Privacy Matters in Firefox Series / Do Not Track

Privacy is a pretty big deal at Mozilla. It's a huge part of their mission to keep you safe online and fully in control of your Web. The Web is pretty happy place. However, unfortunately, there are also some individuals out there who don't play nice with people's private information. This is why in the next few weeks, each Friday, in my tech tips, I will write guidelines to help you surf the net securely when you use Firefox.

**Do Not Track**

Many sites track what you do online and then sell that data to advertisers; Firefox lets you tell them you want to opt out. This doesn't yet make you invisible to all advertisers, however, and while not everyone is on board yet, Firefox has seen a lot of interest and progress. If you haven't already, show your support by enabling Do Not Track on your PC or Mac today.

**How do I turn the Do-not-track feature on PC?**

The Do-not-track feature is turned off by default. To turn it on:

1. At the top of the Firefox window, click on the Firefox button (Tools menu in Windows XP) and then click Options > Privacy panel.
2. Check **Tell websites I do not want to be tracked**.
3. Click **OK** to close the Options window.

**How do I turn the Do-not-track feature on Mac?**

1. On the Menu bar, click on the Firefox > Preferences > Privacy.
2. Check **Tell websites I do not want to be tracked**.