

# Business Leaders' Breakfast Series



**Friday**  
**November 3, 2017**  
7:30 - 9:00 am

**MONA**  
**Museum of Nebraska Art**  
2401 Central Ave.  
Kearney, NE 68847

Reserve your space today:

**REGISTER**



## A POSITIVE APPROACH TO LEADERSHIP

The keynote speaker for the breakfast is Dr. Kyle Luthans. Dr. Luthans is a Professor of Management at UNK.

Leaders and managers with strong positive psychological resources such as Hope, Efficacy, Resilience, and Optimism (i.e. HERO) not only have the ability to bounce back after difficult times, but they also can create a contagion effect which can spread positivity throughout an organization. These inner resources are known collectively as positive psychological capital, or simply PsyCap for short. It is important to recognize and develop these positive psychological strengths within a firm's human resources because they have been linked with improved workplace outcomes such a lower employee turnover, rated work performance, higher employee commitment and satisfaction, and leadership effectiveness. During this presentation, you will learn more about the background and meaning of PsyCap, as well as strategies for developing and leveraging the HERO within for improved leadership effectiveness.

<http://www.unk.edu/executive-ed>