Monday, October 28
10:10 – 11:00 Panel: Should We Use the Market to Address End of Life Resource Use?
Moderator: Michelle Fleig-Palmer, PhD: Asst. Professor, Dept. of Management, UNK
Cheryl Rathert, PhD: Senior Scholar, Center for Health Ethics, Department of Health Management and Informatics, School of Medicine, University of Missouri
Thomas A. Bowden, JD: Policy Analyst for Ayn Rand Center for Individual Rights
Wade Maki, MA: Director of BB & T Program on Capitalism, Markets, and Morality, University of North Carolina at Greensboro

11:15 – 12:05 Panel: How Will the Affordable Care Act Influence Healthcare?
Moderator: Noel Palmer, PhD: Assistant Professor, Dept. of Management, UNK
Ruth Krystopolski, MBA: Executive Vice President for Development and Research, Sanford Health, President of Sanford Health Plan
Leslie Marsh, MA: CEO Lexington Regional Health Center
Joyce Gleason, PhD: Professor of Economics, Nebraska Wesleyan University (retired)

7:30 Keynote Address: Healthcare’s Forgotten Individuals
Introduction: Peter Kotsiopulos, Vice President, Dir. of Development NU Foundation
Thomas A. Bowden, JD: Policy Analyst for Ayn Rand Center for Individual Rights

Tuesday, October 29
9:30 – 10:45 Panel: Will Technology Reshape Healthcare?
Moderator: Bruce Elder, JD: Professor, Dept. of Accounting and Finance, UNK
Janelle Ali-Dinar, PhD: Regional Director, Catholic Health Initiatives
Ruth Krystopolski, MBA: Executive Vice President for Development and Research, Sanford Health, President of Sanford Health Plan
Dale Gibs: Catholic Health Initiatives Nebraska Director of Telehealth, Good Samaritan Hospital Director of Outreach Services

11:00 – 12:15 Panel: Is Health Care a Right?
Moderator: Jake Messersmith, PhD: Associate Professor, Dept. of Management, UNK
Thomas A. Bowden, JD: Policy Analyst for Ayn Rand Center for Individual Rights
Jill Jensen, JD: Health care attorney, Cline Williams Wright Johnson & Oldfather, L.L.P.
Wade Maki, MA: Director of BB & T Program on Capitalism, Markets, and Morality, University of North Carolina at Greensboro

Symposium Coordinator: Allan Jenkins, PhD, Professor, Dept. of Economics, UNK
Administrative Assistant: Connie Fie, Dept. of Economics, UNK
Marketing: Marsha Yeagley, MSED, Senior Lecturer, Dept. of Marketing and MIS, UNK
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