Oral Communication: Foundational Core Courses Rubric

This rubric addresses the following **GS Program (GS)** learning outcomes: **GS 1** – evaluate information appropriate to the task; **GS 3** – communicate effectively in spoken form; and the following *Oral Communication (OC)* learning outcomes: *OC 1* – evaluate appropriate sources; *OC 2* – utilize effective verbal and non-verbal expressions; *OC 3* – deliver effective speeches appropriate to the context; and *OC 4* – orally present a coherent position on an issue.

Evaluators are encouraged to assign "Does not meet criteria" to any work that does not meet Beginning level performance.

	Does not meet criteria	Beginning	Developing	Proficient	Advanced
Central Message The main point or thesis. OC 3	---	Central message is implied but not explicitly stated. Message is not supported by the content or related to the audience.	Central message is stated, but not clear, repeated, completely supported or related to the audience.	Central message is clear and consistent with the supporting material. Speaker relates the message to the audience.	Central message is compelling and supported by the content of the speech; it is repeated and adapted to the audience as appropriate to the context.
Content The support and reasoning. OC 1; OC 4 GS 1	---	Insufficient variety and amount of evidence used and lacks credibility. Visual media (if required) are distracting or missing when necessary.	Speaker's conclusions supported but not entirely justified. Sources lack credibility and variety. Visual media (if required) are lacking.	Different types of support are used and cited. Support adequately justifies speaker's position. Visual media (if required) are used as appropriate.	Speaker integrates credible evidence from multiple, cited sources and uses various types to support position. Visual media (if required) are compelling.
Organization The clear arrangement of ideas. OC 4	---	The organization is minimally observable and inconsistent within the presentation.	The organization is intermittently observable in the introduction, body, and conclusion.	The organization is clearly and consistently observable throughout the introduction, body, and conclusion.	The organization is cohesive and compelling throughout the introduction, body, and conclusion, and makes the presentation.
Language Effective verbal expression OC 2 GS 3	---	Language choices are unclear, ineffective, and inappropriate to audience.	Language choices are mundane and commonplace and may lack clarity or compelling expression.	Language choices are thoughtful and generally support the effectiveness of the presentation.	Language choices are memorable, compelling and enhance the effectiveness of the presentation.
Delivery Effective nonverbal expression. OC 2	---	Delivery detracts from the understandability of the presentation, and speaker appears uncomfortable.	Delivery makes the presentation understandable; speaker appears tentative.	Delivery makes the presentation interesting, and speaker appears comfortable.	Delivery makes the presentation compelling, and speaker appears polished and confident.

NOTE: The category "Proficient" describes the skills of the <u>typical</u> student near the <u>end</u> of the course. Advanced is anything above proficient.