Dean's List
College of Business and Technology
Friday, May 8, 2015

Faculty/Administration

Dr. Nacasius Ujah’s coauthored paper “Terrorism and its Impact on the Cost of Debt” has been accepted in the Journal of International Money and Finance (JIMF). This A journal is also ranked in the top 50 journals in International Economics and International Finance, currently ranked as 34 - http://citec.repec.org/search.html#journals. For 2014, its citation impact factor is 2.28.

UNK Interior Design program has met the Council of Interior Design Accreditation (CIDA) professional standards and has been awarded accreditation for six more years.

Check out the attached Marketing/MIS newsletter. Design-Jean P. Birbal, GA.

Dustin Favinger, CBT Career Center Director, is a certified Entrepreneurial Strength Coach. He completed the Gallup training in March. Along with Shawn Kaskie, Jessica Hinrichs, and the Enactus student group an Entrepreneurial Talents Workshop was delivered to 15 CBT students in April.

Dr. Tim Obermier, Industrial Technology, was a part of the Association of Technology, Management, and Applied Engineering Accreditation Review team for Western Illinois University’s Engineering Technology Department.

Ted Larsen, Economics, is a member of the Board of the National Social Science Association. He presented a paper on the Structure of the Thompson Scholars Program to the group.

Impact

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:
Under the leadership of Dr. Angela Hollman the Information Networking and Telecommunications student team has gone on to compete respectably in the National Collegiate Cyber Defense Competition.
Team members- Devin McIntyre - Odell, NE; Olivier Avande - Benin, West Africa; Nery Cabrera - Lexington, NE; Jesus Moreno - Lexington, NE; Doug Perez - Los Angeles, CA; Michael Odell - Alliance, NE.

http://www.usatoday.com/story/tech/2015/04/22/hacker-defense-competition/26202337/

Check out the attached Marketing/MIS newsletter. Design-Jean P. Birbal, GA.

The College of Business and Technology has announced the students who have performed exceptionally well on the spring 2015 Major Field Test. These CBT students’ scores were better than 90 percent of the 31,000 students nationwide who take the test annually. Zachary Hemmer, Ag-
business, Lindsey, NE; Roy Wasson, MIS, Kearney, NE; Joleen Rupe, BusAdmi-Entrepreneurship, Eustis, NE; Jennifer Jansky, Management, Kearney, NE; Kaley Hodgen, Accounting, Hastings, NE; Dayna Larreau, Economics, Arnold, NE; scoring at the 99 percentile-Larry Uttecht, Finance, Scottsbluff, NE; and scoring at the 98 percentile-Ashley Dugan, Management, Greeley, NE.

On April 30, 2015 the Family Studies child development students were interviewed on NTV regarding research they had done that indicated recess and rigorous, unstructured outdoor play decreases obesity, behavior problems, ADHD diagnoses, and increases academic performance and prosocial behavior. https://youtu.be/UBA0vHgJkA4.

Karen Rhoads, Buckle CFO, and the College of Business and Technology 2015 Distinguished Alumnae, addressed CBT’s honor graduates last night. She told the students to commit to CBT’s value statement, set yourself up to be unique and special, set goals, and continue learning. She further stated, “Capitalize on what you have learned and leverage your knowledge to be a leader. Be a lifelong learner. It requires self-discipline and perseverance. You will excel, make an impact, and be a difference maker.”

The following May graduates were recognized by their departments as honor students Thursday, May 7, 2015: Accounting/Finance: Kaley Hodgen, Hastings; Seth Onderstal, Wayne; and Zachary Justus, Lincoln. Economics: Logan Krueger, Amherst, CO; Dayna Larreau, Arnold; and Joel Ratzlaff, Aurora. Family Studies & Interior Design: Johanna Hulme, Cairo; Sangeeta Boken, New Delhi, India; and Erin Bogard; Pueblo, CO. Industrial Technology: Matthew Lenagh, Omaha; Hayden McKelvey, Kearney; Mary Greblunas, Yutan; Nick Knudson, Norfolk; Kevin Glasser, Kearney; and Hiroyuki Adachi; Kanagawa, Japan. Management: Gongxun Zhang, Shijiazhuang, Hebei, China; Ashley Dugan, Greeley; Christine Laughlin, Elmwood-Murdock; Margaret Fennessy, Norfolk; Joleen Rupe, Eustis; Amber Hagerbaumer, Genoa, and Paige Glasshoff, Waco. Marketing/MIS: Landon Fuller, Kearney; Michael Cremers, Grand Island; and Lorena Ortega-Valdovinos, Lexington. Master of Business Administration: Sara McMillan, Grand Island.

Annual and Endowed Scholarship night was Friday, May 2, 2015. A record dollar amount was awarded to deserving students-$295,688 was awarded to 169 students through 92 scholarships resulting in 258 awards.

The following students were inducted into Beta Gamma Sigma Honorary Friday, May 2:

MBA: Britney Bochart, Rochville. Seniors: Reed Bellamy, Goodland, KS; Christine Laughlin, Weeping Water; Heather Brunelli, Monte Vista, CO; Jake Luebbe, Wichita, KS; Billie Lee Kunzman, Alliance; Kacia Smith, Imperial. Juniors: Anastasia Barmina, Kearney; Sara Larington, McCook; Ryan Bruna, Hastings; Rachel Leigh, Kearney; Jared Cline, Kearney; Connor Peterson, O’Neill; Tess Dugan, Elkhorn; Abbey Rhodes, Kearney; Mariah Heft, Alma; Cole Scheer, Saint Paul; Tyson Lanka, Ogallala; Ryo Suzuki, Kearney; and Alexandria Kluna, Shickley.

May graduates receiving Beta Gamma Sigma Honor Cords-Sarah Ahrens, Wilber; Christine Laughlin, Weeping Water; Jessica Day, Madrid; Jake Luebbe, Wichita, KS; Ashley Dugan, Greeley; Kimberly Morris, Red Cloud; Amber Hagerbaumer, Genoa; Erin Nelson, Papillion; Kaley Hodgen, Hastings; Seth Onderstal, Kearney; Zachary Justus, Lincoln; Lorena Oretega-Valdaovinos, Lexington; Dayna Larreau, Arnold; and Joleen Rupe, Eustis.
For scholarship information see the attachment.

Spring Kay Payne Case Winners working on the Hawthorne Jewelry case were Haley Fudge, Kearney, Liping Jiang, Hebei, Shijiazhuang, China; Erik Long, and Levi Steele, Kearney. Co-winners working on the YRTC 2 case were Kayda Brodine, Elm Creek; Maysa Hammond, North Platte; Minseon Kim, Bupyeong-guncheon, South Korea; Kaitlyn Smejdir, Lincoln. Photos attached.

Experiential Learning/Internship

Alumni News

Barb Bergmeier, Accounting/Finance graduate, has been promoted to senior vice president and chief internal auditor at Mutual of Omaha. She joined the organization in 2011 as vice president and chief internal auditor. Prior to that, she served as senior vice president and director of Internal Audit at Physicians Mutual Insurance Company. She has also served as audit manager of KPMG in addition to holding internal audit and accounting positions at Mutual of Omaha early in her career. She is a Certified Internal Auditor, Certified Information Systems Auditor, Certified Risk Management Auditor, and Certified Financial Services Auditor. Bergmeier serves on the Board of the Heartland Family Services, the Creighton University Accounting Advisory Board, and the North American Board of the Institute of Internal Auditors. She is also a member of the American Institute of CPAs, the Institute of Internal Auditors and the Information Systems Audit Control Association.

Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.
Marsha K. Yeagley  
Senior Lecturer, Marketing/MIS Department  
Coordinator of College Communications  
West Center Building W241  
University of Nebraska at Kearney  
Kearney, NE 68849  
308-865-8345

2015-2016  
Talk of the Town KGFW 9:30 a.m.  
Fourth Wednesday of the month  
Arrive 10 minutes early for this 10 minute interview

September 23  
October 28  
November 25  
December —nothing  
January 27  
February 24  
March 23  
April 27
The Major Field Test is taken by graduating seniors in the capstone business class, Management 495. Students are tested on specific discipline knowledge within business as well as overall business awareness including technology, international law, and economics. The scores of UNK/CBT students are compared to students across the country.

These CBT students’ scores were better than 90 percent of the 31,000 students nationwide who take the test annually. (back) Zachary Hemmer, Ag-business, Lindsey, NE; Scoring at the 99 percentile-Larry Uttecht, Finance, Scottsbluff, NE; Roy Wasson, MIS, Kearney, NE; Scoring at the 98 percentile-Ashley Dugan, Management, Greeley, NE; (front) Joleen Rupe, BusAdm-Entrepreneurship, Eustis, NE; Jennifer Jansky, Management, Kearney, NE; Kaley Hodgen, Accounting, Hastings, NE; and Dayna Larreau, Economics, Arnold, NE.
Beta Gamma Sigma Initiates

MBA:
Britney Bochart 2nd Recognition

Seniors:
Reed Bellamy
Heather Brunelli
Billie Lee Kunzman
Christine Laughlin
Jake Luebbe
Kacia Smith

Juniors:
Anastasia Barmina
Ryan Bruna
Jared Cline
Tess Dugan
Mariah Heft
Tyson Lanka
Alexandria Kluna
Sara Larington
Rachel Leigh
Connor Peterson
Abbey Rhodes
Cole Scheer
Ryo Suzuki

Graduates Receiving Cords

Spring 2015:
Sarah Ahrens
Jessica Day
Ashley Dugan
Amber Hagerbaumer
Kaley Hodgen
Zachary Justus
Dayna Larreau
Christine Laughlin
Jake Luebbe
Kimberly Morris
Erin Nelson
Seth Ondertal
Lorena Oretega-Valdaovinos
Joleen Rupe

Fall 2015:
Christian Dier
Billie Lee Kunzman
Connor Peterson
Kacia Smith

Beta Gamma Sigma
College of Business & Technology
Induction Ceremony
May 1, 2015 5:30 P.M.

Nebraskan Student Union Ponderosa Room

Program Agenda

Welcome: Tim Burkink, Dean & Chapter President

Beta Gamma Sigma Ritual: Heather Schulz, Faculty Advisor

Assisting with Ritual: Ngan Chau, Assistant Professor

Certificates & Honor Cords

Refreshments
Each semester business students compete in the Kay Payne Case Competition to determine which student group/s has developed the most effective and professional project. Although the students can be from any business discipline, thus far the winners have been from the Marketing Department. Typically the entrants are students developing advertising campaigns, marketing research projects, and/or marketing plans for real clients in the Kearney area. The case studies are judged by professionals in the region.

The New Age Industrial Case
Sarah Ahrens, Nick Lee, Moe Takenaka, Tyler Zoellner

The International Builders show case study
Tianyang Liu, Jillian Davidson, Dylan Plihal, Yifan He

All of the students were from Dr. Heather Schulz’ Advertising Management class.

Dr. Heather Schulz-Meyer was recognized with the CBT Faculty Mentor Award for Undergraduate Research at Student Research Day.

My experience at UNK has opened my eyes to what the true college experience is. I chose UNK solely for athletics, with academics as a secondary thought. It turns out that I am leaving with a better education than I could have imagined. The people surrounding you on a daily basis are why this is such a great place. UNK has a variety of surprises up its sleeve, where you just have to be here to figure them out.

Matthew Sich
MIS student from Omaha

Dr. Schulz-Meyer
Marketing
SCM student, has been selected by the Material Handling Education Foundation Inc. (MHEFI) selection committee to receive a $5,000 Howard Bernstein Scholarship for the 2015-2016 academic year. The Scholarship was established in 2012 to provide funds to students who have committed to the material handling, industrial distribution, engineering, logistics and supply chain industries. The program goal is to attract talented students to an exciting, diversified future in material handling. Since 2012, twenty-four $5,000 scholarships have been awarded to students at fifteen different universities for a total of $115,000.

Marketing Emphasis student from Lexington, has taken full advantage of the opportunities and resources at UNK. Due to her financial aid taking care of the expenses, she had the opportunity to study in the Czech Republic, visiting over eight countries.

Lorena Ortetga,
Marketing Emphasis student from Lexington, has taken full advantage of the opportunities and resources at UNK. Due to her financial aid taking care of the expenses, she had the opportunity to study in the Czech Republic, visiting over eight countries.

Maurice (Dave) Moffett
Moffett grew up on a farm close to Gibbon and became the VP of Monarch Industries, worked at Kearney’s West Company, and a printing company in Cheyenne, Wyoming before becoming a lecturer at KSC/UNK where he has taught MIS and Marketing classes for the past 28 years. Dave has served the institution well and was an active member on many committees. In addition, for many years he advised CBT students during the summer for the NSE (new student enrollment) process.