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Simplified living in a fussy world produces website

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By RICK BROWN Hub Staff Writer

KEARNEY — The two women met for coffee with no firm plans but lots of great ideas.

"Last fall, Heather (Riggleman) sent me an email asking about doing a website for women," Leslie Means said. "It was funny because as I was reading this email, I had already wanted to do a website that featured businesses of central and western Nebraska."

Means left the meeting, driving in her car while listening to some loud Bon Jovi music, thinking: This is happening. We've got to get come help.

Means, Riggleman and Jennifer Sill decided to combine their writing, production and editorial skills to create "Her View from Home," a website devoted to 'simplified living in a fussy world.'

On March 28, the group won $10,000 in the Central Nebraska Business Plan Competition sponsored by the University of Nebraska at Kearney and Nebraska Business Development Center. The website came online Friday.

Her View from Home

Leslie Means, Heather Riggleman and Jennifer Sill want to share what's best about rural Nebraska and connect with women living and working in central and western Nebraska.

What It Is

Who: "Her View from Home," a website for women living in central and western Nebraska
Address: www.herviewfromhome.com

"Every day, we think of something else we can do, someone else who can be a part of this, some other way it has grown," said Sill. "It's like a monster that just keeps growing and growing and growing -- but a great monster."

Means said she sees the website as more than just a portal for moms.

"It's a way to connect women in this area to the things they love most," she said.

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