Go Viral with Qualtrics Surveys!
7 Tips to Make Your Survey Contagious

We love surveys at UNK. A common concern is how to make surveys more engaging in order to drive up response levels. The Qualtrics team has the following suggestions for you.

1. Make your survey relevant
2. Timing is everything
3. Looks of your survey matter
4. Go mobile
5. Make taking the survey convenient
6. Let the games begin
7. Be social

To read more about each of the above tip click here . . .

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