Thank you to all who encouraged student participation in the Executive in Residence program. Without you we could not do this. You are GREAT!

April 27 is the only Talk of the Town remaining to promote your program, students, and relevant research, etc. Book it now before it is gone. NTV is no longer available for reservations as the times are full.

The Career & Graduate School Fair is Tuesday, October 13th - 10:00 a.m. – 2:00 p.m. - in the Health & Sports Center. Please promote this event to students. For a list of employers - Go to - http://bit.ly/CareerFairF15.

Faculty/Administration

Dr. Sonja Bickford, Department of Industrial Technology (ITEC), has an article accepted by the International Business Information Management Association (IBIMA) for presentation at their November conference in Madrid, Spain. The paper will be published in the "Journal of EU Research in Business."

Dr. Michelle Fleig-Palmer, Dr. Kathy Zuckweiler, and Dr. Allan Jenkins, Management, were panelists at the Nebraska Rural Health Association Annual Conference in September. The panel, "Fruitful Cooperation: UNK and Rural Hospitals," focused on the new Healthcare Management minor and Management’s healthcare related courses. Other panelists included Peggy Abels, Director of UNK Health Programs; Leslie Marsh, CEO Lexington Regional Health Center; and Shannon Sorensen, CEO Brown County Hospital.

SVCASA, Dr. Charlie Bicak, announced that his office would support ten $2,000 summer internships for UNK students at rural hospitals. If faculty have interested students, they should contact Dr. Jenkins. Information on the NeRHA is available at: http://nebraskaruralhealth.org/

The College of Business and Technology, the Center for Rural Research and Development, and the Interior Design program at UNK have partnered to create a new Fabrication Lab. The lab includes 3-D printers, laser cutters, and other high tech equipment used to design and manufacture prototypes. The Lab is being set up this fall and is already being used by the Interior Design students. The goal is to offer its use to other campus departments and potential entrepreneurs within the community. Read the attachment to see how UNK has saved money due to this effort.

Mick Anderson, Director of the Nebraska Safety Center and Great Plains Safety and Health Organization, received the Governor’s Lifetime Achievement Award for his work in promoting health and safety in Nebraska. Anderson said, “The ultimate goal is to continue to keep people safe. It’s just a passion I have and I enjoy doing it. Safety means doing "the right thing at the right time" and doing so "before something happens." Click the link and learn more. http://www.kearneyhub.com/news/local/kps-anderson-among-governor-s-wellness-award-winners/article_cfc328de-6302-11e5-aed2-e71df905787a.html
The Mountain Plains Business Conference in Grand Junction, CO was the site of the following presentations in September 2015: MBA student, Sara Smith, presented “Rosie the Riveter—Was PsyCap Her Secret?” Larry Carstenson, J.D., Accounting/Finance, Dr. Noel Palmer, Management, and Dr. Sri Seshadri, Marketing, presented a case study, “I Deserve an A.” Dr. Ron Konecney, Management, presented “A State Level Economic Evaluation of the Missing Benefits in the Health Care Reform Debate,” a coauthored paper with Dr. Allan Jenkins, Economics. Dr. Susan Jensen, Management, and Dr. Sri Seshadri presented “Advisory Board: Key to Continuous Improvement for Business Schools.” See attached photo.

Dr. Sylvia Asay, Chair FSID, has been selected by the International Section of the National Council on Family Relations to receive the 2015 Jan Trost Award. The award recognizes outstanding contributions in International Family Studies and is given in honor of Jan Trost (Uppsala University, Sweden), one of the founding members of the International Section and a past Section chair. The award honors an individual for his/her lifetime achievement in research, teaching, and service to international families. Angela R. Wiley, Ph.D. Chair of the International Families Section said, “Dr. Asay’s career has been a wonderful example of how collaboration across the globe and deep cultural sensitivity can combine with intellectual and methodological rigor to profoundly impact the field, particularly in the area of intimate relationships. The presentation of a plaque and $500 will be made during the business meeting of the International Section of the Vancouver conference.

Impact

The Associated Press released an article on Sunday indicating that the report Dr. Allan Jenkins, Economics, and Dr. Ron Konecny, Management, did with respect to Medicaid expansion has won over one of the main opponents to the legislative initiatives. Please read the attached article.

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students
Click here to view the beginning of a promotional piece for Brewed Awakening.
https://www.facebook.com/NebraskaStories/videos/961493303917427/

Fall 2015 CBT on the Road to Lincoln - 25 Supply Chain Management (SCM) students chose to invest their time with SCM faculty and experts in the field to observe job responsibilities, company culture, hiring criteria, and the operations of Schneider Electric (manufacturing), Crete Carriers (transportation and logistics), Kawasaki (manufacturing), and Sandhills Publishing (warehousing and distribution).

Experiential Learning/Internship
Alexandra Prochaska, Marketing major from Ralston, NE, advisor Dr. Heather Meyer

Alexandra Prochaska completed a summer internship in Omaha at Marriott’s Global Sales and Customer Care campus. Alexandra was a member of an eight-intern marketing team that completed projects in market research, customer surveys, and analytics. She helped create a new data reporting form for customer service, utilized Touchpoint Dashboard for journey mapping of projects, and crafted a new internship recruitment video to be used for online internship recruiting. Alexandra’s career goal after graduation has been to work in market research, and her internship confirmed that she has a passion for this type of work. Alex has a standing job offer with Marriott after her May 2016 graduation.
Alumni News

Denise Rice, Family Studies and MBA – Human Services graduate, is a Federal Aid Administrator in the Grants Division at the Nebraska State Patrol. She recently was awarded two fully funded grants for $761,277 and $785,449.

Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345
LINCOLN, Neb. (AP) — A new coalition of Nebraska lawmakers is considering options for expanding Medicaid coverage that could be approved by the Legislature, which has rejected similar measures three times in as many years.

Supporters of the effort quietly convened last week for a "listening session" to hear concerns and questions about Medicaid and the Affordable Care Act from fellow lawmakers. They also are reaching out to chambers of commerce and hospital groups for evidence of the potential business impact on Nebraska. A second listening session is scheduled for October.

Leading the effort is state Sen. John McCollister of Omaha, the former director of an Omaha think tank that staunchly opposes Medicaid expansion. McCollister, who took office in January, said he is looking at expansion combined with other reforms that could lower costs, such as incentives for healthier lifestyles.

"There's no question it's the ultimate political football," McCollister said. "I recognize that people have deep feelings about Medicaid expansion. I share some of those concerns. But when you look at the number of people who are uninsured and the number of rural hospitals that are feeling the pinch, you at least have to look at how expansion might work."

Nebraska is one of 19 primarily conservative states that have not expanded Medicaid, the health care program that helps the poor and disabled. Thirty states and the District of Columbia have done so, and Utah is considering its own proposal.

McCollister said he began to see the potential benefits after reviewing research by two University of Nebraska at Kearney professors. Their study, released in April, predicted that state would see at least $1 billion in economic benefits if Medicaid was expanded.

The benefits included the elimination of so-called "silent taxes" paid through higher premiums to cover the cost of the uninsured, a reduction in medical related bankruptcies, and increased consumer spending because fewer patients would face financial hardship. The research was commissioned by the Nebraska Hospital Association and AARP Nebraska, which have lobbied for Medicaid expansion.

Opponents, including Gov. Pete Ricketts, argued that the expansion was too expensive and disputed arguments that it would help the economy.

McCollister said it's too early to know whether supportive lawmakers can sway their colleagues, but he wants to ensure that all senators at least understand the program and its impact on the state economy.

Sen. Kathy Campbell of Lincoln, the lead sponsor of the last three expansion bills, said supporters are studying other states that opted for expansion or rejected such efforts to see how they have fared and what changes they have made. She pointed to Kansas, where one hospital reported last week that it is losing $14 million a year because of that state's decision not to expand.

"We're just getting started on the process," Campbell said. "I think what we're seeing here is that the freshmen senators want more information."

Sen. Joni Craighead of Omaha, who opposed this year's measure, said she still doesn't support Medicaid expansion but wants to learn more about the state health care system to see if there are other ways to provide coverage.
"I believe every single person deserves health care, but the way we deliver it is not correct," Craighead said. "We need to keep researching this, and maybe we can come up with some good, common sense ideas."

If the Medicaid expansion plan considered by lawmakers last session had passed, an additional 79,600 people would have been covered by 2020, according to the estimates by the Legislature's Fiscal Office. The federal government had promised to cover 100 percent of the program's costs through 2016 and then ratchet its share of the payments down to 90 percent by 2020.

With cost savings included, Nebraska would have saved $3.5 million in the current fiscal year by expanding Medicaid. The state would have paid an increasing amount in future years, from $4.4 million in fiscal 2017 to $26.6 million by 2020. Payments by the federal governments would increase as well, to nearly $447 million by 2020.

Bruce Rieker, a lobbyist for the Nebraska Hospital Association, said some lawmakers are still skeptical the state has enough health care providers to handle the likely surge in patients if Medicaid was expanded. But without coverage, he said, that population is simply waiting until their health problems are more severe and expensive to treat.

"We're already providing care right now to many if not all of those individuals," Rieker said. "But we're doing it in an uncompensated manner."

The College of Business and Technology, the Center for Rural Research and Development, and the Interior Design program Aid in UNK'S COST CONTAINMENT

Duane Wirkus, a campus electrician, who did all the electrical work for the new lab approached Interior Design Assistant Professor, Jeff Nordhues, about a problem in the Union. A number of lighting fixture covers were falling off of the housing attached to the ceiling. This was due to a small plastic clip on each side of the fixture that was cracking in half. While the lights are relatively new, the manufacturer no longer makes this fixture, nor do they sell replacement clips. An alternative was found but each clip was just under $20 each. Each fixture requires four clips, thus costing $80 per fixture for the upgrade. Duane quoted somewhere in the neighborhood of 80 total fixtures that have this problem. It would have cost $6400 to upgrade and keep the light fixture covers from falling and potentially hitting someone. Using the equipment in the lab, Jeff was able to model replacement part in about 20 minutes and then 3D print them. Each part takes about .15 worth of plastic and 5 minutes to print. It would be extra generous to say that for the 100 parts that were printed as replacement to have on hand the total cost is in the area of $50.
2015-2016
Talk of the Town KGFW (1340) 9:30 a.m.

2223 Central Ave, Kearney, NE 68847
Phone: (308) 698-2100

Fourth Wednesday of the month
Arrive 10 minutes early for this 10 minute interview
September 8 - Shawn Kaskie 9:00 a.m. Abbey Rhodes - Enactus/9:30 a.m. Dr. Greg Benson - Supply Chain Mgt.
September 23 - Dr. Sharon Obasi and Dr. Toni Hill, FSID, Early Childhood and Family Advocacy program being launched this fall.
October 13 9:30 Shawn Kaskie, Central NE Idea contest.
October 28 Suzanne Hayes, Student Managed Investment Fund
November 25 Michelle Fleig-Palmer and two students
December – nothing
January 27 ROTC Cory Walcott Contractor Senior Military Science Instructor and two students
February 24 Sri Seshadri, MBA
March 23 Aaron Estes, CBT Career Center
April 27