

# Dean's List

## College of Business and Technology

### Monday, March 25, 2013

Read the details in the attachment regarding the Marineau award. The first place prize is \$1,500 (unrestricted) and fully-paid attendance at the Foundation for Economic Education summer seminar in Atlanta, Georgia, and the second place prize is an unrestricted cash award of \$500. Announce this to your students, please. Faculty or students may contact Karl Borden, coordinator, for a copy of the judging criteria. Deadline April 1, 2013.

Thank you to those who have participated in our Talk of the Town and NTV Morning Show interviews. The final interviews for the semester are: NTV: **Russel Bartholow** April 17, and May 8 **Dr. Sri Seshadri**. Talk of the Town: March 27 **Aaron Estes**, April 24 **Janice Woods**.

Please think about what you would like to discuss when it is your turn next academic year.

Announce:

“Employee Benefits - The Hidden Paycheck” by **Lori Schuppan, the Human Resources Manager for Chief Industries, Inc.**, a manufacturing company of over 1,300 employees. Lori has over 25 years of experience in benefits and human resource management. She is a member of Society of Human Resources Management (SHRM) and serves as Secretary of Central Nebraska Human Resources Management Association (CNHRMA). **Tuesday, March 26th at 7:00 p.m. UNK’s West Center Building, Room 012N**  
**Sponsored by UNK’s student Society for Human Resource Management group, Free**

#### **Administration, Faculty and Staff:**

**Dr. Kay Hodge**, Management, presented a paper entitled “The Society for Case Research: An Organization Built on a Culture of Success” at the Society for Case Research, a subset of the Midwest Business Administration International Conference, (MBAA) in Chicago in March 2013. The co-authors were Roy Cook from Fort Lewis College and Reed McKnight from the University of New Mexico. They won the 2012 MBAA International McGraw-Hill/Irwin Distinguished Paper Award. Additionally, she received the 2012 Phil Fisher Service Award from the Society for Case Research. She also served as a panelist on two panel discussions, Best Practices—Reviewing Case Studies and Critical Incidents: Editor, Reviewer, and Author Responsibilities” and “Fundamentals of Case Teaching.”

Read the attachment to see what is occurring with the RFI Rural Sourcing that Shawn Kaskie has received a grant to work on and/or look at this article:

<http://www.omaha.com/article/20130314/MONEY/703149926/1697#-rural-sourcing-is-bringing-hightech-jobs-to-midwest>

Dr. Michelle Fleig-Palmer and Amanda Swenson, CBT Junior, on NTV. Take a look!  
<http://www.nebraska.tv/category/106635/good-morning-nebraska>

### **Students:**

Student Body President and Vice President are from CBT.

**Moses Moxey** is a junior majoring in Industrial Distribution. He is a member of the Black Student Association, African Student Association, and was a member of the 2012 New Student Enrollment summer staff. He volunteers for several organizations on and off campus, and assists UNK Dining Services with surveys and questionnaires. Moses is the son of Moses Moxey Sr. and Vivian Campbell of West End, Grand Bahama Island, the Bahamas.

**Victor Chacon**, is the son of Eva and Victor Chacon, Sr. of Cozad, NE. He is a sophomore majoring in Industrial Distribution. He is a member of Loper Programming and Activities Council, Industrial Distribution Organization, and the Newman Center. He is a Student Diplomat, and is a member of Student Government and the Student Programming Board.

The following students have been asked to be members of Beta Gamma Sigma:

Juniors

Michael Cameron Florance, Michael Joseph Dentlinger, Meng Wang, Jordan Melisa Bloesser, Gongxun Zhang, Andrew S Broadfoot, Seth Patrick Onderstal, Audrey Ann Bellew, Jacobi Lauren Goodell, Sarah Dawn Ahrens, Bailey Elizabeth Mahlberg, Kimberly Morris, Yuanheng Wang, Danyang Li, Zachary Joseph Justus, Jordan Rehnstrom, Erin Marie Nelson, Kaiduan Qi, Mengdi Li, Lorena Ortega-Valdovinos, and Shaoning Wei.

Seniors: Megan Ann Axmann, Jenna Ella Mae Edwards, Britney Ann Bochart, Kirsti Lynn Rehler, and Yipeng Zhang.

MBA: Josephy Konecny, Sarah J Nolan, Ronald S Wall.

MBA – 2nd Recognition (These are students who were invited to join as an undergraduate and have also made the acceptance rate for an MBA): Kyle Teel, Anne Maina

## **Internships and Experiential Learning Highlight**

### **Alumni News:**

**Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report.**

**Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper,**

**please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.**

**Send to:**

**[yeagleym@unk.edu](mailto:yeagleym@unk.edu).**

**Please only send information regarding papers and presentations after the fact.**

Marsha K. Yeagley  
Senior Lecturer, Marketing/MIS Department  
Coordinator of College Communications  
West Center Building W241  
University of Nebraska at Kearney  
Kearney, NE 68849  
308-865-8345

**Announcing the  
Second Annual**

**JOHN C. MARIENAU ECONOMIC ESSAY CONTEST**

**2013 Topic:**

**Should an Open, Free Market in Human Organs for Transplant be  
Legalized in the U.S.?**

Students at the University of Nebraska/Kearney are invited to submit entries prior to the contest deadline on

**April 1, 2013.**

A first and second prize will be awarded. The first-prize winner will receive:

**\$1,000 unrestricted cash award.**

**All-Expense paid trip to their choice of any one of three Foundation for  
Economic Education Summer Seminars in Atlanta, GA (Summer, 2013)**

**Designation as the 2013 John C. Marienau Economics Scholar**

A second-place winner will receive a \$500 unrestricted cash award.

**Eligibility:** Any full or part-time graduate or undergraduate student at UNK during the 2012-13 academic year. (December, 2013 graduates **are** eligible).

**Essay Specifications:** Contest essay entries must be submitted in electronic format as a MS Word file. Essays must be typed double-spaced utilizing a 12-pt Times New Roman font. Margins must be 1" sides and bottom, 1.5" top, with both right and left justification. Paper title must appear at the top of the first page in capital letters centered 1.5" from the top edge of the paper. Essay must be no less than 500 words and no greater than 1,000 words in length. The author's name should not appear on the paper other than on the title page. The essay body must be preceded by a title page with the essay title appearing one-third from the top, centered, followed by the author's name and contact information (postal and e-mail addresses, phone number) on two or more lines, centered, one inch below the title.

**Submission:** Contest entries must be submitted via e-mail attachment to: Dr. Karl Borden (bordenk@unk.edu) prior to midnight April 1, 2013. All entries will be acknowledged. **The E-mail subject line must read 2013 MARIENAU CONTEST ENTRY.**

Judging criteria available on request from Dr. Borden (bordenk@unk.edu)

**The John C. Marienau Economic Essay Contest is made possible by the John C. Marienau Trust and is intended to further the university community's understanding of and appreciation for free-market economics and capitalism.**