

Dean's List
College of Business and Technology
Tuesday, August 26, 2014

Think about doing an article for the Kearney Hub during the 2014-2015 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.)The schedules are attached.

Criteria for the Hub article:

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean's approval.

Upcoming Events-Strongly Encourage Student Attendance

Biological Psychiatry Versus Empathy and Human Connection: How Psychiatric drugs Do More Harm Than Good Dr. Breggin—

Monday, September 15, 2014, 7:00 p.m.

The Journey From Undisciplined Ability To Enduring Success and Happiness

2014-2015 Ron Landstrom Executive in Residence-Richard Salmen

Thursday, October 2, 11:00 A.M.

Both events are in the Ponderosa Room of the Nebraskan

Faculty, Administration, and Staff:

Dr. Greg Benson, Marketing, had the article, "Why Do So Few Female Students Select Industrial Distribution As Their Academic Major?," published in the Journal of Applied Technology, Management, and Applied Engineering (JTMAE).

Dr. Heather Schulz, Marketing, presented "Naturalistic research on reference group dynamics in consumer behavior" at the *International Congress of Qualitative Inquiry*, "Utilizing the Benefits of Online Library Resources in Online Education" at the *University of Nebraska Online Worldwide Innovation in Pedagogy and Technology Symposium*, and "Identity Signaling Through Brands: An Emerging Prop Metaphor in Consumer Research" to the American Marketing Association, all during the summer of 2014.

CRRD has their business competition listed on BizPlanCompetitions.com they are the world's most complete listing of entrepreneurship contests, elevator pitch events, and

business plan competitions. Please visit

<http://bizplancompetitions.com/competitions/2014-central-nebraska-business-idea-contest>

The following faculty received the 2013-2014 faculty awards which were presented at the fall CBT retreat:

Tenured Teaching: **Dr. Kyle Luthans**, Nontenured Teaching: **Dr. Brenda Eschenbrenner**, Non tenured Scholarship: **Dr. Jake Messersmith**, Lifetime Achievement: **Dr. Ken Larson** and **Stephen Amundson**, Service: **Dr. Toni Hill**.

During the 2013-2014 academic year **Dr. Jake Messersmith** was tenured, **Dr. Michelle Fleig-Palmer** was promoted to Associate Professor and tenured; **Dr. Angela Hollman** was promoted to Assistant Professor.

Welcome the following to CBT or to their new position:

BENSON, GREG, *Assistant Professor and Supply Chain Management Coordinator, Department of Marketing*

BS, Business Administration – University of Nebraska-Lincoln

MPA, Public Administration – University of Nebraska at Omaha

Ed.D., Educational Administration – University of Nebraska-Lincoln

Dr. Benson's professional career has included 28 years in the field of Supply Chain Management. For the past five years he has been a faculty member in UNK's Industrial Distribution Program.

BRACHLE, BENJAMIN (BEN), *Lecturer, Department of Industrial Technology*

BS, Industrial Distribution – University of Nebraska at Kearney

MBA, Supply Chain Management – Bellevue University

Mr. Brachle previously served as the Lead Business Instructor in the Distribution and Logistics Management Academy at Millard Public Schools. In addition to his secondary teaching, he also taught at Metropolitan Community College in the College of Business.

CHRISTMAS, TONY, Captain, *Director and Chair, Department of Military Science*

BS, Information Technology - University of Phoenix

Cpt. Christmas began his military career by enlisting in the Navy and, after several years of active service, he was honorably discharged. He went on to earn his BS and graduated from Army Officer Candidate School. Prior to his appointment at UNK, he has served as a Recruiting Company Commander and a Battalion Signal Officer. Cpt. Christmas has served one deployment in Iraq.

EDWARDS, WAYNE, *Assistant Professor, Department of Economics, Economics*

BS, Economics – Ball State University

MA, Economics – Ball State University

Ph.D., Economics – University of Nebraska-Lincoln

Dr. Edwards has been a tenured Associate Professor at the University of Alaska. He was also a Visiting Associate Professor at both Dartmouth College and Middlebury College. His research involves investigating economic outcomes of rural populations, including issues in sovereignty, land rights, poverty, and service access.

HOLLMAN, ANGELA, *Assistant Professor, Department of Industrial Technology, Information,*

Networking and Telecommunications

BS, Computer Science and Information Systems – University of Nebraska at Kearney

MSEd, Instructional Technology – University of Nebraska at Kearney,

Ph.D., Educational Studies – University of Nebraska-Lincoln

Dr. Hollman will continue to teach at UNK within the Information Networking and Telecommunications program. Her areas of research include educational administration as well as several different branches within the vast field of information technology.

LANGLAIS, MICKEY, *Assistant Professor, Department of Family Studies, Family Studies*

BA, Psychology and Classical Civilizations – University of Tennessee

MA, Human Development and Family Sciences – University of Texas

Ph.D., Human Development and Family Sciences – University of Texas

Dr. Langlais' research interests focus on romantic relationships processes, specifically adolescent romantic relationships and relationship transitions.

NACASIUS, U. UJAH, *Assistant Professor, Department of Accounting and Finance, Finance*

BS, Economics – University of Central Arkansas

MBA, International Business – University of Central Arkansas

Ph.D., International Business and Finance – Texas A&M International University

Dr. Nacasius's consulting areas include treasury management and business development. Also, his research interest focuses on corporate finance issues, namely: corporate governance, dividend policy, and executive compensation; financial market intermediaries; emerging market; and international finance.

OBASI, SHARON, *Assistant Professor, Department of Family Studies and Interior Design, Family Studies*

BS, Psychology – McMaster University

Ph.D., Neuroscience – University of Western Ontario

Postdoctoral Fellowship, funded by NSERC – University of Washington.

Dr. Obasi's research is in the area of Developmental Neuroscience with specific interest in hormonal influences on taste and palatability, especially biobehavioral examinations of salt preference from individual, familial and community perspectives.

VAUX, DANA, *Assistant Professor, Department of Family Studies and Interior Design, Interior Design*

BA, MA, Interior Design – Washington State University
ABD - Interdisciplinary: Architecture, Design and History – Washington State University
Prior to her appointment as Assistant Professor, Ms. Vaux was active as an Interior Design professional and an instructor at Washington State University

VAUX, JIM, *Visiting Assistant Professor, Department of Industrial Technology, Construction Management*

BA, Youth Ministries – Northwest University (Kirkland, Washington)
MS, Engineering and Technology Management – Washington State University
Ph.D. – Washington State University
Dr. Vaux's professional experience includes a career in construction. His research interests focus on relationship conflict in construction management.

FAVINGER, DUSTIN, *College of Business and Technology Career Center Director*

BS, Sports Administration – University of Nebraska at Kearney
MA, Physical Education – University of Nebraska at Kearney
Prior to his current appointment, Mr. Favinger served as the Vice President of Operations and Director of Ticketing for the Viaero Event Center and Tri-City Storm hockey. He also served as a Graduate Assistant for UNK Campus Recreation while working on his MA.

WEED SKARKA, LORI, *Senior Classroom Trainer, Nebraska Safety Center*

BS, Education – University of Nebraska at Kearney
MSED, Instructional Technology – University of Nebraska at Kearney
Ms. Weed Skarka conducts training workshops on Nebraska Department of Roads Defensive Driving, Passenger Assistance, Safety and Sensitivity. Prior to her appointment in the Nebraska Safety Center she worked in the UNK Office of Financial Aid and, most recently, the MBA Office.

Impact

Dr. Kyle Luthans, Management, was a co-author for an article recently published in the *Journal of Leadership Studies*. This article was recently featured on the SAGE management blog – *Management Ink*. Learn more by clicking- <http://managementink.wordpress.com/>

Dr. Jeanne Stolzer, FSID, was interviewed my Talk Radio Europe (Pippa Jones interviewer) regarding her research documenting the correlation between psychiatric medications and unprovoked mass murder in America. The radio station is based in Marbella, Spain and is broadcast on FM frequencies across the Costa del sol, Costa Blanca, Gibraltar, Mallorca, etc.....It is also broadcast on the internet so there is an international audience. The interview can be heard online at www.talkradioeurope.com

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:

Austin Doyle, Aviation student, has been granted a \$1,500.00 NASA fellowship to help Terry Gibbs with the ATC simulation.

Experiential Learning/Internship

Tylor Vose, Supply Chain Management major, former faculty Dr. Steve Schulz advisor

Tylor Vose is a senior in Supply Chain Management with a Spanish minor and began an internship during the spring semester at GIX Logistics in Grand Island. Tylor chose to pursue a bachelor's degree in Supply Chain Management due to his employment background in logistics and transportation at UPS and his desire to continue a career in that field. At GIX, Tylor has worked in both the brokerage division and the sales division. On the brokerage side, Tylor finds trucks for loads, negotiates rates, and sets up carriers, making sure that their insurance and W-9's are up-to-date. On the sales side, Tylor works with various potential customers to promote GIX services and set up contracts. He states that he has enjoyed brokerage more and has learned that he is quite good at negotiating prices for GIX. Tylor plans to obtain a master's degree in Global Logistics from either UNO, Colorado State, or Arizona State after graduating next spring.

Alumni News

Jeauken Cho, CBT MBA graduate, is the Director of Korean Southeast Asian Partnerships and Programs at Purdue University-Calumet.

Werner Enterprises promoted **Chris Polenz**, UNK business graduate, to vice president of recruiting. He is responsible for overseeing the hiring of professional drivers. He has been with Werner since 1992 when he became a management trainee. He has spent 12 years in the operations department as a fleet manager, fleet supervisor, and assistant director of training and development. He became the associate vice president of human resources in 2004.

Vanessa Jones is now Associate Product Manager at Spectranetics

Diane Iwan Messner, December 2004 UNK Marketing graduate, has been working through the ranks at Oriental Trading Company in Omaha where she has been in the Marketing Department since January 2005.

Megan Thies, 2011 Business Administration-Management and 2014 M.B.A graduate, is the Human Resource Manager of Royal Engineered Composites in Minden. Royal offers complete design, manufacturing, and prototyping services, as well as mold making and technical support, for aerospace and defense companies.

Rich Peters, 1986 Business Administration graduate, is a Farm Bureau Insurance owner/agent in Kearney, a career in which he has been engaged in for 17 years. He and his wife, Jayne, who is a teacher at Park Elementary School, have a son Mitch, a senior in the Industrial Distribution program.

Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to:

yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345

Richard Salmen Ron Landstrom Executive-in-Residence

Senior Vice President, Senior Advisor, and Manager, Financial Planning Services at BOK Financial-Overland Park, KS - a firm that manages \$600 million in assets for 350 clients

Thursday, October 2

- 8:00 a.m. - 9:15 a.m. **NSU 310**; Marsha Yeagley-Professional Selling; Dr. Kathy Smith-Accounting Portal
- 9:30 a.m. - 10:45 a.m. **NSU 310 or Ponderosa**; Bruce Elder, J.D., Business Law; Dr. Brenda Eschenbrenner, Accounting Information Systems; Dr. Kathy Smith-Accounting Portal
- 11:00 a.m. – 12:15 p.m. **Ponderosa Room**, The Journey from Undisciplined Ability to Enduring Success and Happiness
- 12:30 p.m. – 1:45 p.m. **NSU 310**; Student Advisory Group/ Marsha Yeagley (Food Served)
- 2:00 p.m. – 3:15 p.m. **NSU 310 or OO 131**; Terry Gibbs - ITEC 416
- 4:00 p.m. – 5:30 p.m. **Frank House**, Networking Reception (by invitation) Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, Mr. Salmen's family/friends

Friday, October 3

- 8:00 a.m. – 9:00 a.m. **WSTC 120E**; Aaron Estes, Dustin Favinger, Janice Woods, and Brenda Jochum - Internships/Career Opportunities,
- 9:05 a.m. - 9:55 a.m. **WSTC 203N**, Dr. Jake Messersmith - Administrative Strategy and Policy
- 10:10 a.m. - 11:00 a.m. **WSTC 103N**, Dr. Suzanne Hayes-Investments
- 11: 30 – 1:00 p.m. Lunch, off campus, Steve Amundson, Dr. Suzanne Hayes, Shawn Kaskie, Dr. Richard Lebsack, Terry Gibbs, Dr. Tim Burkink
- 1:00 p.m. **Interview in Dean's Office**

1:30 p.m. -

Campus Tour

Creighton, NE native Richard Salmen came to Kearney State College as an Army private in 1985 where CBT's emeriti faculty Richard Lebsack served as his advisor and provided him flight instruction. In 1988, he graduated with a Business Administration and Airway Science degree. Today he is the Senior VP and Senior Advisor at GTrust in Overland Park, Kansas, a firm that manages \$600 million in assets for 350 clients. In 2009, as president of the 26,000 member Financial Planning Association, Salmen traveled between Kansas City and Washington, D.C., helping lawmakers draft new financial regulations after the 2008 banking crisis. He not only has an extensive background in finance but is a former air traffic controller with a military background.

2014-2015

Talk of the Town KGFW 9:30 a.m.

Fourth Wednesday of the month

Arrive 10 minutes early for this 10 minute interview

Tuesday, September 9 Jeanne Stolzer

September 24, Aaron Estes-Career Services

October 22 Shawn Kaskie-CRRD idea contest

November 26 Dr. Michelle Fleig-Palmer

December none Break

January 28 Dr. Suzanne Hayes-new student managed investment fund

February 25 Dr. Sri Seshadri-MBA

March 25 Aaron Estes-Career Services

April 22

Sign up for your NTV Morning Show Interview Today. Below you will see some suggestions from the interviewer, Marylyn Barnett. She has requested that your interviews be more interactive and engaging to the public.

Sept 3rd –Enactus Student Group- Maggie Fennessy (fennessymr@lopers.unk.edu) Topic: Sam's Club & New Venture Adventure

Oct 1 – UNK Center for Rural Research & Development-Shawn Kaskie kaskiesc@unk.edu Topic: Business Idea Contest

Nov 5

Dec 3

Jan 7

Feb 4

Mar 4

Apr 1

Some ideas for you to think about...

- students sharing some projects they work on...
- what makes a good business plan...
- what are some common mistakes small business owners make...
- some people may think they don't need to go to school to start a business—why should they?
- Marketing vs promotion... (some people think marketing is just promotion/advertising... how does someone come up with marketing strategies
- How can a business work with UNK Students? (I think we have done this one before—it was a good one)
- How business students benefit the community of Kearney
- With the Technology side... anything you can show or demonstrate?—any projects students can bring on and show
- A preview of a few tips that you teach students that our audience can take away from (remember our audience is a lot of parents and grandparents... let's get their attention in a way that may encourage them to tell their kids what is available to them)
- Personal stories, pictures, videos...

The kicker to all of this is – we need to know what the plan is a week in advance. (names, titles, and outline) There are new FCC guidelines, so we need to have an outline of what you want viewers to know so we can put it in closed captioning. Just the basics is fine. We will also use this to post information to our website—so it does benefit everyone involved.

What I need one week before the interview:

- The names of who will all be on set: first, last and title --if you add more people be sure to tell us in advance, that way we know we have the room and mics available that you need.
- Information you would want viewers to know: if it's an event... the who, what where etc..., and a link or phone number or where you want viewers to go for more information. A press release works too.

- Some people like to send me an outline of what they want to discuss... or send me 3-4 questions you want me to ask... I want you to be comfortable—so send me what works for you. I will help you along in the interview with the information you give me.
- Time will seem to fly by, so if we don't get to everything... remember to send me information you want on our website www.nebraska.tv

Other Interview Information: - you are down for !

- Be at the studio around 6:00am
- Your interview is at 6:25am
- The interview is about 3 minutes long
- It will be in studio, 15 miles south along hwy 44 of Kearney (I allow 20 minutes to get here from Kearney)
- The front door will be open, the second door will be locked. There are instructions by the door(pick up the phone there by the door and dial 149 or 120 and someone will come up and get you)
- **We are a visual media so we LOVE Visuals... so posters, pictures, statistics, video ...You can get creative!—**
- The interview will be as conversational as possible. You do not have to look at the camera at all, just look at me and have a conversation.