eCampus Faculty Senate Advisory Committee Meeting Minutes  
February 17, 2010

Present: Doug Biggs, Mark Ellis, Ralph Hanson, Kathryn Zuckweiler, Mary Daake, Scott Fredrickson (via phone), Steve McGahan, Gloria Vavricka, Julie Saalfeld

Absent: Patricia Cruzeiro, Sheryl Heidenreich

Minutes: Approved

Agenda:
READI Program
Steve reported on a student self-assessment service called READI (Readiness for Education At A Distance Indicator ) that eCampus is reviewing. READI is a product from the company eLearningToolBox. This is a web-based tool which measures a student’s readiness for succeeding in an online course. It is a comprehensive test that can be customized and takes about 20-30 minutes. After taking the test, the student will get immediate feedback relative to their strengths/weaknesses for each of the various READI components. The student may retake the test more than once to determine if they’ve improved in any of the challenged areas. This would not be a requirement for online students but just a referral tool when students need help.

Online Worldwide (OWW)
- The meeting to discuss the Budget Model for tuition variance with Vice-Chancellor Barbara Johnson has been rescheduled to Friday, February 26.
- Gloria informed Ralph and Mark that the undergraduate Organizational Communications program and the Graduate History program have been rearranged (as per their request) on the OWW website and now have their own category. Scott asked why there are programs advertised on the website that are not fully online. That was a decision made by OWW to include blended programs. Scott asked if some changes could be made to the Library Media Endorsement and Gloria said she would forward those on to OWW.
- The Call Center for OWW has sent us 1 lead per week for a total of 6 leads since the soft launch of the website.
- Similar Programs (duplicate programs) – Dr. Bicak will be meeting with the other campus Chief Academic Officers (CAOs) to discuss this.
- Business Plan – It is now “official” that any new online programs will need to do a OWW Business Plan. If coordinators have concerns about filling out these forms, please get in touch with Gloria and Steve for assistance.
- The deadline for applying for an OWW grant is April 1.
- Tuition variance approval process for new online tuition rates for 2010-11 is underway. It is the goal of OWW to narrow the tuition gap among the campuses to make the tuition more equal. There was discussion by the group that asked will OWW also address the gap regarding salaries, resources, facilities, and student services among the campuses as well. One of the advantages of attracting students to UNK has been our affordable tuition.

Julie is working on the Summer 2010 eCampus Schedule.
Ralph wanted to bring up a point from the perspective of a parent – we are missing the boat on not offering more general studies courses in the summer.

Our next meeting will be March 10 at 3 p.m. in CMCT/Room 218.

Respectfully submitted,
Julie Saalfeld