Using Video to Reach and Teach: Making Your Course Content Work for Instruction and Influence

MOBILE FRIENDLY

THE MISSING PIECE

1. CREATE A SERIES

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MICRO VIDEOS

HEADER
VIDEO DESCRIPTION
EMBED YOUR VIDEO
3-5 QUESTIONS
TRANSCRIPT

1. Change the Video Titles
2. Make a Universal Description
3. Make a Unique Description

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3. ANSWER QUESTIONS

Answer the Public.com

4. DESCRIBE RESEARCH
5. RESPOND TO EVENTS

HASHTAG MAGIC

LIVESTREAMING
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