Morning Session: Glen Powell led the discussion on assessment. Glen Powell presented an overview of the assessment effort since NCA visit. Overall, UNK has made tremendous strides in moving towards attaining the goal of instituting assessment on campus. Glen will be coming to the October Faculty Senate meeting to provide an update on the assessment program at UNK.

Afternoon Session: Chancellor Kristensen provided his summary of the draft NCA report. The final report has not yet been received. A copy of Chancellor Kristensen's document has been provided.

Chancellor Kristensen spent the rest of the afternoon discussing Strategic Planning. In addressing strategic planning for UNK, there are three main questions that need to be addressed:

1. What do we want to accomplish?
2. What do we do with our limited resources (in terms of question 1)?
3. How do we set our priorities (in terms of questions 1 and 2)?

The Chancellor's office will take the lead in Strategic Planning, and the Strategic Plan will be developed from UNK campus (rather than having it imposed by Central Administration) and will be developed for our resources.

The first step will be setting up the Strategic Planning Committee. The plan is to keep the Committee manageable in size (< 20 members), and for the committee to have broad cross-campus representation. Members will be expected to take a view of what is best for the campus as a whole, rather than what is best for their individual areas.

The Chancellor will provide the initial guidance (or parameters) of what will be examined. The Chancellor expects the Committee to remain focused on their charge of determining, in a broader sense, the direction the campus should go. Then smaller subgroups will be charged with discussing how best to implement those concepts and/or priorities. The Strategic Planning Committee will also be responsible for monitoring the progress of the implementation of the Strategic Plan.

The Strategic Plan will also be developed within the context of campus-wide initiatives:
1. Board of Regents will have a say in the direction we need to take to get where we need to be.
2. Consideration of what is best for students, and how do we increase not only the quality of students on campus, but also the quality of their experience on campus.
3. Distance education: this is an issue that needs to be addressed, and there is an external requirement

The Chancellor would like to have a document ready for campus review by late February or early March of 2005. The plan is to prepare the document and then send it to the Kearney Community for comment.

The Chancellor mentioned that the Marketing Plan appears to be paying off and will be encompassed within the strategic plan.