis Utilizing TPC-W. *Proceedings of the Fifth Wuhan International Conference on E-Business*, Wuhan, China, 3, 1180-1188.
- Zuo, Y., O’Keefe, T.P. (2006, May) A Framework for Detection of Information Privacy Violation. *Proceedings of the Fifth Wuhan International Conference on E-Business*, Wuhan, China, 3, 1404-1411.
- Loyland, M., O’Keefe, T., & Exiang, L. (2005, June). A comparison of Attitudes Toward “Overseas” Study Between Undergraduate Students at the United States of America and China. *Proceedings of the Fourth Wuhan International Conference of E-Business*, Wuhan, China, Volume 2, 1305-1318.
- ☉ O’Keefe, T.P., & Askim-Lovseth, M.K. (2005, March). Adaptation of Heuristic Evaluation Usability Testing to Assess Achievement of Website Marketing Objectives. *Proceedings of the 5th International Conference of the International Academy of E-Business*, San Francisco, California, on CD.
- Haskins, J.P., Metelmann, T.K., & O’Keefe, T.P. (2005, March). Are Bank Loan Loss Reserves Materially Overstated? *Proceedings of the 6th Annual Conference of the National Business and Economics Society*, Key West, Florida, on CD.
- ☉ O’Keefe, T.P., Palmer, J., Miller, T., Glenn, A., & Shirazi, F.B. (2004, June). Electronic Government Services in a Rural Setting: Target Group Preparedness and Predisposition.

Proceedings of the 3rd Wuhan International Conference on Electronic Business, June 4-7, 2004, China University of Geosciences, Wuhan, China, 271-286.

- ⊙ Lawson-Body, A., O'Keefe, T.P., & Shirazi, F.B. (2004, June). A Theoretical Framework for Electronic Commerce Dimensions. *Proceedings of the 3rd Wuhan International Conference on Electronic Business*, June 4-7, 2004, China University of Geosciences, Wuhan, China, 459-473.
- O'Keefe, T.P., Haskins, J., & Haga, W. (2004, March). Microcomputer Pricing, an Analysis of Indicators. *Proceedings of the 5th Annual Conference of the National Business and Economics Society*, Hawaii, USA, on CD.
- Askim-Lovseth, M.K., & O'Keefe, T.P. (2004, March). The USDA Food Consumption Database: A Rich Data Source for Academic Research. *Proceedings of the 5th Annual Conference of the National Business and Economics Society*, Hawaii, USA, on CD.
- Lesch, W. C., Askim-Lovseth, M. K., Tangsrud, Jr., R. R., O'Keefe, T., Wachenheim, C., & Goldsmith, P. (2004, March). Commodity Product Branding: The Marketing Strategy Behind Beef, Beans and Soybeans. *Proceedings of the Association of Marketing Theory and Practice*, March 25-27, 2004. Special Session presentation at the Association of Marketing Theory and Practice Conference, Sandestin, Florida. (Lesch, Tangsrud, Wachenheim, & Goldsmith presented).
- ⊙ Palmer, T., & O'Keefe, T.P. (2003, November). Government Rural Outreach Project: An Attempt to Implement and Study Electronic Government Services in a Rural Setting. *Proceedings of the International Business Interface Conference*, Quito, Ecuador, on CD.
- ⊙ O'Keefe, T.P., Shirazi, F.B., Lawson-Body, A., & Braathen, S. (2003, November). Electronic Government: A Research Model. *Proceedings of the International Business Interface Conference*, Quito, Ecuador, on CD.
- Lesch, W., Askim-Lovseth, M.K., Tangsrud, R., & O'Keefe, T.P. (2003, March). Understanding and Using the USDA Continuing Survey of Food Intakes by Individuals 1994-1996, in the Analysis of Consumer Behavior and Segmentation. Paper presented at the Special Session for the 2003 Association of Marketing Theory and Practice Conference, Hilton Head, South Carolina. Section 5:4 p. 1.
- Wambsganss, J., Dosch, R., & O'Keefe, T.P. (2003, March). Examining Systematic Fraud in a High Technology Environment. *Proceedings of the 39th Annual MBAA Meeting*, Chicago, Illinois, on CD.
- Haga, Wayne A. and O'Keefe, Timothy P. "Crashing Pert Networks: A Simulation Approach." *Proceedings of the 4th International Conference of the Academy of Business and Administrative Sciences*, July 12-14, 2001, Quebec City, Canada.
- Robles, M., Braathen, S., O'Keefe, T., Haga W., & Graham, B. "An Assessment of Student Learning in a Required Introductory Information Systems Course: Lessons

Learned." *Proceedings of the Annual Midwest Instruction and Computing Symposium*, April 13-15, 2000, St. Paul, MN.

- ⊙ Timothy P. O'Keefe. "Judgment Analysis to Assist Group Decision Making: An Example" *1995 Proceedings, Decision Sciences Institute*. 19-21 Nov. Boston, Massachusetts.
- ⊙ Timothy P. O'Keefe & Douglas E. White. "The Object-Oriented Paradigm as a Function of the Relational Database Paradigm: A Consideration." *1994 Proceedings, Decision Sciences Institute*. 20-22 Nov. Honolulu, Hawaii.
- ⊙ Timothy P. Cronan, Patti D. Massey, & Timothy P. O'Keefe. "Microcomputer Hardware Pricing: Regression Models for 386-Based and 486-Based Systems." *1994 Proceedings, Decision Sciences Institute*. 20-22 Nov. Honolulu, Hawaii.
- ⊙ Timothy P. Cronan, Patti D. Massey, & Timothy P. O'Keefe. "Explaining Microcomputer Hardware Pricing." *1993 Proceedings, Decision Sciences Institute*. Volume II. 21-23 Nov. Washington, DC. pp. 1002-1004.
- ⊙ Michael R. Collins, Louis W. Glorfeld, & Timothy P. O'Keefe. "A Reanalysis of the EUCS Instrument with Current Advancements in Exploratory Factor Analysis." *1993 Proceedings, Decision Sciences Institute*. Volume II. 21-23 Nov. Washington, DC. p. 935.
- ⊙ Michael R. Collins, Louis W. Glorfeld, & Timothy P. O'Keefe. "Confirmatory Factor Analysis: An Example of Its Use in the Assessment of Construct Validity." *1993 Proceedings, Decision Sciences Institute*. Volume II. 21-23 Nov. Washington, DC. pp. 796-798.
- ⊙ Michael R. Collins, Louis W. Glorfeld, & Timothy P. O'Keefe. "An Example of the Use of Confirmatory Factor Analysis in MIS Instrument Development." *Proceedings of the Twenty-Fourth Annual Conference of the Decision Sciences Institute, Southwest Region*. 5-7 March 1993. Ed. G.W. Willis and Jonathon Trower. Omnipress: Madison, Wisconsin. p. 139.

TEXTBOOKS

- Kinser, A., Kinser, E., Lending, D., Moriarity, B., O'Keefe, T., Pope, C., Shah, A. (2013) *Your Office: Microsoft Office 2013 Volume 1*, Upper Saddle River, NJ: Pearson Education, Inc.
- Kinser, A., Hammerle, P., Moriarity, B., Nightingale, J., O'Keefe, T. (2013) *Your Office: Microsoft Excel 2013 Comprehensive*, Upper Saddle River, NJ: Pearson Education, Inc.
- Kinser, A., Hammerle, P., Lending, D., O'Keefe, T., Stout, N., Stover, B. (2011) *Your Office: Microsoft Office 2010 Volume 1*, Upper Saddle River, NJ: Pearson Education, Inc.

- Kinser, A., O’Keefe, T., Stout, N., Nightingale, J., Wagner, W., Moriarity, B. (2011) *Your Office: Microsoft Excel 2010 Comprehensive*, Upper Saddle River, NJ: Pearson Education, Inc.

HONORS AND AWARDS

- Eugene Dahl Endowed Chair of Innovation & Character, August, 2014-May, 2017.
- Association of Records Managers and Administrators Britt Literary Award, October 28, 2013.
- University of North Dakota
North Dakota Spirit Faculty Achievement Award, May 1, 2013.
- University of North Dakota College of Business and Public Administration Established Faculty Service Award, 2011-2012
- Meritorious Teaching, Research and Service Award 2004-2005, College of Business and Public Administration
- Outstanding Research Paper – International Academy of E-Business 5th Annual Conference, March 24-27. San Francisco, California, 2005
- University of North Dakota
College of Business and Public Administration
Certificate of Recognition for Student Organization Advising, 2002
Association of Information Technology Professionals
- Elwood S. Buffa National Dissertation Competition - Decision Sciences Institute Honorable Mention, 1997
- AACSB National Doctoral Fellow, July, 1991–June, 1992

PROFESSIONAL PRESENTATIONS

INTERNATIONAL/NATIONAL

- *Invited Presentation:* O’Keefe, T., “Strategies for Electronic Record Storage – The Foundation for GARP Maturity?” Winnipeg Chapter of ARMA, September 16, 2013, Winnipeg, MB
- *Invited Presentation:* O’Keefe, T., “Computing in the Cloud – Herding Cats” Winnipeg Chapter of ARMA, September 16, 2013, Winnipeg, MB

- *Invited Presentation:* O'Keefe, T., "Strategies for Electronic Record Storage" Winnipeg Chapter of ARMA, January, 21, 2010, Winnipeg, MB
- *Invited Presentation:* O'Keefe, T., "Email Management" Winnipeg Chapter of ARMA, January 21, 2010, Winnipeg, MB
- *Invited presentation:* "What Every Entrepreneur Needs to Know About I.T.", Association of Employment Practices and Principles (AEPP), September, 24, 2009, Montreal, Quebec.
- *Invited presentation:* "Just How Honest are Entrepreneurs Anyway? A Study of Corruption in Entrepreneurial Ventures", Association of Employment Practices and Principles (AEPP), September, 24, 2009, Montreal, Quebec.
- *Invited presentation:* "Communicating with IT Professionals" Winnipeg Chapter of ARMA, March 17, 2008, Winnipeg, MB.
- *90 minute education session:* O'Keefe, T., "Communicating with IT" ARMA International Conference, October 10, 2007, Baltimore, MD.
- *Three-hour education session:* O'Keefe, T., "What is your IT IQ?" ARMA International Conference, October 24, 2006, San Antonio, TX.
- *Invited presentation:* O'Keefe, T. & Langemo, M. "Records Management and Information Technology: Bridging the Chasm of Misunderstanding". ARMA International Conference, September 19, 2005, Chicago, IL.

REGIONAL

- *Invited presentation:* O'Keefe, T. "IT Strategies and Giving Back" Richmond Chapter of the Association of Government Accountants, October 19, 2017, Midlothian, VA.
- *Invited presentation:* O'Keefe, T. "Strategies for Electronic Record Storage" Bismarck-Mandan ARMA Spring Seminar, April 17, 2012, Bismarck, ND.
- *Invited Presentation:* O'Keefe, T. "Email Management", Bismarck-Mandan ARMA Spring Seminar, April 17, 2012, Bismarck, ND.
- *Invited Presentation:* O'Keefe, T., "Communicating with IT: How Records Managers Can Successfully Accomplish Collaboration" ARMA San Antonio Annual Seminar, February 18, 2011, San Antonio, TX.
- *Invited Presentation:* Langemo, M., O'Keefe, T., "Records Management and IT: Bridging the Chasm of Misunderstanding" ARMA San Antonio Annual Seminar, February 18, 2011, San Antonio, TX.
- *Invited Presentation:* O'Keefe, T., Langemo, M., "Web 2.0 and Ramifications for Records Management" ARMA San Antonio Annual Seminar, February 18, 2011, San Antonio,

TX.

- *Invited presentation:* O’Keefe, T. “Communicating with IT “, Dallas-Ft. Worth ARMA Spring Seminar, May, 6, 2010, Ft. Worth, TX.
- *Invited Presentation:* O’Keefe, T., “Communicating with IT”, Twin Cities Chapter of ARMA, Jan 13, 2009, Minneapolis, MN.
- *Invited presentation:* O’Keefe, T. & Langemo, “Records Management and Information Technology: Bridging the Chasm of Misunderstanding” ARMA Nebraska Spring Seminar, April 23, 2008, Council Bluffs, IA.
- *Invited presentation:* “Communicating with IT” Florida Gulf Coast ARMA Chapter Seminar, April 4, 2008, Tampa, FL.
- *Invited presentation:* O’Keefe, T. & Langemo, M. “Records Management and Information Technology: Bridging the Chasm of Misunderstanding” Montana Government IT Technology Services Conference, December 7, 2007, Helena MT.
- *Invited presentation:* with O’Keefe, T. & Langemo, M. “Records Management and Information Technology: Bridging the Chasm of Misunderstanding” Big Sky Chapter of ARMA, September 13, 2007, Helena MT.
- *Invited presentation:* “eGads! Records Management and the eGadgets of eGovernment”. Montana Digital Government Summit, September 19, 2006, Helena, MT.
- *Invited presentation:* “Communicating with Information Technology Professionals”. Minneapolis/St. Paul ARMA Annual Conference, April 4, 2006, Minneapolis, MN.
- *Invited presentation:* O’Keefe, T., "Banking in the Future - A Futurists Perspective". 66th Annual Convention of the ND Credit Union League & Affiliates, February 7, 2003, Bismarck, ND.
- *Invited presentation:* O’Keefe, T., “Improving FBLA Websites for National Competition”. North Dakota Future Business Leaders of America Conference, April 3, 1999. Fargo, North Dakota.
- *Invited presentation:* O’Keefe, T., “Websites, The Good, The Bad, The Ugly”. North Dakota Teachers Convention, November 22, 1999. Grand Forks, North Dakota.

GRANTS AND CONTRACTS

GRANTS

- Stanford Pathways to Innovation Program, Pathways to the Marketplace, approved November 14, 2014. Two-year project partially funded and supported by the Epicenter at Stanford University to incorporate entrepreneurship education in to the College of

Engineering and Mines curriculum.

- O'Keefe, T. (2003, January). A Report to the General Services Administration Federal Government United States of America – Documenting the Results of The Government Rural Outreach Project - \$40,000.
- O'Keefe, T. (2002, December). A Longitudinal, Repeated Measures Examination of Factors Affecting the Success of an Extremely Large Enterprise Resource Planning Implementation. Funded by University of North Dakota Faculty Research Seed Money Council, \$38,765 over 24 months.
- Strengthening Institutions Program, Department of Education (May, 1995) Mayville State University, Valley City State University, Cooperative Arrangement Development Grant. \$510,000 over 12 months. \$1.7M over 3 years.

RELEVANT SERVICE ACTIVITIES

LONGWOOD UNIVERSITY

- University Planning Council, July 2017-July 2022.
- Faculty Senate, July 2017-July 2022.
- Enrollment Management Team, July 2018-July 2022.

UNIVERSITY OF NORTH DAKOTA

University

- Cybersecurity Task Force, Oct. 2015-December 2016.
- Enrollment Management Best Practices Task Force, Sept. 2014-Jan. 2015.
- Program Prioritization Task Force, March, 2013-October, 2015.
- Tenure and Promotion Committee, Chair, 2011-2012.
- Graduate Committee, Sept, 2007-Aug, 2010.
- University Senate, Sept. 2009 – Sept. 2010.
- University Information Technology Council, 2005-2009.
- University Research Council - Information Technology Subcommittee, 2004-2005.
- Full Member of the Graduate Faculty Oct, 2005-May 2017.
- Associate Member of the Graduate Faculty Oct, 1999-Oct, 2005.

- Information Technology Planning Task Force – 1999-2000.
- Committee member for two School of Communication Doctoral Dissertations.
- Committee Member on two Computer Science Masters Theses.

College

- CoBPA Executive Committee, 2003-December 2017.
- CoBPA Mission/Vision Task Force, July 2015.
- CoBPA Building Design Committee, July 2015-May 2017.
- CoBPA Promotions, Scholarships & Grants Committee, 2012-2014.
- Director of the Master in Business Administration Degree, March 2007-Sept 2012.
- CoBPA Graduate Programs Committee Chair, Aug. 2006-July 2007.
- CoBPA Graduate Programs Committee, 2007-2012.
- CoBPA Curriculum Committee, 2005-2006.
- MBA Steering Committee Member, 2001-2006.
- ISBE Activities Ambassador, 2004-2011.
- CoBPA Ethics Committee, 2005-2006.
- CoBPA Wellness Coordinator, 2005-2006.
- Hultberg Committee, 2003-2004.
- Served on the "Design Team" for the A. Kirk Lanterman Investment Center, 2002-2003.
- COBPA Seed Monies Committee, 2001-2002.
- Independent Study Advisor for two Masters in Career and Technical Education students.
- Independent Study Advisor for 21 Masters in Business Administration students.

School of Entrepreneurship

- Executive Director & Chair, July 2015-December 2016.
- Interim Director, August 2014-June 2015.
- Pathways to Innovation, Team Co-leader, November 2014-June December 2016.

Department

- Chair of Information Systems and Business Education, July 2002-August 2014.
 - Internship Coordinator, July 2002-May 2017.
 - Cooperative Education Coordinator, July 2002-May 2017.
 - Chair, Departmental Research Group, 2003-2004.
 - SAP Coordinator, 2004-2007
- Conferences Attended
- Attended the “SAP Curriculum Conference” in Atlanta, Georgia, March 5 -7, 2005
 - Attended the "SAP University Alliance Program Conference" in Miami, Florida, February 15-17, 2003

Students

- Sponsored a student in the Kauffman Entrepreneurship Program, 2002 Academic Year.
- Advisor for the Association of Information Technology Professionals Student Chapter.

Community

- Assistant Debate Coach – Mayville-Portland-Clifford-Galesburg High School, 2005-2006.
- Masonic Lodge Member – Mayville, ND.
- Member of Heartland Commerce, a temporary foundation formed to write a business plan for Xtencity, a rural technology dissemination initiative. Assisted in the production of “Offering Circular Xtencity, Inc. A North Dakota Corporation” dated February 19, 2002. Time span of project, October, 2000 – May 2002.
- Columnist for "Tech Talk", Midweek Eagle, West Fargo, ND. Three columns, 2003 Academic Year.

Professional

- Board member, South Dakota Chamber of Commerce & Industry, January 2025-present.
- Board member, South Dakota Trade, June 2023-present.
- Board member, South Dakota Banker’s Foundation, June 2023-present,
- Editorial Team, International Journal of Management & Information Systems, January 2013–present.

- Information Technology Council of North Dakota – Board of Directors, February 2006-June 2014.
- Guest Editor, Special Issue of the International Journal of Electronic Markets, January May 2007.
- Program Chair: Fifth Wuhan International Conference on E-Business, May 27-28, 2006.
- Webmaster – www.ibii.org, conference website for International Business Interface Incorporated, 2005-2007.
- Reviewed paper for the International Journal of Modeling and Simulation. “Extensions to Session-Based Modeling for Intrusion Detection Systems,” 2005-2006.
- SAP Curriculum Congress, March 5-7, 2005, Atlanta, Georgia.
- Session Chair (2 sessions) – 3rd Wuhan International Conference on Electronic Business. June 4-5, 2004, China University of Geosciences, Wuhan, China.
- Discussion Panelist – “Commodity Product Branding: The Marketing Strategy Behind Beef, Beans, and Soybeans”, Association of Marketing Theory and Practice Annual Meeting, March 26, 2004. Sandestin, Florida.
- Session Chair and Paper Reviewer – International Business Interface Conference in Ecuador, November 17-19, 2003 Quito, Ecuador.
- SAP Innovation Congress Americas, February 15-17, 2003, Miami, Florida.
- Paper Reviewer, "An Empirical Study of the Impact of IT Intensity and Organizational Absorptive Capacity on CRM Performance" for The Journal of Global Information Management 3/2003.
- UND Representative on the Heartland Commerce Committee - a group charged with planning and developing an initiative to support rural business activities in ND and throughout America.
- Paper Reviewer, "The significance of information flows in the design of supply chains" for The Journal of Logistics Information Management 7/2002.
- Greater North Dakota Association Member, 2002.

CONSULTING ACTIVITIES

- Programming and database administration consultant to the International City/County Management Association, Washington, DC. Several projects from 2004-2011.
- Jamestown State College, Jamestown, ND - Curriculum Review - January, 2010.

- Mayville State University, Mayville, ND - Curriculum Review – May, 2009.
- Authored Research Report: "A Report to the General Services Administration Federal Government United States of America - Documenting the Results of The Government Rural Outreach Project," January 2003.
- Participated in production of a report titled "A Secondary Review of Food Service and Household Consumption Opportunities for Edible Bean Products" for North Harvest Bean Growers Association, Frazee, MN. Consultants: William Lesch, Mary Askim, Robert Tangsrud, Timothy O'Keefe, 2003-2004.