Faculty Senate Executive Committee/UNK Administration Meeting  
Wednesday, November 17, 2010, 1:30 pm, Founders Hall  
- Official recording secretary for this meeting was unable to attend. This report is a reflection of notes taken by those in attendance.  
- Attending---SVC Bicak, VC Johnson, VC Carlson, Dean Oravecz, Moore, Miller, Benz, Mollenkopf

Agenda:  
Direct requests from Faculty Senate Meeting:

1) It was brought to the attention of Senators that the UNK web-site searches contain Google ads and some of these ads are from direct competitors. Do we want this type of marketing on our site? Why is it there and what can be done?  
   i) Response by Curt Carlson: UNK was using an older version of Google Search. Viewers can search “UNK only” or “entire web”. Not a problem if you use the UNK only option. No control over entire web option.  
   ii) (It has since come to the attention of some that when accessing UNK’s web-site from off campus, the option is not available).

2) A request for the bookstore contract/policy and FAQ sheet.  
   a) Access is available on the Faculty Senate web-page under “President’s Up-dates”  
   b) VC Johnson will be attending the Dec. 2nd meeting.

3) A question surfaced during discussion about the impact of budget reallocation/cuts of the past few years at the administrative level in relation to the impact on faculty and staff level positions.  
   a) A report is being created to clarify this and will be distributed when all campuses have finalized their information in a uniform manner.  
   b) This will be posted to the President’s Up-date on the FS web-site as soon as it is received.

4) The required use of Chartwells.  
   a) The contract is available under President’s Up-date on the web-page.

5) During the discussions and decision-making process about the new foodservice contract, has the “exclusivity clause” been retained?  
   a) There is a white paper available under President’s Up-date on web-page.

6) General Budget Up-date  
   a) We are still waiting for the actual number to be used for planning purposes. April will bring clarity.

General Administrative Reports:  
Oravecz:  
   There is a working group addressing Blue and Gold, First Year Experience and SAE. This group of about 20 people representing different campus factions is meeting weekly. One expected outcome is a better understanding of what is working well. Student populations of special concern (athletes, International Students, sorority rush, and band) are being considered for orientation needs. The Admissions Office is striving to keep all informed with e-mails and reports. The Student Affairs Committee is meeting.

Bicak:
CAO meeting pending for BOR retreat. The meeting format is being considered for change. Assessment data across campuses is being pulled, compared, and analyzed for better understanding. A greater focus may be placed on APR process.

Carlson:

The strategic plan/University Relations Advisory Group has made a lot of progress, but funding is an obstacle. A planned review/revisit of the University Relations plan will be conducted before the end of the academic year.

The annual advertising plan has been delivered to Enrollment Management Committee.

The Facebook campaign is increasing campus exposure to targeted groups. There are also pre-show ads in theaters and some radio.

Media Relations is considering a listserv to highlight UNK newsworthy items.

Mainstreet Kearney (downtown improvement board) is affiliated with the state and national network. Curt is chairman of this new board.

Johnson:

The RFP for foodservice will be out early next semester. Interim Director, James Paul, has returned on a temporary basis.

Randall hall is off-line. Stout will be taken down on December 20th. December 19th, it will be used for a police/fire department training site. 1) Demolish building 2) Remove debris 3) fill hole 4) sod as green space.

Utilities now has the capability of better controlling efficiency. Stimulus funding is to be used for enhancing energy reduction efforts.

Central Administration wanted an internal audit office. Kayla James is now in that position and is developing an audit plan.

Budget presentations are being held across campus and seem to be going well.