

Dean's List

College of Business and Technology

Friday, December 18, 2015

Faculty/Administration

Dr. Michelle Fleig-Palmer, Management, along with student Jamilla Coleman were on KGF1340 to talk about healthcare management. <https://www.facebook.com/kgf1340/>

Dr. Noel Palmer, Management, has been selected for the US Army War College (USAWC) distance education program, which begins this summer. The purpose of the USAWC program is to prepare selected military and civilian leaders to assume strategic responsibilities in military and national security organizations. The USAWC program objectives are to educate students about the employment of land power as part of a unified, joint, or multinational force in support of the national military strategy pursuant to a Master's Degree in Strategic Studies; to research operational and strategic issues; and to conduct outreach programs that benefit the USAWC, the US Army, and the Nation. The two-year non-resident program consists of a series of ten courses conducted in a distance-learning format and two resident courses completed at the end of the first and second years in the program. The curriculum centers on theory and application of strategy in the context of responsible command, national defense, strategic leadership, and military art and science.

Impact

Check out the Business Idea contest at the links-
<https://www.youtube.com/watch?v=Or1zDIDiOzk>

http://www. Kearneyhub.com/news/business/contestants-face-off-in-the-central-nebraska-business-idea-contest/article_c7dfc108-8fd1-11e5-9781-d3c9fb4ffa12.html

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students

The following CBT students' scores were at or above the 90 percent of the thousands of students nationwide who take the Major Field Test annually-Leslie Bierman, Independence, MO; Christian Dier and Allen Smith, Kearney; Madison Doughty, North Platte; Nolan High, Bertrand; Ashley Jasnoch, Grand Island; Aaron Kroll, Bassett; Kelsey Martinsen, Primrose; Riley Racicky, Greeley; Kacia Smith, Imperial; and Colby Wurst, Burwell. Scoring at the 99 percentile-Anson Hueftle, Eustis. See attachment.

Experiential Learning/Internship

Lisa Charron, senior in Accounting with Finance minor, advisor Dr. Bruce Elder

Lisa Charron, senior majoring in Accounting and minoring in Finance, from Scottsbluff, NE, has been interning this fall at Barney Insurance in Kearney. Lisa works in their accounting department, doing journal entries, reconciliation, accounts payable and receivable, and agency billing for their Kearney branch as well as three other branches in Lexington, Holdrege, and Lincoln. Lisa's strength has been in communicating with clients regarding billing and also troubleshooting billing from the other branch businesses. She credits her

business communication class at CBT for teaching her how to handle professional communication and be prepared for the workplace. Since starting her internship, she has added a Finance minor and has made the decision to pursue a CPA. She plans to graduate in May 2017.

Tell me about your alumni!

Kiley Thiele, UNK Marketing Emphasis and MBA graduate from Northern Illinois University, is Vice President of Development and Marketing for Make-A-Wish Nebraska. She is responsible for developing strategic training and marketing and stewardship plans. Thiele's successful fund raising strategies have aided in increased revenue over the past five years and increased major gift donors by 127 percent. Due in part to her efforts, the organization has won the Better Business Bureau Integrity award in 2012 and 2015, and the Make-A-Wish Outstanding Chapter Achievement in Fundraising award in 2012 and 2013.

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to:

yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean's approval.

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Major Field Test 2015 Spring High Performers

The Major Field Test is taken by graduating seniors in the capstone business class, Management 495. Students are tested on specific discipline knowledge within business as well as overall business awareness including technology, international law, and economics. The scores of UNK/CBT students are compared to students across the country.



These CBT students' scored at or above 90 percent compared to the students nationwide who have taken the test annually. (back) Aaron Kroll, Bassett; Colby Wurst, Burwell; Riley Racicky, Greeley; Chris Dier, Kearney; Leslie Bierman, Independence, MO. (front) Nolan High, Bertrand; Allen Smith, Kearney; Anson Hueftle (scored at the 99th percentile) Eustis; Ashley Jasnoch, Grand Island; Kelsey Martinsen, Primrose; and Kacia Smith, Imperial. (Not pictured) Madison Doughty, North Platte.