Meeting of the Faculty Senate Executive Committee with the UNK Administration
February 21, 2007
Warner Conference Room, 1:15 - 2:37 pm

Present: President Darveau, Senators Frickel, Jackowiak, Wozniak, Kruse and Miller, Chancellor Kristensen, Sr. Vice Chancellor Murray, VCBF Johnson, VCUR Carlson, Associate VCAA Nikels

Absent: Dean of Students Flagstad

Agenda Items:

1. Status of Program Statement Approval by CCPE. There is a backlog at the Coordinating Commission for Postsecondary Education. It is hoped that the utilities program statement will be expeditiously approved since there is no issue of duplication involved. The BHS statement will require a review of classroom utilization, which shouldn't be a problem but may take some time.

2. Student Government Parking Proposal. The Chancellor and the Senate Executive Committee indicated that the students who had worked very hard on the proposal deserve our thanks and encouragement. The long-term need for additional parking will need to be addressed before the new residence halls come on-line in Fall, 2008. To do that, we will need to conduct an impact study including a review of whose needs are to be addressed (e.g., residents, commuters, visitors, etc.) and to look for ways to add additional parking. In the interim, it is not expected that any major rearrangement of the current parking allocations will be undertaken. The Chancellor expressed surprise that some staff working in the Student Union had been advised to park away from the Union, as no such directive has been issued by the Administration.

3. Search Updates. The search for the Vice Chancellor for Business and Finance has been completed and Ms. Johnson has been on campus for the past three days. Also, the search for the Dean of the Library has been completed and Ms. Janet Wilke has been named to the post. The search committee for a new Director of Marketing has conducted two interviews but lost one of the candidates who has taken a position elsewhere. Two more interviews will be scheduled. The search committee for the new Director of Media Relations and Internal Communication has produced a short list from which they are conducting reference checks.

4. Role of Campus Security. The recent student prayer vigil was not a university-sponsored event but was allowable as we are a public site. In order to ensure that the students participating in the vigil were not harmed by the severe weather, campus security checked on them regularly throughout the night, each night of the 5 day vigil. Access to the Student Affairs Building was made available and University personnel from Student Life also checked on the students' safety.

5. Upcoming Senate Meeting and Actions. President Darveau informed the administration that (1) the Senate will be deciding on the future role of the WI/CD committee and (2) discussing UNK marketing efforts with VCUR Carlson at its next meeting.
Reports from the Administration:

Chancellor's Report.

1. **Recruiting.** The Chancellor expressed his appreciation to Professors Schnoor and G. Davis for their Sousa Concert Series performances in high schools and elsewhere that have provided an opportunity for the Chancellor and the admissions staff to talk about UNK with interested students.

2. **State Budget.** The appropriations committee initially penciled in a working figure of 4.0% but some members have recently indicated that that amount may not be possible. No one is talking about adopting the Governor's recommendation of 1.1% but it may be that 4.0% is not achievable. Central Administration has provided legislators with materials that outline the budget needs of the University. The dialogue with our representatives and members of the legislature is ongoing.

3. **Alumni Gatherings.** A full round of alumni events has been concluded. A major concern expressed by many alumni was the amount of tree damage in the ice storms. Alumni in Southern California donated $700 to help with storm relief and have pledged $1000 for the purchase of trees. Other chapters may follow suit. On a related note, efforts will definitely be made to spruce up the grounds in time for the wrestling and women's basketball tournaments. Go Lopers.

Sr. Vice Chancellor for Academic Affairs and Student Life's Report.

1. **Field Trips.** The Sr. Vice Chancellor indicated that a document is being developed for use by faculty and staff who are sponsoring student field trips, including trips abroad. The document will address insurance and liability needs, and will include what information must be filed in order for the trip to be classified as a university sanctioned activity. Information will also be provided to students outlining their responsibilities as representatives of the university.

2. **Clarification of Promotion and Tenure Policies.** Associate Vice Chancellor Nikels summarized the considerable work done by the Rank and Tenure Clarification committee, which is nearing completion. Language on such things as what "may" or "will" count has been made consistent throughout the document. Preambles have been added to the separate sections. The revised guidelines are ready for discussion and feedback, and will be provided to the Senate, UNKEA, and the Colleges for their perusal. They will also be posted on our UNK Website. The hope is to have the review completed by the end of the semester. Implementation of the policy will include a period during which faculty will be "grandfathered" under the old policy. The new policy will require that all departments have their own guidelines consistent with the university policy. An article describing the new policy will be forthcoming in *Columns*. 
Vice Chancellor for Business and Finance Report.

1. Newly arrived VCBF Johnson expressed her pleasure in being here and indicated that she was busy listening and learning and that several projects, including construction of the new residence halls, plans for BHS, etc. were continuing apace.

Vice Chancellor for University Relations report.

1. Marketing Campaign. Vice Chancellor Carlson indicated that the new marketing campaign was launched last week. One TV spot is being aired and two more are being developed. The TV ad is being aired in Omaha, Lincoln, Grand Island and along the I-80 corridor, and into Kansas and Colorado. The schedule is available from his office. In addition, billboard ads are being placed in Omaha, Lincoln and perhaps in the I-80 corridor. Print ads are being place in the Omaha World Herald, Lincoln Journal Star, major cities in our region, as well as high school newspapers. The Vice Chancellor is meeting with the broadcasting class to explore the development of a radio spot aimed at young people.

2. Marketing Advisory Council. The Council is working with the recruiting and admissions staff and is in the process of working on several initiatives including (1) institutional identity and branding, (2) evaluating our current marketing endeavors, (3) reviewing the marketing aspects of the UNK Strategic Plan, and (4) evaluating the UNK website with a view towards implementing the next evolution.

3. Research Funding. The Vice Chancellor is working with our team in Washington to promote earmark funding for solar cell research and development, the Rowe Sanctuary Discovery Station, and the Entrepreneur project.

4. Budget Issues. The Vice Chancellor is in Lincoln on Fridays working with the University of Nebraska team in order to inform members of the legislature of our needs.

5. Frank House. A new director of the Frank House has been named: Chris Sullivan. She will be onboard full-time in June. An assessment of the management of the Frank House is being undertaken and steps will be taken to better integrate the facility into our educational role and mission.

6. Columns. Faculty are encouraged to provide feedback on Columns and to contact the Vice Chancellor’s office with ideas for both content and format.