Dean's List
College of Business and Technology
Monday, November 24, 2014

Involve your students! CBT will cover travel expenses for the following experiential learning event: Fort Hays State University has announced a business competition scheduled for February 12, 2015. The website is www.fhsu.edu/management/mma

Faculty, Administration, and Staff:

Dr. Dana Vaux, FSID, presented a co-authored paper, "Perspective as a Method of Engaging Critical Thinking," at the international Design Communication Association conference, and
"Design Thinking as Process: A Model for Understanding Designers' Process of "Making" was presented at the Interior Design Educator's Council regional conference. Dr. Vaux also mentored senior ID student, Emily Smith, in an undergraduate research project resulting in a poster presentation at the Fall Student Research Symposium: "Sustainability in Interior Design: Integrating Ecology, Equity and Economy into the Built Environment."

Dr. Jeanne Stolzer, FSID, was interviewed on Dr. Peter Breggin's radio show (Public Radio Network- PRN FM, Syracuse New York) about her attachment research and the correlation between psychiatric drug use in child populations and attachment deprivation.

Dr. Nate Barry, Construction Management, and student, **Jose Figueroa**, attended the Lexington High School Career Fair to promote the program. Nineteen potential students signed up to receive additional information much due to the successful efforts of Jose. See attached photos.

Impact

Dustin Favinger, CBT, Career Center Director, has an article, "Customer Service & Relationship Building," in Open for Business Magazine's November/December edition.

Shawn Kaskie, Director, CRRD, has an article, "Planning Your Business's Perfect Location," in the same publication.

Dean Tim Burkink is the "Get To Know" professional highlighted in this edition of Open for Business. To read about all three CBT experts, go to openforbuinessmagazine.com. Dean Burkink was also recognized by Scribner-Snyder Nebraska Community Schools as the 2014 Distinguished Alumni. The award was presented on Saturday, November 8, 2014, at the annual *Reaching for the Stars Gala*. He is a 1981 graduate of Scribner High School. See the attached photo.

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:

Experiential Learning/Internship

Erin Bogard, Interior Design major, advisor Dr. Tawnya Woodward

Erin Bogard, senior in Interior Design with a minor in Business Administration, completed a summer internship at Andrea Schumacher Interiors in Denver, Colorado. This firm specializes in residential design in new construction or remodeled homes. Some of Erin's responsibilities included visiting showrooms in the Denver Design District almost weekly to select products or order materials, pricing projects, and using various software such as Studio Web Ware and Photoshop. Erin's future goal is to own her own residential design firm, and she stated her internship allowed her to understand how a similar small studio is run.
Erin said, "I had a good experience learning about the workings and running of a small interior design firm, and how to work alongside other designers and with clients. I found the firm online while searching for interior design firms in the Denver, Colorado area. After graduation in May I hope to work for a interior design or architect firm, working primarily in residential design. My long term goal is to own my own interior design firm."

Alumni News

Lori Brunnert Shields, Marketing Emphasis graduate, was named by the Midlands Business Journal to the 2014 class of 40 Greater Omaha, Sarpy County and Council Bluffs entrepreneurs, executives and professional men and women under the age of 40. She is engaged in marketing with the Council Bluffs Area Chamber of Commerce.

Tell me about your alumni!

A message from UNL-

The University of Nebraska-Lincoln Undergraduate Women in Business organization is proud to announce the Inaugural Collegiate Women in Business Conference. The goal of this convention is to expand the network of Women in Business groups and individuals throughout the Midwest. We would be honored to have you or your organization attend our conference on Friday, February 27, 2015.

Your day at the Collegiate Women in Business Conference will include:

• Gaining insight into advancing your organization's potential

• Meeting other Women in Business groups from across the Midwest

• Expanding and nurturing your network of successful women in business

• Listening to distinguished professional women in various breakout sessions and workshops

• Tips to advance your professional career interests

The conference will run from 11:00 A.M. to 5:00 P.M. on February 27, 2015. The cost of attending the convention is $35 per person or $30 per person for groups of four or more. Lunch and a snack will be provided for those attending the conference.

Be sure to check out our Facebook event, Collegiate Women in Business Conference, and pay attention to your email for further correspondence with registration links. We look forward to seeing you or your organization at the Inaugural Collegiate Women in Business Conference this upcoming spring!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.
Send to:
yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2014-2015 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.)The **schedules are attached.**

Criteria for the Hub article:

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean's approval.

Marsha K. Yeagley
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LEXINGTON

MOHRI
MEMORIAL AUDITORIUM
Constructed through the
generous donation of land by

2014-2015
Talk of the Town KGFW 9:30 a.m.
Fourth Wednesday of the month
Arrive 10 minutes early for this 10 minute interview
Tuesday, September 9 Jeanne Stolzer
September 24, Aaron Estes-Career Services
October 22 Shawn Kaskie-CRRD idea contest
November 26 Dr. Michelle Fleig-Palmer
December none Break

January 28 Dr. Suzanne Hayes-new student managed investment fund
February 25 Dr. Sri Seshadri-MBA
March 25 Aaron Estes-Career Services
April 22

Sign up for your NTV Morning Show Interview Today. Below you will see some suggestions from the interviewer, Marylyn Barnett. She has requested that your interviews be more interactive and engaging to the public.

Sept 3rd –Enactus Student Group- Maggie Fennessy (fennessymr@lopers.unk.edu) Topic: Sam's Club & New Venture Adventure
Oct 1 – UNK Center for Rural Research & Development-Shawn Kaskie kaskiesc@unk.edu Topic: Business Idea Contest
Nov 5 Heather Schulz advertising management
Dec 3 Healthcare Management students – sharing project
Jan 7
Feb 4
Mar 4 Sri Seshadri, MBA
Apr 1

Some ideas for you to think about…

- students sharing some projects they work on…
- what makes a good business plan…
- what are some common mistakes small business owners make…
- some people may think they don't need to go to school to start a business—why should they?
- Marketing vs promotion… (some people think marketing is just promotion/advertising… how does someone come up with marketing strategies
- How can a business work with UNK Students? (I think we have done this one before—it was a good one)
- How business students benefit the community of Kearney
- With the Technology side… anything you can show or demonstrate?—any projects students can bring on and show
- A preview of a few tips that you teach students that out audience can take away from (remember our audience is a lot of parents and grandparents… let's get their attention in a way that may encourage them to tell their kids what is available to them)
- Personal stories, pictures, videos…

The kicker to all of this is – we need to know what the plan is a week in advance. (names, titles, and outline) There are new FCC guidelines, so we need to have an outline of what you want viewers to know so we can put it in closed captioning. Just the basics is fine. We will also use this to post information to our website—so it does benefit everyone involved.

What I need one week before the interview:

- The names of who will all be on set: first, last and title --if you add more people be sure to tell us in advance, that way we know we have the room and mics available that you need.
- Information you would want viewers to know: if it's an event… the who, what where etc…, and a link or phone number or where you want viewers to go for more information. A press release works too.
- Some people like to send me an outline of what they want to discuss… or send me 3-4 questions you want me to ask… I want you to be comfortable—so send me what works for you. I will help you along in the interview with the information you give me.

- Time will seem to fly by, so if we don't get to everything… remember to send me information you want on our website www.nebraska.tv

Other Interview Information: - you are down for !

- Be at the studio around 6:00am
- Your interview is at 6:25am
- The interview is about 3 minutes long
- It will be in studio, 15 miles south along hwy 44 of Kearney (I allow 20 minutes to get here from Kearney)
- The front door will be open, the second door will be locked. There are instructions by the door(pick up the phone there by the door and dial 149 or 120 and someone will come up and get you)
- **We are a visual media so we LOVE Visuals… so posters, pictures, statistics, video …You can get creative!—**
- The interview will be as conversational as possible. You do not have to look at the camera at all, just look at me and have a conversation.