# Dean's List College of Business and Technology Monday, November 9, 2015

**Barb Wayman**, Management Department Office Associate, was honored with the November 2015 Staff Senate Employee Achievement Award. To learn more about her many accomplishments that earned her this recognition, see the attached document.

The Omaha Branch of the Federal Reserve Bank of Kansas City will be at the Nebraskan for an Economic Forum November 12, 2015,11:30 a.m.-1:00 p.m. An update on the U.S. economy from <u>Jonathan Willis</u>, vice president and economist with the Federal Reserve Bank of Kansas City will follow lunch. Please notify Dr. Frank Tenkorang or Dr. Burkink if you are encouraging or requiring student attendance and/or if you are attending. A count is necessary for lunch.

UNL College of Law Entrepreneurship Legal Clinic will make presentations regarding Intellectual Property (IP) **Friday, November 13**, 2015

- 10:10 a.m. "IP: How to Protect your Most Valuable Business Assets." Ockinga conference room
- 11:15- a.m. "Protecting IP for New Ventures" presented to Professor Chaffin's Entrepreneurship class.
- Student College of Law Presenters are- Justin Sheldon, UNK graduate, Jordan Heiliger, UNK graduate, and Peng Li, accompanied by Professor Brett Stohs of the Law College.
- 1:00-1:30 p.m. Sara Giboney interviews Justin and Jordan-CRRD office
- 1:30 3:00 p.m. Individual consultations in the afternoon organized through the Center for Rural Research and Development.

# Faculty/Administration

## **Impact**

Scott and Brenda Jochum, Industrial Technology, volunteered at "Connecting the Dots: A Career Exploration Day" in the fall of 2015 at the Buffalo County Extension Building. Freshmen and sophomores from Kearney Catholic, Shelton, Gibbon, Ravenna, Elm Creek and Amherst participated. Kearney High participated the following day. Students learned about careers in six career clusters through a simulation program and participated in sessions on post-secondary education, "motivated skills," resumes, networking, and cost of living. During the simulation game they were at the Education & Training table and shared with students interested in careers in education, where they talked about their careers, other career clusters, and networked with other Kearney professionals. To learn more about NCE Career Fields and Clusters, take a look at the attachment.

What are you doing? Where are you going? What impact are you making? Tell me, please!

## **Students**

CBT on the Road-North Platte-Students learned about Wal-Mart, Union Pacific, and Nebraskaland Bank. See attached photos.

A Cultural Exchange Project in November designed for kids of all ages to learn more about different cultures around the globe featured food, music, games, and fun was organized as a part of Dr. Susan Jensen's Leadership class. **Kyle Herren & Minsup Noh** were the creators of the project which was part of the experiential learning portion of the course.

**Nathan Sell** presented "Kin Selection and Public School Funding in Rural Nebraska" at the 2015 Fall Student Research Symposium. His mentor was Dr. Bree Dority, Economics.

New Venture Adventure-Read about the entrepreneurial experience provided to area high school students through the students engaged in Enactus <a href="http://www.nebraska.tv/story/30273378/high-schoolers-develop-team-building-skills">http://www.nebraska.tv/story/30273378/high-schoolers-develop-team-building-skills</a>

# Experiential Learning/Internship

## **Alumni News**

**Gongxun Zhang**, 2015 graduate, is in a MHRIR program at Michigan State and landed a summer internship with Boeing in St Louis. He credits his education a UNK/CBT for helping him move forward in his career.

UNK CM graduate, **Joe Nerud**, is the project manager for Sampson Construction on the \$70,000,000 Kearney High School project and will be managing the construction of the Central Community College structure as well.

**Jaye Monter**, Accounting/Finance graduate, is employed by Chief Industries as a controller. She coordinates the company's financial planning and budget management functions while providing internal leadership.

**John Lawless,** Business Administration summa cum laude graduate and University of Minnesota Law School magna cum laude graduate, was named to the Order of the Coif and served on the National Moot Court as a competition team member and director. Lawless has joined the Lincoln-based firm of Scudder Law representing clients in business transactions.

### Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students

do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news. Send to:

yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.)The schedules are attached.

## Criteria for the Hub article:

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean's approval.

Marsha K. Yeagley Senior Lecturer, Marketing/MIS Department Coordinator of College Communications West Center Building W241 University of Nebraska at Kearney Kearney, NE 68849 308-865-8345







#### **Barb Wayman Nomination**

On behalf of the Staff Senate and the Recognition Committee, I am pleased to announce that Barb Wayman has been selected as the November 2015 Employee Achievement Award recipient. Barb serves as the Office Associate for the Management Department.

Below is the nomination that was submitted on Barb's behalf.

Barb Wayman is an ethical, hard-working, and highly competent staff member for the Management Department. Currently, she is responsible for the department budget, accounts payable, travel, payroll, hiring, correspondent letters, web-pages, exams, and record retention. She is always willing to take on more tasks with added responsibilities. She believes in a process of continuous improvement, development, and learning. Because of her efficiency and abilities, Barb has been able to expand her role as an assistant to the Online Degree Completion Program in the College of Business and Technology. She is helping to update promotional materials, strengthen the support provided to students in the online degree completion program, and identify ways to better track program outcomes. The Management Department is fortunate to have an administrative professional with such a high degree of knowledge, skills, and abilities.

Barb has made several notable contributions which, in some cases, go beyond her job description. For example, over the last year she has organized department-level assessment data, updated the Cascade webpages for the MGT department, presented at the Mid-plains Community College meeting (12 people) concerning the BSBA program, created a new spreadsheet to profile the current Online Degree Completion Students, helped create a new Mid-plains handout for students, assisted with the Ice Cream Social fundraiser for Zak Peters, created a new BSBA flyer & postcard, proctored 20 students for the Major Field Test, reviewed the! e CBT Recruitment Plan, helped with the Comic Colloquium, April 9-10 (Hotels, 3 service agreement checks before and after the colloquium, helped with student worker with mail merge of letters, emails & name tags, process all expenses, ordered supplies); and advised 30+ students for the BSBA program.

Barb is always willing to help others and is a team player. For example, she was able to manage her responsibilities while also covering for a colleague that dealing with a difficult family health situation over a several month period. Barb has always been willing to help out and spend the extra time needed to make sure tasks are completed.

Barb is dedicated to her profession and believes in a process of continuous improvement. For example, she has recently participated in the following developmental activities: Annual HR & Financial Aid updates workshop; UNK Communications Summit, focused on strategic communication and marketing; CBT faculty Retreat, Gallup Poll review; CBT Faculty/Staff College meeting; My Blue/Degree Audit training with Registrar office; Creative Service workshop for branding procedures; Advisor training from Academic & Career Services; Undergraduate Online Coordinators meeting; One Drive Training; Fiscal Year End Workshop.

Please join UNK Staff Senate in congratulating Barb Wayman on this well-deserved award.

Barb is always professional and believes in treating everyone fairly. She is highly respected in the department. Barb successfully completed the Leadership UNK Program. She is highly deserving of this special recognition.

Congratulations Barb and thank you for your continued service to UNK!

# What are the NCE Career Fields and Clusters?

he diagram to the right is a visual map of the "Career Fields" and "Career Clusters" model that NCE has developed to help students, parents, employers, and those in the educational system understand how curriculum relates to the career opportunities from which students will choose, and for which schools must prepare them.

The Career Cluster initiative is built on the following sequence of progressively specific knowledge and skills:

- Foundation Knowledge and Skills are a set of knowledge and skills common to all 16 career clusters.
- Career Fields are a broad grouping of the 16 Career Clusters based on commanalities among clusters.
- Career Clusters are a grouping of careers with similar skills or common themes based on industry groupings and all educational levels.
- Career Pathways further define the specific types of career opportunities within the cluster.
- Career Specialties are specific job titles within a pathway within a cluster.

Visit www.careerclusters.org for more information.

#### Marketing, Sales, and Service

- Buying and Merchandising
- Distribution and Logistics
- e-Marketing
- Management and Entrepreneurship
- Marketing Communications and Promotion
- Marketing Information Management and Research
- Professional Sales and Marketing

#### **Business, Management, and** Administration

- Administrative and Information Support
- Business Analysis
- Business Financial Management and Accounting
- Marketing
- Human Resources
- Management

#### **Hospitality and Tourism**

- Lodaina
- Recreation, Amusements, and Attractions
- Restaurants and Food and Beverage Services
- Travel and Tourism

### Law, Public Safety, and Security

- Correction Services
- Emergency and Fire Management Services
- Law Enforcement Services
- Legal Services
- Security and Protective Services

### **Government and Public** Administration

- Revenue and Taxation
- Foreign Service
- Governance
- National Security
- Planning
- Public Management and Administration
- Regulation

#### **Human Services**

- Consumer Services
- Counseling and Mental Health Services

**Finance** 

Banking and Related Services

Business Financial

Insurance Services

Financial and Investment

Management

Planning

- Early Childhood Development and Services
- Family and Community Services
- Personal Care Services

## **Education and Training**

- Administration and Administrative Support
- Professional Support Services
- Teaching/Training

#### **Agriculture, Food, and Natural Resources**

- Animal Systems
- Agribusiness Systems
- Environmental Service Systems
- Food Products and Processing Systems
- Natural Resources Systems
- Plant Systems
- Power, Structural, and Technical Systems

**Environmental and Agricultural Systems** 

# **Foundation Knowledge and Skills**

## **Academic and Technical Literacy**

Employability • Ethics • Systems Teamwork • Career Development Problem Solving • Critical Thinking Information Technology Application Legal Responsibilities • Communication Safety, Health, and Environment

## **Health Sciences**

#### **Health Science**

- Biotechnology Research and Development
- Diagnostic Services
- Supportive Services
- Health Informatics
- Therapeutic Services

#### Arts, A/V Technology, and Communications

- Audio/Video Techniques
- Journalism and Broadcasting
- Performing Arts
- Printing Techniques
- Telecommunications Techniques
- Visual Arts

#### **Information Technology**

- Information Support and Services
- Interactive Media
- Network Systems
- Programming and Software Development



**Career Fields and Clusters Model** 

#### **Transportation, Distribution, and Logistics**

- Facility and Mobile Equipment Maintenance
- Health, Safety, and Environmental Management
- Logistics Planning and Management Services
- Sales and Services
- Transportation Operations
- Transportation/Systems Infrastructure Planning, Management, and Regulation
- Warehousing and Distribution Center Operations

#### Architecture and Construction

- Construction
- Design and Pre-construction
- Maintenance and Operations

#### **Manufacturing**

- Production
- Manufacturing Production Process Development
- Maintenance. Installation. and Repair
- Quality Assurance
- Logistics and Inventory Control
- · Health, Safety, and

#### Science, Technology, **Engineering**, and **Mathematics**

 Engineering and Technology

 Science and Math (Investigative.

Informational, and Educational)

Environmental Assurance