LEADERSHIP VS. MANAGEMENT: WHAT'S THE DIFFERENCE?

The keynote speaker for the breakfast is Noel Palmer, PhD. Noel is a professor at UNK and also serves as a lieutenant colonel in the U.S. Army Reserves. He is a graduate of West Point and has served on deployments to Saudi Arabia, Iraq, and Afghanistan. His deployment and leadership experiences in the military fostered his interest and, ultimately, his research in leadership.

For his presentation, he will discuss the relevance of both leadership and management—discussing why each is important and challenging individuals to consider how each may be relevant for their business.