

MARKETING

2018-2019 First Destination Report

PLACEMENT RELATIVE TO DEGREE EARNED

based on 93% response and knowledge rate of CBT graduates

PLACED **92%**

FULL-TIME **100%**

GRADUATE SALARIES

Median Salary: \$46,250



25%

\$30,000-39,999



50%

\$40,000-49,999



25%

\$50,000+

WHERE ARE OUR GRADS HIRED?

NEBRASKA PLACEMENT

based on 100% response and knowledge rate of CBT graduates



42% Central Nebraska



25% Eastern Nebraska

Other States: Colorado and Iowa



Ameritrade



Nebraska Book Company



**McCarthy
Capital**



**Harlan
County
Health System**

POSITIONS

- Marketing/Foundation Director
- Freight Manager
- Sales
- Staffing Coordinator
- Business Development Coordinator
- Retail Trader