

Dean's List

College of Business and Technology

Friday, May 8, 2015

Faculty/Administration

Dr. Nacasius Ujah's coauthored paper "Terrorism and its Impact on the Cost of Debt" has been accepted in the *Journal of International Money and Finance* (JIMF). This journal is also ranked in the top 50 journals in International Economics and International Finance, currently ranked as 34 - <http://citec.repec.org/search.html#journals>. For 2014, its citation impact factor is 2.28.

UNK **Interior Design** program has met the Council of Interior Design Accreditation (CIDA) professional standards and has been awarded accreditation for six more years.

Check out the attached Marketing/MIS newsletter. Design-Jean P. Birbal, GA.

Dustin Favinger, CBT Career Center Director, is a certified Entrepreneurial Strength Coach. He completed the Gallup training in March. Along with Shawn Kaskie, Jessica Hinrichs, and the Enactus student group an Entrepreneurial Talents Workshop was delivered to 15 CBT students in April.

Dr. Tim Obermier, Industrial Technology, was a part of the Association of Technology, Management, and Applied Engineering Accreditation Review team for Western Illinois University's Engineering Technology Department.

Ted Larsen, Economics, is a member of the Board of the National Social Science Association. He presented a paper on the Structure of the Thompson Scholars Program to the group.

Impact

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:

Under the leadership of **Dr. Angela Hollman** the Information Networking and Telecommunications student team has gone on to compete respectably in the National Collegiate Cyber Defense Competition.

Team members-Devin McIntyre - Odell, NE; Olivier Avande - Benin, West Africa; Nery Cabrera - Lexington, NE; Jesus Moreno - Lexington, NE; Doug Perez - Los Angeles, CA; Michael Odell - Alliance, NE.

<http://www.usatoday.com/story/tech/2015/04/22/hacker-defense-competition/26202337/>

Check out the attached Marketing/MIS newsletter. Design-Jean P. Birbal, GA.

The College of Business and Technology has announced the students who have performed exceptionally well on the spring 2015 Major Field Test. These CBT students' scores were better than 90 percent of the 31,000 students nationwide who take the test annually. Zachary Hemmer, Ag-

business, Lindsey, NE; Roy Wasson, MIS, Kearney, NE; Joleen Rupe, BusAdmi-Entrepreneurship, Eustis, NE; Jennifer Jansky, Management, Kearney, NE; Kaley Hodgen, Accounting, Hastings, NE; Dayna Larreau, Economics, Arnold, NE; scoring at the 99 percentile-Larry Uttecht, Finance, Scottsbluff, NE; and scoring at the 98 percentile-Ashley Dugan, Management, Greeley, NE.

On April 30, 2015 the Family Studies child development students were interviewed on NTV regarding research they had done that indicated recess and rigorous, unstructured outdoor play decreases obesity, behavior problems, ADHD diagnoses, and increases academic performance and prosocial behavior.

<https://youtu.be/UBA0vHgJkA4>.

Karen Rhoads, Buckle CFO, and the College of Business and Technology 2015 Distinguished Alumnae, addressed CBT's honor graduates last night. She told the students to commit to CBT's value statement, set yourself up to be unique and special, set goals, and continue learning. She further stated, "Capitalize on what you have learned and leverage your knowledge to be a leader. Be a lifelong learner. It requires self-discipline and perseverance. You will excel, make an impact, and be a difference maker."

The following May graduates were recognized by their departments as honor students Thursday, May 7, 2015: Accounting/Finance: Kaley Hodgen, Hastings; Seth Onderstal, Wayne; and Zachary Justus, Lincoln. **Economics:** Logan Krueger, Amherst, CO; Dayna Larreau, Arnold; and Joel Ratzlaff, Aurora. **Family Studies & Interior Design:** Johanna Hulme, Cairo; Sangeeta Boken, New Delhi, India; and Erin Bogard; Pueblo, CO. **Industrial Technology:** Matthew Lenagh, Omaha; Hayden McKelvey, Kearney; Mary Greblunas, Yutan; Nick Knudson, Norfolk; Kevin Glasser, Kearney; and Hiroyuki Adachi; Kanagawa, Japan. **Management:** Gongxun Zhang, Shijiazhuang, Hebei, China; Ashley Dugan, Greeley; Christine Laughlin, Elmwood-Murdock; Margaret Fennessy, Norfolk; Joleen Rupe, Eustis; Amber Hagerbaumer, Genoa, and Paige Glasshoff, Waco. **Marketing/MIS:** Landon Fuller, Kearney; Michael Cremers, Grand Island; and Lorena Ortega-Valdovinos, Lexington. **Master of Business Administration:** Sara McMillan, Grand Island.

Annual and Endowed Scholarship night was Friday, May 2, 2015. A record dollar amount was awarded to deserving students-\$295,688 was awarded to 169 students through 92 scholarships resulting in 258 awards.

The following students were inducted into Beta Gamma Sigma Honorary Friday, May 2:

MBA: Britney Bochart, Rochville. **Seniors:** Reed Bellamy, Goodland, KS; Christine Laughlin, Weeping Water; Heather Brunelli, Monte Vista, CO; Jake Luebbe, Wichita, KS; Billie Lee Kunzman, Alliance; Kacia Smith, Imperial. **Juniors:** Anastasia Barmina, Kearney; Sara Larington, McCook; Ryan Bruna, Hastings; Rachel Leigh, Kearney; Jared Cline, Kearney; Connor Peterson, O'Neill; Tess Dugan, Elkhorn; Abbey Rhodes, Kearney; Mariah Heft, Alma; Cole Scheer, Saint Paul; Tyson Lanka, Ogallala; Ryo Suzuki, Kearney; and Alexandria Kluna, Shickley.

May graduates receiving Beta Gamma Sigma Honor Cords-Sarah Ahrens, Wilber; Christine Laughlin, Weeping Water; Jessica Day, Madrid; Jake Luebbe, Wichita, KS; Ashley Dugan, Greeley; Kimberly Morris, Red Cloud; Amber Hagerbaumer, Genoa; Erin Nelson, Papillion; Kaley Hodgen, Hastings; Seth Ondertal, Kearney; Zachary Justus, Lincoln; Lorena Oretaga-Valdaovinos, Lexington; Dayna Larreau, Arnold; and Joleen Rupe, Eustis.

For scholarship information see the attachment.

Spring Kay Payne Case Winners working on the Hawthorne Jewelry case were Haley Fudge, Kearney, Liping Jiang, Hebei, Shijiazhuang, China; Erik Long, and Levi Steele, Kearney. Co-winners working on the YRTC 2 case were Kayda Brodine, Elm Creek; Maysa Hammond, North Platte; Minseon Kim, Bupyeong-guncheon, South Korea; Kaitlyn Smejdir, Lincoln. Photos attached.

Experiential Learning/Internship

Alumni News

Barb Bergmeier, Accounting/Finance graduate, has been promoted to senior vice president and chief internal auditor at Mutual of Omaha. She joined the organization in 2011 as vice president and chief internal auditor. Prior to that, she served as senior vice president and director of Internal Audit at Physicians Mutual Insurance Company. She has also served as audit manager of KPMG in addition to holding internal audit and accounting positions at Mutual of Omaha early in her career. She is a Certified Internal Auditor, Certified Information Systems Auditor, Certified Risk Management Auditor, and Certified Financial Services Auditor. Bergmeier serves on the Board of the Heartland Family Services, the Creighton University Accounting Advisory Board, and the North American Board of the Institute of Internal Auditors. She is also a member of the American Institute of CPAs, the Institute of Internal Auditors and the Information Systems Audit Control Association.

Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to:

yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact.

Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean's approval.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345

2015-2016

Talk of the Town KGFW 9:30 a.m.

Fourth Wednesday of the month

Arrive 10 minutes early for this 10 minute interview

September 23

October 28

November 25

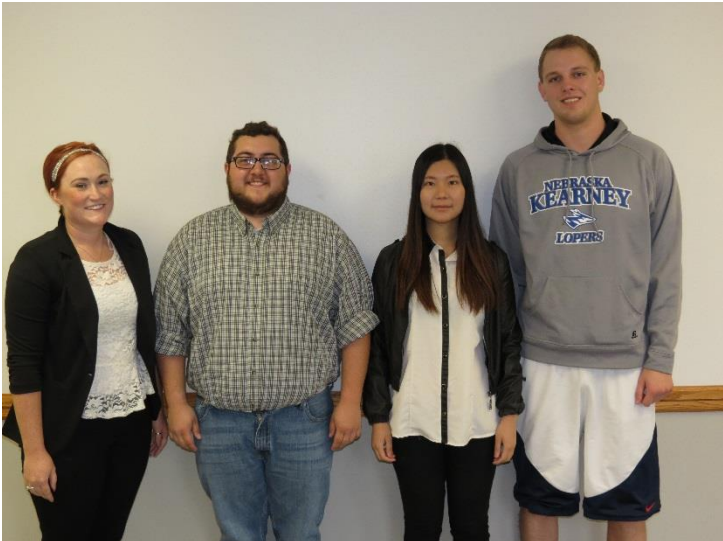
December –nothing

January 27

February 24

March 23

April 27



Major Field Test 2015 Spring High Performers

The Major Field Test is taken by graduating seniors in the capstone business class, Management 495. Students are tested on specific discipline knowledge within business as well as overall business awareness including technology, international law, and economics. The scores of UNK/CBT students are compared to students across the country.



These CBT students' scores were better than 90 percent of the 31,000 students nationwide who take the test annually. (back) Zachary Hemmer, Ag-business, Lindsay, NE; Scoring at the 99 percentile-Larry Uttecht, Finance, Scottsbluff, NE; Roy Wasson, MIS, Kearney, NE; Scoring at the 98 percentile-Ashley Dugan, Management, Greeley, NE; (front) Joleen Rupe, BusAdmi-Entrepreneurship, Eustis, NE; Jennifer Jansky, Management, Kearney, NE; Kaley Hodgen, Accounting, Hastings, NE; and Dayna Larreau, Economics, Arnold, NE.

UNK
COLLEGE OF BUSINESS
& TECHNOLOGY



Beta Gamma Sigma Initiates

MBA:

Britney Bochart 2nd Recognition

Seniors:

Reed Bellamy

Heather Brunelli

Billie Lee Kunzman

Christine Laughlin

Jake Luebbe

Kacia Smith

Juniors:

Anastasia Barmina

Ryan Bruna

Jared Cline

Tess Dugan

Mariah Heft

Tyson Lanka

Alexandria Kluna

Sara Larington

Rachel Leigh

Connor Peterson

Abbey Rhodes

Cole Scheer

Ryo Suzuki

Graduates Receiving Cords

Spring 2015:

Sarah Ahrens

Jessica Day

Ashley Dugan

Amber Hagerbaumer

Kaley Hodgen

Zachary Justus

Dayna Larreau

Christine Laughlin

Jake Luebbe

Kimberly Morris

Erin Nelson

Seth Ondertal

Lorena Oretaga-Valdaovinos

Joleen Rupe

Fall 2015:

Christian Dier

Billie Lee Kunzman

Connor Peterson

Kacia Smith

Beta Gamma Sigma College of Business & Technology Induction Ceremony May 1, 2015 5:30 P.M.

Nebraskan Student Union Ponderosa Room

BΓΣ

Program Agenda

Welcome:

*Tim Burkink,
Dean &
Chapter President*

Beta Gamma Sigma Ritual: *Heather Schulz,
Faculty Advisor*

Assisting with Ritual: *Ngan Chau,
Assistant Professor*

Certificates & Honor Cords

Refreshments

Marketing & Management Information Systems Newsletter 2014-2015

1st

the New Age Industrial Case

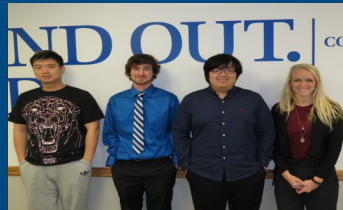
Sarah Ahrens, Nick Lee, Moe Takenaka, Tyler Zoellner



2nd

The International Builders show case study

Tianyang Liu, Jillian Davidson, Dylan Plihal, Yifan He



All of the students were from Dr. Heather Schulz' Advertising Management class.

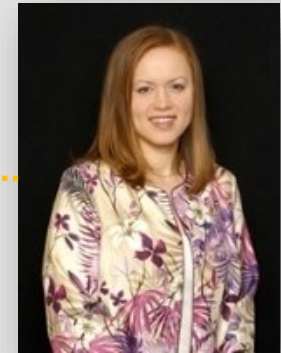
The 2015 National Conference on Undergraduate

Jeffrey Olson, North Platte, presented a paper "Goodwill Industries of Greater Nebraska: The Findings of a Marketing Research Study in The Tri-City Area."

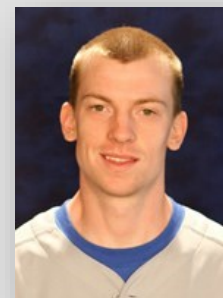
KAY PAYNE CASE COMPETITION

Each semester business students compete in the Kay Payne Case Competition to determine which student group/s has developed the most effective and professional project. Although the students can be from any business discipline, thus far the winners have been from the Marketing Department. Typically the entrants are students developing advertising campaigns, marketing research projects, and/or marketing plans for real clients in the Kearney area. The case studies are judged by professionals in the region.

Dr. Heather Schulz-Meyer
Marketing



Dr. Schulz-Meyer was recognized with the CBT Faculty Mentor Award for Undergraduate Research at Student Research Day.



Matthew Sich

MIS student from Omaha

“

My experience at UNK has opened my eyes to what the true college experience is. I chose UNK solely for athletics, with academics as a secondary thought. It turns out that I am leaving with a better education than I could have imagined. The people surrounding you on a daily basis are why this is such a great place. UNK has a variety of surprises up its sleeve, where you just have to be here to figure them out.

”

ADDITION TO UNK MARKETING/SCM FACULTY

Greg Benson

Assistant Professor and Supply Chain Management Coordinator, taught in the Industrial Distribution program prior to moving to SCM. Benson has a B.S. in Business Administration from the University of Nebraska-Lincoln, MPA, Public Administration from the University of Nebraska at Omaha, and an Ed.D., in

Educational Administration from the University of Nebraska-Lincoln. Dr. Benson's professional career has included 28 years in the field of Supply Chain Management. Under his leadership the SCM program has grown from 17 to 43 students since August of 2014.

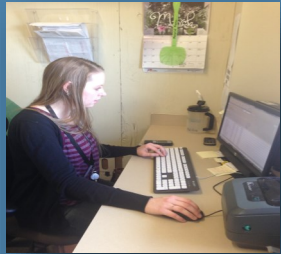


Victoria (Tori) Crook,

SCM student, has been selected by the Material Handling Education Foundation Inc. (MHEFI) selection committee to receive a \$5,000 **Howard Bernstein Scholarship** for the 2015-2016 academic year. The Scholarship was established in 2012 to provide funds to students who have committed to the material handling, industrial distribution,

engineering, logistics and supply chain industries. The program goal is to attract talented students to an exciting, diversified future in material handling. Since 2012, twenty-four \$5,000 scholarships have been awarded to students at fifteen different universities for a total of \$115,000.

COOK EARNS SCHOLARSHIP



ORTEGA 2015 SPRING GRADUATE

Lorena Ortetga,

Marketing Emphasis student from Lexington, has taken full advantage of the opportunities and resources at UNK. Due to her financial aid taking care of the expenses, she had the opportunity to study in the Czech Republic, visiting over eight countries.



Maurice (Dave) Moffett

Moffett grew up on a farm close to Gibbon and became the VP of Monarch Industries, worked at Kearney's West Company, and a printing company in Cheyenne, Wyoming before becoming a lecturer at KSC/UNK where he has taught MIS and Marketing classes for the past 28 years. Dave has served the institution well and was an active member on many committees. In addition, for many years he advised CBT students during the summer for the NSE (new student enrollment) process.



MARKETING/MIS FACULTY RETIRES AUGUST 2015