

Business Leaders' Breakfast Series

UNK[®]

EXECUTIVE EDUCATION

College of Business & Technology

Friday

February 23, 2018

7:30 - 9:00 am

Coppermill Steakhouse

421 Talmadge St. #2

Kearney, NE 68845

Reserve your space today:

unk.edu/executive-ed

REGISTER



CUSTOMER SERVICE:

Customer Engagement and Business Relationships

The keynote speaker for the breakfast is Ms. Lisa Tschauner, author of the book "A Guide to Customer Service and Business Relationships." Part of the Rule of Thumb Business Series. Lisa is also the Assistant Director of [The Center for Entrepreneurship & Rural Development](#).

Today's business world moves fast, and things change quickly. We are an experience-driven society that continues to evolve and improve. Learn to up the customer service experience in your business to create better business relationships and business success. At this breakfast you will hear ideas and strategies to implement with your team in your own business environment. Learn how to recognize opportunities and capitalize on creating valuable relationships with customers and clients both internally and externally. Delivering on great customer service gives businesses a competitive advantage and leads to the development of a positive customer experience and business growth.

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