



REQUEST FOR COMMUNITY NARRATIVES: A Grant to Reduce Childhood Obesity in Your Community

Background: A team from the University of Nebraska at Kearney and the University of Nebraska Medical Center received funding to move the successful [Building Health Families \(BHF\)](#), an evidence-based childhood obesity treatment program, into a user-friendly electronic package of training and program materials for communities in small towns and rural regions to implement. The request of Community Narratives is only for communities that have completed the letter of intent process described at this [link](#) and received an invitation to submit.

Community Narrative: A 1000 word narrative that will be used to select communities to implement BHF. The narrative must address each of the following points.

1. Describe how childhood obesity fits within your community's current identified needs.
2. Briefly describe how you would plan to recruit families to participate in BHF, including low-income families.
3. Briefly describe who would deliver BHF and the expertise of that person (people) to deliver this type of program (be sure to consider the nutrition, physical activity, and behavior change components of the program).
4. Describe where would you be able to host the program in your community? Identify a potential facility for implementation that has room for physical activities (gym, multi-purpose room, etc).
5. Briefly describe how you could see your community sustaining BHF beyond the life of the demonstration project.
6. Describe your interest in, and willingness to, participating in a collaborative group with other communities trying to figure out how best to deliver BHF in their communities.

Evaluation Criteria

1. Demonstrated local priority or need.
2. Ability of community to develop recruitment methods.
3. Ability of community to deliver BHF.
4. Plan for sustainability.
5. Willingness to participate in the learning collaborative.
6. Likelihood of success in recruiting families and implementing BHF with high quality.

Informational Webinar: We will offer an informational webinar on November 22, 2019 at 1:30pm. We encourage the lead organization and other partners to attend this information session. Additional details on this will be shared at a later time.

Deadline

1. All Community Narratives are due by midnight December 15, 2019, local time. Please submit to Project Coordinator, Ali Malmkar malmkaram@unk.edu
2. Selected communities will be notified by January 15th, 2020.