Announce Please -TIAA-CREF, one of the managers of UNK faculty/staff retirement funds, will present April 7th, 2015 at 4:00 p.m. in the Ockinga Auditorium. Learn how TIAA-CREF differentiates themselves from other investment/asset management firms, their B2B strategy, and employment opportunities. Open to students, faculty, staff, and the public.

Faculty/Administration

**Dana Vaux**, FSID, has the following book chapter: Interior People Places: The impact of the built environment on the third place experience in J. Thompson & N. Blossom (Eds.), *The handbook of interior design* (pp. 347-365). West Sussex: Wiley-Blackwell.

**Dr. Kay Hodge**, Management, attended the Midwest Business Administration Association Conference in Chicago where she participated on two panels with editors and co-editors of the Society for Case Research Journal (one of the several tracks at the MBAA-Midwest Business Administration International along with marketing, management, health care administration, accounting, society and government. Panel one- “Developing Effective Case Disguises” with Joe Thomas, Middle Tennessee State University; Leigh Cellucci, East Carolina University; Timothy Brotherton, Ferris State University. Panel two-“How to Publish in SCR Journals” with Craig Davis, Ohio University; Leigh Cellucci, East Carolina University; Cara Peters, Winthrop University; Timothy Brotherton, Ferris State University; and Timothy Redmer, Regent University.

**Dr. Hodge** received the Phil Fisher 2015 Outstanding Service Award at the Midwest Business Administration Association Conference. The board recognizes the member who has contributed outstanding service to the Society for Case Research every other year.

**Dr. Mickey Langlais**, FSID, Edward R. Anderson & Shannon M. Greene co-authored, “Characterizing Mother’s Dating After Divorce” which was published in *The Journal of Divorce & Remarriage*, 56:3, 180-198, DOI:10.1080/10502556.2015.1012701 To view the article: [http://dx.doi.org/10.1080/10502556.2015.1012701](http://dx.doi.org/10.1080/10502556.2015.1012701)

Impact

**Dr. Sylvia Asay**, FSID, served as a consultant to the DOHA International Family institute in Qatar to give recommendations regarding the structure and content of the first *State of the Arab Family* report. The Doha International Family Institute (DIFI) was established in 2006 by Her Highness Sheikha Moza Bint Nasser, Chairperson of Qatar
Foundation for Education, Science and Community Development in 2006. Dr. Asay was selected for the development and work on the International Family Strength Model.

Take a look at the impact made by Dr. Ron Konecny and Dr. Allan Jenkins. [Link to article discussing Medicaid expansion](http://journalstar.com/legislature/study-medicaid-expansion-could-save-b-over-five-years/article_c71dd138-1153-54b7-80fa-57fcd74595af.html?mode=comments)
The Nebraska Hospital Association has a link to the full report at: [Nebraska Hospital Association](http://www.nebraskahospitals.org/advocacy/medicaid_redesign.html)

Omaha World-Herald: UNK Professors see economic gain if Medicaid is expanded in Nebraska [Link to article](http://www.livewellnebraska.com/health/unk-professors-see-economic-gain-if-medicaid-is-expanded-in/article_169ce680-ee98-5f39-a791-d5b8675c61a8.html)

KTIC 840 Rural Radio: Economic impact study supports expanded Medicaid [Link to podcast](http://kticradio.com/ktic-news-podcasts/)

Take a look how students in Construction Management are engaged in a mock-up for the Veterans building in Kearney. [Link to article](http://www.nbcneb.com/home/headlines/UNK-Students-Building-Model-Room-of-New-Veterans-Home-298404701.html)

What are you doing? Where are you going? What impact are you making? Tell me, please!

**Students:**

Papers from two students in FSID were accepted into the UNK Undergraduate Research Journal.

- **Aaron McCauley** (Mentor: Tami Moore) *What Makes a Man: Physical Attraction Among Young Homosexuals;*  
- **Emily Smith** (Mentor: Dana Vaux) *Sustainability in Interior Design: Incorporating Economy, Equity, and Ecology into the Built Environment.*  

[Link to Undergraduate Research Journal](http://www.unk.edu/academics/undergraduate_research/undergraduate-research-journal.php)

**Evan Calhoun**, Marketing Emphasis student from North Platte is the 2015-2016 student body President.

Supply Chain Management students, **Tylor Vose**, Ansley; **Andrew Craig**, Hebron; and **Seth Linnemeyer**, Dannebrog; competed in the American Production and Inventory Control Society (APICS) Heartland District Case Competition March 27-28. The students were given a case on Volkswagen Parts Distribution Center. The written paper and oral presentation of their solution was judged by seven industry professionals. They earned fourth place out of 11 teams. They placed above teams from the University of Nebraska-Lincoln, Wichita State University, Lindenwood University, Saint Cloud State, University of North Dakota, and Northern Iowa
University. A team from Iowa State University won the competition. Dean Tim Burkink accompanied the students to the competition. Photo attached.


UNK Student Research Day Participants April 15, 2015

Presenter—Paige Kordonowy
Department: Management
Advisor: Dr. Michelle M. Fleig-Palmer
Title: Physician Recruitment: Is Culture Being Overlooked

Presenter—Ru Meng
Department: Marketing, Supply Chain Management, and MIS
Advisor: Dr. Heather Schulz
Title: The Comparison of Business Laws Between China and the United States

Oral Presentations
Mariah Kimble: Pixar and SAS: Best Practices to Enhance Motivation and Creativity, (Advisor: David Palmer)

Sarah Ahrens: Examination of Materialism within the Brand Community Framework, (Advisor: Dr. Heather Schulz)

Kaley Hodgen: Big 5 Personality Traits: Forming a Relationship with Clients, (Advisor: Dr. Michelle Fleig-Palmer)
(If you have a student who should be identified, please let me know.)

Experiential Learning/Internship

Alumni News

Kerri Pearson, Marketing Emphasis graduate, has been with Coldwell Banker in real estate sales for approximately nine years.

Rebecca Swenseth, Marketing Emphasis graduate, is the Social Media Specialist at Rainman Creative.
Tell me about your alumni!

Consider submitting to the *Comics in Medicine & Teaching: Rethinking Comics as a Therapeutic and Educational Tool* colloquium. For anyone who wishes to attend, registration is free at this website [http://www.unk.edu/academics/sponsored-programs/comics-in-medicine/index.php](http://www.unk.edu/academics/sponsored-programs/comics-in-medicine/index.php).

You are invited to participate by Drs. Fritson, Honeyman, Kastello, and D. Palmer, and M. Fleig-Palmer.

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2014-2015 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The [schedules are attached](#).

Criteria for the Hub article:
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean's approval.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345
Possible Solution

- Leasing