

UNK GENERAL STUDIES ASSESSMENT INSTRUMENT  
Foundational Core: Oral Communication

**LEARNING OBJECTIVES:**

At the end of their Oral Communication course, students should be able to:

- 1) Evaluate appropriate sources.
- 2) Utilize effective verbal and non-verbal expressions.
- 3) Deliver effective speeches appropriate to the context.
- 4) Orally present a coherent position on an issue.
- 5) Assess oral argumentation as a critical consumer.

The purpose of this assignment is to evaluate whether or not these learning objectives have been met. The basics of this assignment are common to all the General Studies Oral Communication courses taught at UNK. Your professor may give you additional instructions that tailor the assignment specifically to your course, such as specifying a different length, the concept/s on which to focus, or the scholars whose work you are to discuss.

**ASSESSMENT ASSIGNMENT GUIDELINES**

Students will deliver an individual oral presentation that is a prepared, purposeful, and designed to increase knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors.

Assignment Guidelines:

The presenter will:

- Deliver an individual, formal presentation appropriate to the requirements and context of the course;
- Have a specific purpose intended for the audience;
- Develop a position on an issue;
- Use and cite multiple sources of support; and
- Follow the general guidelines of a formal presentation: clear organization, developed content, extemporaneous delivery; and
- Use visual media or aids where appropriate.