



Ethics First

UNK ETHICS WEEK KEYNOTE ADDRESS

Mr. Beam, former CFO of HealthSouth, will share the HealthSouth story—explaining why corporate frauds, such as the one at HealthSouth, happen. He outlines in detail who the players are, how they participate, and why. Mr. Beam will also discuss useful examples for developing strong ethical character and how to improve the integrity of your company.



UNK
ETHICS WEEK
KEYNOTE ADDRESS

MR. AARON BEAM
FORMER CFO of
HEALTHSOUTH

MARCH 7TH, 2017
6:30 - 7:30 PM

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