The business programs at the University of Nebraska at Kearney have been recognized as being among "the best business schools in the world" through AACSB International Accreditation.

**MISSION**

The College of Business & Technology serves Nebraska and the surrounding region by preparing students to compete in dynamic professional environments and promoting academic, social and economic development. The faculty and staff will achieve this mission by:

- Providing student-centered educational opportunities including experiential learning
- Advancing knowledge through applied and pedagogical scholarship
- Providing service to our stakeholders

**CBT VALUES STATEMENT**

As members of the UNK College of Business and Technology, we accept our responsibility to:

- Expand our knowledge base and strive for continuous improvement;
- Encourage informed, ethical, and competent decision making;
- Demonstrate honesty and initiative;
- Respect the unique and intrinsic value of others; and
- Commit to teamwork, cooperation, and collegiality

Experiential Hands-On Learning Helps You Fit In... Stand Out... and Get Ahead!

U.S. News and World Report, in its Best Jobs of the Future issue, lists SCM as one of the 20 hot job tracks for the 21st century.

Salaries for SCM professionals with one or two years of experience averaged $65,843 according to the Institute for SCM 2006 salary survey (SUNY Plattsburg Website). According to a survey conducted by the Institute for Supply Management in 2009, the average annual salary of SCM professionals, VP’s, and directors with many years of experience was $98,117, including bonuses.

Start your experiential hands-on learning today so you too can Fit In... Stand Out... and Get Ahead!

**Contact us now:**

- Check out the CBT-UNK Facebook group [www.facebook.com/unkcbt](http://www.facebook.com/unkcbt)
- online: [unk.edu/acad/bt](http://unk.edu/acad/bt)
- Call us at [1-800-Kearney](tel:1-800-Kearney)

**University of Nebraska Kearney**

**COLLEGE OF BUSINESS & TECHNOLOGY**

Marketing/MIS Department

West Center Building
Kearney, NE 68849
308.865.8468
1.800.Kearney
Email: unkbt@unk.edu
unk.edu/acad/marketing/

**Experiential Hands-On Learning Helps You Fit In... Stand Out... and Get Ahead!**
PICTURE YOURSELF WITH A CAREER IN...

SUPPLY CHAIN MANAGEMENT (SCM)
- Supplier Relations
- Logistics Planning
- Purchasing & Procurement
- Warehouse Management
- Distribution Management

LEARN & APPLY THE PRINCIPLES AND CONCEPTS OF SCM, AS WELL AS...
- Oral & Written Communication
- Teamwork
- Problem-Solving
- Planning/Organizing
- Computer Aided Decision Making
- Leadership
- Quantitative Analysis
- Motivation
- Project Management

FACULTY
Your highly qualified faculty are active teachers & scholars dedicated to providing students with:
- Educational and Research Opportunities
- Academic and Career Advising
- One-on-One Attention
- Research, Presentation, & Collaboration Skills

ACCREDITATION
The business programs at the University of Nebraska Kearney have been recognized as being among “the best business schools in the world” through AACSB International Accreditation—The Association to Advance Collegiate Schools of Business.

DEGREES
- Bachelor of Science in Business Administration with a Supply Chain Management Emphasis
- Bachelor of Arts or Bachelor of Science in Business Administration with a Supply Chain Management Minor

COURSES
To meet the needs of diverse students, we offer both traditional classroom experiences and a growing number of online courses. Let us help you pursue your education through our different course delivery methods.

INTERNSHIP OPPORTUNITIES
- Students may earn 1-15 credit hours while gaining practical business experience
- Internships are typically paid
- Internships can be a path to full employment, giving you valuable experience and proving to employers what you can do
- Contact the College of Business and Technology’s full-time experiential learning director at 308.865.8979
www.unk.edu/acad/bt/internships/

COURSE DELIVERY

SUPPLY CHAIN MANAGEMENT MINOR
(24 hours required)
Take all of the following:
MKT 300 Principles of Marketing
MKT 303 Principles of Supply Chain Management
MKT 402 Materials Management & Procurement
MKT 409 Logistics & Transportation
MKT 460 Strategic Product Management

Electives (9 hours required)
Take 9 hours from:
MIS 421 Business Process Redesign & ERP Systems
MKT 336 Services Marketing
MKT 420 Retail Management
MKT 433 Marketing Channels Management
MKT 434 Business-to-Business Marketing
MKT 475 Marketing Internship
MGT 314 Operations & Supply Management
(Preq: MGT 233GS or equivalent)
MGT 415 Quality Management Concepts & Practice
(Preq: MGT 314)
MGT 426 Operations Research (Preq: MGT 233GS or equivalent)
ECON 465 Economics of Transportation (Preq: ECON 271GS)
GEOG 315 Geographic Information Systems - Principles & Concepts
ITEC 352 Purchasing for Wholesale Distribution
ITEC 452 Industrial Distribution Branch Operations

SUPPLY CHAIN MANAGEMENT EMPHASIS REQUIREMENTS
(21 hours required)
Take all of the following:
MKT 300 Principles of Marketing
MKT 303 Principles of Supply Chain Management
MKT 402 Materials Management & Procurement
MKT 409 Logistics & Transportation
MKT 460 Strategic Product Management
MKT 476 Supply Chain Management Internship

Take ONE of the following options:
MKT 476 Supply Chain Management Internship
OR take 2 courses from:
MIS 421 Business Process Redesign & ERP Systems
MKT 336 Services Marketing
MKT 420 Retail Management
MKT 433 Marketing Channels Management
MKT 434 Business-to-Business Marketing
ECON 465 Economics of Transportation
GEOG 315 Geographic Information Systems - Principles & Concepts
ITEC 352 Purchasing for Wholesale Distribution - 3 hours
ITEC 452 Industrial Distribution Branch Operations
MGT 415 Quality Management Concepts & Practice
MGT 426 Operations Research

DEGREES
- Bachelor of Science in Business Administration with a Supply Chain Management Emphasis
- Bachelor of Arts or Bachelor of Science in Business Administration with a Supply Chain Management Minor

COURSES
Take all of the following Business Administration Comprehensive Core courses:
(36 hours required; 3 credit hours per course)
MGT 233 Business Statistics
ACCT 250 Principles of Accounting I
ACCT 251 Principles of Accounting II
BSAD 295 Business Communications
MKT 300 Principles of Marketing
MGT 301 Principles of Management
MIS 302 Principles of Management Information Systems
FIN 308 Principles of Finance
ACCT 311 Business Law
MGT 314 Operations and Supply Management
MGT 493 Social Responsibilities of Business: Issues and Ethics
MGT 495 Administrative Strategy and Policy

CHOOSE A SUPPLY CHAIN MANAGEMENT CAREER

Contact us Today!
308.865.8468 or 1.800.KEARNEY
unbkt@unk.edu
www.unk.edu/acad/marketing/

Marketing/ MIS Department
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