Canvas
Making Teaching & Learning Easier

- Founded in 2008
- Launched product in 2011
- 700+ Employees
- 1800+ Clients
- 17M+ Worldwide Users
- 100% native SaaS

Canvas AT Peer Institutions

Full Implementation
- Indiana University
- Northwestern University
- University of Maryland
- University of Michigan
- University of Iowa

Migrating
- University of Chicago
- Ohio State University
- Penn State University

Piloting
- Purdue University
- University of Minnesota
- University of Wisconsin

The Secret Formula

Three Key Components

NATIVE CLOUD
OPEN PLATFORM
EASE OF USE
WHY CANVAS?

"Our migration from Blackboard to Canvas is driven by our commitment to provide our faculty and students with the best available teaching and learning technologies."

"This decision was made based on extensive piloting and feedback from UNL faculty and students, the other University of Nebraska campuses and in consultation with our Big Ten Academic Alliance peers."

- Lance Pérez, interim dean of the college of engineering and former associate vice chancellor for academic affairs.

WHAT’S DIFFERENT?

COOL THINGS YOU CAN DO WITH CANVAS

https://youtu.be/TdDS6qVdI10

NAMING OF FUNCTIONS

<table>
<thead>
<tr>
<th>Blackboard</th>
<th>Canvas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item (rich content editor)</td>
<td>Page (rich content editor)</td>
</tr>
<tr>
<td>Pages can be shared for editing = Wikis with history</td>
<td></td>
</tr>
<tr>
<td>Pages can be a Home Page/Welcome with links out to other areas of the course</td>
<td></td>
</tr>
<tr>
<td>Making course available</td>
<td>Publish</td>
</tr>
<tr>
<td>Hide/Show item</td>
<td>Publish</td>
</tr>
<tr>
<td>Add Grade column</td>
<td>Assignment</td>
</tr>
<tr>
<td>(Paper assignments, Discussions, Quizzes, in-class presentation, External Tools (Google docs), and Not Graded)</td>
<td>Assignment Groups</td>
</tr>
<tr>
<td>Grade Center Category</td>
<td>Question Bank</td>
</tr>
<tr>
<td>Pool of questions</td>
<td>Quiz or Survey</td>
</tr>
</tbody>
</table>
FEATURES

SCHEDULER

HOME PAGE OPTIONS

SPEED GRADER
MOBILE APPS

Dashboard

OUR DATA

UNL PILOT
Spring 2016
- 53 Courses
- 58 Users with teacher role
- 1637 Students
- 1339 Assignments
- 736 Discussion topics
- 3432 Files uploaded
- 431 Media recordings

TEACHER EXPERIENCE LEVELS

- More than 30 years - 1%
- 21-30 years - 16%
- 11-20 years - 13%
- 6-10 years - 12%
- 0-5 years - 12%
- 1 year or less - 14%
COURSE DELIVERY MECHANISM

Hybrid or blended - 10%

At least 1 online and face-to-face - 6%

Online - 23%

Face-to-face - 61%

STUDENT ACADEMIC LEVEL

First-year undergraduate - 17%

Sophomore undergraduate - 19%

Junior undergraduate - 33%

Senior undergraduate - 22%

Graduate student - 9%

TEACHER MIGRATION STRATEGIES

出口 Blackboard course - 17%

Re-created all content - 70%

Re-weighted content - 2%

Instructional designer support - 10%

TA or department support - 3%

TEACHER ADAPTATION TIMES

more than 12 hours

11-12 hours

10-11 hours

9-10 hours

8-9 hours

less than 1 hour

1-2 hours

3-4 hours

4-5 hours

5-6 hours

6-7 hours
STUDENT ADAPTION TIMES

TEACHER GENERAL FEEDBACK

STUDENT GENERAL FEEDBACK

TEACHER EXPECTATIONS

Canvas met my expectations in its ability to...
STUDENT EXPECTATIONS

• 1 – strongly disagree; 5 strongly agree

Canvas met my expectations in its ability to...

- Help me make efficient use of my time: 3.41
- Help me know my grades on assignments: 4.24
- Help me track my overall grade: 4.23
- Help me communicate with my teacher: 3.77
- Help me learn the course material: 3.66

TEACHER SATISFACTION

• 1 – strongly disagree; 5 strongly agree

Teacher general responses

- Overall ease-of-use for tools – 3.87
- Overall satisfaction with tools – 3.86
- Canvas enabled me to do what I want – 4.30
- Canvas was easy to learn to use – 4.20

STUDENT SATISFACTION

• 1 – strongly disagree; 5 strongly agree

Student general responses

- Overall ease-of-use for tools – 3.83
- Overall satisfaction with tools – 3.85
- Canvas helped me to complete assignments – 3.75

TEACHER OPEN-ENDED RESPONSES

Teacher likes

- Modern and intuitive user interface – 43%
- Easy to use – 40%
- Messaging and e-mail – 20%
- Mobile app – 13%
- Community and support – 13%
- Calendar integration – 10%
- Everything – 10%

Teacher dislikes

- External tool integration – 13%
- File uploads – 13%
- Nothing – 13%
- Change – 13%
- Lack of customization – 10%
STUDENT OPEN-ENDED RESPONSES

Student likes
- Layout and user interface – 33%
- Easy to use – 24%
- Custom notifications & app – 20%
- What if grades & grade visualization – 14%
- Calendar – 12%

Student dislikes
- Nothing – 23%
- Using multiple LMSes – 15%
- Organization of materials – 12%
- Professor practice / too many notifications – 10%
- Too many tabs/confusing navigation – 10%

CANVAS ROADMAP

- Spring 2016 - Canvas pilot at UNL was very successful
- July 22 - The Board of Regents unanimously voted to move forward with Canvas with both Blackboard and Canvas available through June of 2018
- August 25 - UNL announces the migration to Canvas
- Spring 2016 - Every course will have both a Canvas and a Blackboard course shell.
- May 2018 - UNL’s contract with Blackboard ends and plans to be on completely on Canvas
- UNO, and UNMC are investigating Canvas

RESOURCES AND HELP

HELP MENU
RESOURCES

Canvas Commons
• Find, import, and share resources.

Canvas Communities
• Find Answers, Join Groups,
• Share Ideas

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CANVAS GETTING STARTED

Go ahead, test the water!

MIGRATING TO CANVAS

• Start from scratch
• Export / Import