Faculty/Administration

Impact

New Age Industrial Corp. in Norton, KS has donated $1,500 to the Marketing/MIS Department as a thank you for work done for the entity in MKT440 Advertising Management.

Dr. Greg Benson, SCM, has been working with CNA America formerly Case/New Holland resulting in a $1,000 SCM scholarship again this year.

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:

Stephanie Duennerman and the Gallup Entrepreneurship Project Team are in the news. Click to read about the Enactus sponsored project for some area schools.

http://unknews.unk.edu/2015/02/06/enactus-hosts-area-high-schools-for-gallup-entrepreneurship-event/

Experiential Learning/Internship

Alumni News

Aaron Wright, 1989 Accounting and Economics graduate, is the Business Management Analyst for Intercollegiate Athletics at the University of Nebraska Kearney.

Scott Hinrichs, 2005 Business Administration and 2007 MBA graduate, is the Human Resource Manager at Ward Laboratory in Kearney.

Kim Schmidt, 2007 Marketing Emphasis graduate, is the Product Manager at Midland Molding in Kearney.
Brady Metz, 2009 Marketing Emphasis graduate, is an Account Executive with SCORR Marketing.

McKinna Irwin, 2008 Marketing Emphasis graduate, is a Digital Marketing Consultant at Dex Media Scottsdale, AZ.

Melissa Ruzicka, 2011 Marketing Emphasis graduate, is an Account Executive at Markel FirstComp in Orlando, Florida.

Ben Alleman, 2009 Marketing Emphasis graduate, is the Senior Business Development Manager-Western U.S. and International Markets at National Research Corporation in Lincoln, NE.

Ben Schleiger, 2010 Construction Management graduate, is a surveyor/site supervisor at Commercial Contractors Equipment Inc. in Lincoln, NE.

Jacob Triggs, 2014 Industrial Distribution graduate, is a sales representative with Windustrial in Kansas City.

Dustin Dring, 2011 Industrial Distribution and 2016 Creighton University MBA graduate, is a Market Manager at Enerpac in Kansas City.

Dusty Birge, 2011 Industrial Distribution graduate, is the Market Sales Manager at Enerpac BowTech Archery in Kansas City.

Jacob Splizberger, 2011 Industrial Distribution graduate, is the President of San Diego Windustrial.

Cristina Lukas Anderson, 2009 Management/Marketing graduate, is a Senior Service Manager at Fiserv, a leading global provider of technology solutions to the financial services industry.

Tell me about your alumni!

Career Fair - networking session at the Kearney Country Club Tuesday, February 24, 2015 4:00 p.m.-6:00 p.m. Career Fair-Ponderosa room Wednesday, February 25 10:00 a.m.-2:00 p.m.

Ethics Week March 2, 2015 6:30 p.m. Ponderosa Room-Cynthia Cooper, expert in ethics leadership development, risk management, etc. Click on the attachment for additional information.

A message from UNL-

The University of Nebraska-Lincoln Undergraduate Women in Business organization is proud to announce the Inaugural Collegiate Women in Business Conference. The goal of this convention is to
expand the network of Women in Business groups and individuals throughout the Midwest. We would be honored to have you or your organization attend our conference on Friday, February 27, 2015.

Your day at the Collegiate Women in Business Conference will include:

• Gaining insight into advancing your organization's potential
• Meeting other Women in Business groups from across the Midwest
• Expanding and nurturing your network of successful women in business
• Listening to distinguished professional women in various breakout sessions and workshops
• Tips to advance your professional career interests

The conference will run from 11:00 A.M. to 5:00 P.M. on February 27, 2015. The cost of attending the convention is $35 per person or $30 per person for groups of four or more. Lunch and a snack will be provided for those attending the conference.

Be sure to check out our Facebook event, Collegiate Women in Business Conference, and pay attention to your email for further correspondence with registration links. We look forward to seeing you or your organization at the Inaugural Collegiate Women in Business Conference this upcoming spring!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeaglem@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2014-2015 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start
I will send it on to the Hub after the Dean’s approval.

Marsha K. Yeagley  
Senior Lecturer, Marketing/MIS Department  
Coordinator of College Communications  
West Center Building W241  
University of Nebraska at Kearney  
Kearney, NE 68849  
308-865-8345

**ETHICS WEEK at UNK**

**CYNTHIA COOPER**

*Developing strong leaders and building solid ethical foundations are critical elements to driving long-term sustainable success.*

**Monday, March 2nd**  
6:30 PM  
**Ponderosa Room at**  
The Nebraskan Student Union  
University of Nebraska at Kearney

Cynthia Cooper has been a featured speaker at Universities and businesses throughout the U.S. She’s an expert in ethics, leadership development, risk management and more providing training and consultation in professional settings. She and her team unraveled the fraud at WorldCom, to date one of the largest corporate frauds in history. Cynthia was named one of Time Magazine’s Persons of the Year in 2002.

This presentation is part of the College of Business & Technology Baldwin Speaker Series.

With support from the College of Natural & Social Sciences, College of Education, College of Fine Arts & Humanities, Graduate Studies & Research, Academic & Student Affairs and the Calvin T. Ryan Library.