Continuing Education Faculty Senate Advisory Committee
December 7, 2005

Present: Wyatt Hoback, Scott Fredrickson, Patricia Cruzeiro, Trecia Markes, Kathy Zuckweiler, Sheryl Heidenreich, Mary Daake, Elizabeth Kronfield, Gloria Vavricka, Steve McGahan

Absent: Ken Nikels

Gloria gave an update of what’s been happening in Continuing Education. She distributed a copy of the Continuing Education Fall 2005 Enrollment Report to committee members. The following items were highlighted:

- Fall distance enrollments have continued to grow since 2001.
- Trend in delivery mode has shifted from face-to-face (5%) to online (95%)
- 05U online enrollment jumped to 1,015
- Non-resident enrollment has grown from 7 in 2002 to 237 in 2005
- Advertising distance programs & courses on eLearners.com website has shown good conversion rates – 11.%5 overall
- WebStats – webpage analysis program
- Faculty & student support services
  Blackboard template
  Illinois Online Network (ION)
  eLuncheons
  Technology Sessions
  facultyfinder.com
  Online Teaching Tips
  Weekly Wired Wisdom
  atomiclearning.com
  eCampus Updates
  Writing Center

Spring 2006 distance enrollment is up 160 from last year at this same time.

The balance of the meeting centered on discussion about ways of:
  - improving the Off-Campus Course Initiation form
  - doing a better job of informing distance students on when they can register for a course

Our next meeting will be Thursday, January 19 at 10:30 a.m.

Respectfully submitted
Julie Saalfeld
Secretary