The Omaha Branch of the Federal Reserve Bank of Kansas City will be at the Nebraskan for an Economic Forum November 12, 2015, 11:30 a.m.-1:00 p.m. An update on the U.S. economy from Jonathan Willis, vice president and economist with the Federal Reserve Bank of Kansas City will follow lunch. Please notify Dr. Frank Tenkorang or Dr. Burkin if you are encouraging or requiring student attendance and/or if you are attending. A count is necessary for lunch.

The Nebraska Bankers Association reported their involvement in UNK’s Career Fair in their recent newsletter. Eleven Nebraska banks, the Nebraska Department of Banking & Finance, and some 400 students engaged in the event.

Faculty/Administration

Dr. Noel Palmer, Management, and Dr. Bree Dority, Economics, were featured in New Frontiers for their research. Take a look at the publication and you will see why CBT is proud of the impact being made by these interesting colleagues.

Dr. Sri Seshadri, Marketing, and Michael Stopford were panelists on Nebraska Global Workplace Panel during the Malaika Foundation workshop: Crafting the Global Lens: Bringing the World to the Nebraska Classroom. Other Panelists engaged in this September 2015 activity included Don Peterson from Rotary International, Allen Mitchel, Chief Industries, and Ross Dethlef, Monsanto.

Dr. Daniel Chaffin, Management, has a paper, “The promise and perils of wearable sensors in organizational research” accepted for publication in the Journal of Organizational Research Methods.


The deadline for the Fifth Annual Central NE Business Idea Contest is October 26, 2015. The top ten will answer questions at a "Shark Tank" like-live event at Cunningham’s Journal November 18. For more information: www.unk.edu/academics/crrd/business_idea_contest.php

Impact

What are you doing? Where are you going? What impact are you making? Tell me, please!
Students
The Agribusiness Student Association hosted Brian Olson from the Monsanto Learning Center at Gothenburg in October. They also participated in a social networking event organized by the Gateway Farm Expo in September. The students played Soccer Golf and dined with Gateway board members at the Elk’s Country Golf Course. Please see the attached photo.

Victoria Arguello, Victoria Crook, Kearney, Jill McClure, York, Kelly Messbarger, Kearney, and Alysha Watson attended CBT on the Road to Brown County Hospital in Ainsworth, NE.

Beta Alpha Psi hosted the second annual Meet the Firms Night in the fall of 2015. This event, which focuses on career opportunities for accounting and finance students, was attended by Contryman Associates, P.C.; Eaton Corporation; Dohman, Akerlund, & Eddy, LLC; FDIC; Hellman, Main, Coslor & Kathol, P.C.; KPMG; Almquist, Maltzahn, Galloway & Luth, P.C.; McChesney Martin Sagehorn P.C.; McDermott & Miller, P.C.; Nebraska Public Power District; and Shonsey & Associates. Students looking for internship or full-time position spoke with employers regarding career paths and opportunities. See attached photos.

Experiential Learning/Internship
Luke Ackerman, Accounting major from Holdrege, NE, advisor Sherrie Dusch

Luke Ackerman, junior in Accounting, is currently completing a fall internship at Armagost Financial Group in Kearney. Luke works under a certified financial advisor and has been learning financial planning for clients ranging from college investing to retirement and beyond. Luke will become familiar with regulations, marketing, the financial software, and administration of brokerage accounts. He will graduate in May 2017 and hopes to possibly continue in this field.

Alumni News

Jaiden Potter, Accounting/Finance and MBA magna cum laude graduate and VP of Beta Alpha Psi, is an associate with Seim Johnson LLP.

Bryon Casper, Construction Management graduate, is a senior project superintendent with Chief Construction of Grand Island. He has more than a decade of project superintendent experience, has managed construction on buildings from hospitals to schools to financial institutions, and community centers.

John Nobel, Biology graduate, is the VP of Operations at Streck responsible for the company’s manufacturing, quality, and distribution operations—all processes from the procurement of raw materials to the fulfillment of customer orders.

Kathy Herbers, Business Administration graduate, is an account executive for Firespring which has merged with a business she started, Herbers’ promotional products business, BOOKOO Promotions, an Advertising Specialty Institute distributor.
She has more than 25 years of experience in the printing industry. She worked at Colonial Press in Omaha for 16 years and Bakers Printing in Lincoln for nine years.

**Paul Knutson**, CPA-Accounting graduate, joined Lutz, an Omaha-based accounting and business solutions firm in 2012. Knutzon specializes in the Sanitary and Improvement Districts and construction industries. He has recently been promoted to senior accountant.

**Mindy Chesnut**, Accounting graduate, is President of Design Four Inc. She has been an auditor for Medicare at Mutual of Omaha before she and her husband became entrepreneurs.

**Tell me about your alumni!**

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: [yeagleym@unk.edu](mailto:yeagleym@unk.edu).

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

**Criteria for the Hub article:**

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

Marsha K. Yeagley  
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Meet the Firms Event