Dean's List
College of Business and Technology
Wednesday, October 15, 2014

Faculty, Administration, and Staff:

Dr. Jeanne Stolzer and Dr. Sylvia Asay, FSID, contributed to an NTV Vital Signs feature about the NFL controversy regarding discipline and child abuse on September 18.

Dr. Mickey Langlais, FSID, received a collaborative grant for a research project entitled, “Examining the Influence of Facebook on Adolescent Romantic Relationships.” He will be working with Dr. Gwendolyn Seidman of Albright College, Reading, PA.

Dr. Sharon Obasi, FSID, received a seed grant for a research project entitled, “Namesaking and Familial Relationships.”

Dr. Tawyna Woodward, FSID, accompanied junior and senior design students on a field trip to design firms and design projects in Fort Collins, Colorado where they engaged with professionals, were exposed to areas of design they may not have considered, gathered much needed information for their studio design projects, and returned with ideas to impact the community. The trip included: MacKensie Place Retirement Community which had the feel of a five start hotel, Ogelsby Design Firm, RB+B Architects and a tour of one of their award winning sustainable elementary schools, Bethke Elementary. Dr. Westfall was part of that design team seven years ago. This structure won the Energy Star award and was the first elementary in the nation to earn three of four Green Globes GBI, First LEED for Schools Gold in Nation, and Real Estate & Construction Review, and Gold Medal Building of America. The group also visited Odells Brewing Company.

Dr. Jeanne Stolzer, FSID, was interviewed on the Walter Davis Radio Show broadcast worldwide on the “Progress in the World” show by the Citizen’s Internet Radio Network. The focus was on her research concerning the psychiatric drugging of infants and toddlers in the United States.

Dr. Toni Hill, FSID, is highlighted on the cover and inside New Frontiers published by the office of Graduate Studies and Research which focuses on research and creative activity at the University of Nebraska Kearney. Read the article and gain insight into her passion for the welfare of families and relationships that have impact.

Travis and Angela Hollman, Industrial Technology, were recognized September 19 as Outstanding UNK Alumni. The following comes from the Kearney Hub. “They started a web development business in 2000 while finishing their degrees. In 2008, Hollman Media was formed and the company hired its first employee.

Today, Hollman Media employs 10 developers, programmers and designers building award-winning websites and innovative mobile applications.
The company's WeatherThreat.com closings and alerts system has been used millions of times in the past decade. Hollman Media is currently working with Nebraska researchers from the U.S. Department of Agriculture to produce a free application aimed at helping cattle producers identify the real-time risk potential for their livestock.

The company is also working on "The Kearney App."


Dr. Michelle Fleig-Palmer, Management, received the Best Paper award from the 2014 Midwest Academy of Management for her paper, Building Trust: The Influence of Mentoring Behaviors on Perceptions of Health Care Managers’ Trustworthiness.

Randy Nobles, Regional VP for Womack Machine Supply will deliver another hydraulic trainer to the Industrial Distribution program October 13, 2014. This is the third hydraulic trainer that Womack has supplied to ID, each valued at over $25,000. These state-of-the-art hydraulic trainers have been an invaluable teaching tool for ITEC 272. This will enhance the lab experience for ID students.

Impact

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students:

UNK Beta Alpha Psi’s Meet the Firms Night is a night of networking with eight local accounting firms and companies. Structured similar to a career fair, the event provided 35 students opportunities to connect with local firms to explore and discuss internships, career opportunities, and develop future business relationships. The firms and companies attending were able to create recognition for their firms on campus, assist with recruiting and hiring, and help educate students on the different areas/opportunities in the accounting field. The event was a great success; students’ and firms’ feedback suggested that the experience was invaluable. Photos attached.

UNK Enactus Team organized and implemented a successful experiential learning event involving nearly 200 UNK stakeholders. Here’s a link to the NTV story: http://www.nebraska.tv/category/222068/video-landing-page?clipId=10688517&autostart=true

While attending the 2014 Mid-American Business Deans Conference in Chicago on October 13, Dean Tim Burkink was presented a certificate recognizing the UNK Chapter of Beta Gamma Sigma, advised by Dr. Heather Schulz, as among the select few chapters qualifying as Premier, based on achieving 85% or greater acceptance of qualified students.

Experiential Learning/Internship
Nick Lee, Marketing major, advisor Dr. Larry Carstenson

Nick completed a summer internship with The Andersons, Inc., in Kearney, and is continuing there as an intern this fall. Nick has been working in the area of grain merchandising, helping to write contracts with farmer clients and then service those contracts throughout the year. Nick’s internship also included a week spent at the company’s corporate headquarter in Ohio and also some time spent at various Nebraska grain elevators. Nick believes his education in CBT has been strong with teaching him to communicate effectively with customers and being confident in sales. He was able to give many presentations to his co-workers throughout the summer and fall and felt very comfortable doing this. Nick will graduate in December 2014 and will probably continue as a grain merchandiser for The Andersons after graduation.

Alumni News

Jerod Trouba, Marketing Emphasis and UNL Law school graduate, is the managing member of Trouba Law Firm, LLC in Columbus, NE. His focus is on trial work with emphasis on domestic, criminal, juvenile, personal injury, construction and insurance litigation. He has been in practice since the Fall of 2006 and started with Knoepfle & Trouba in June 2011.

Maggie Sowl is the HR Assistant at Essential Personnel. She has established new clients and worked with previous clients to create and place advertisements, online and hard copy.


Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean’s List, and/or posted on the “Notables” section of the website, or the Dean’s page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference.” In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news. Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2014-2015 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:
I will send it on to the Hub after the Dean’s approval.

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2014-2015
Talk of the Town KGFW 9:30 a.m.
Fourth Wednesday of the month
Arrive 10 minutes early for this 10 minute interview
Tuesday, September 9 Jeanne Stolzer
September 24, Aaron Estes-Career Services
October 22 Shawn Kaskie-CRRD idea contest
November 26 Dr. Michelle Fleig-Palmer
December none Break

January 28 Dr. Suzanne Hayes-new student managed investment fund
February 25 Dr. Sri Seshadri-MBA
March 25 Aaron Estes-Career Services
April 22

Sign up for your NTV Morning Show Interview Today. Below you will see some suggestions from the interviewer, Marylyn Barnett. She has requested that your interviews be more interactive and engaging to the public.

Sept 3rd – Enactus Student Group- Maggie Fennessy (fennessymr@lopers.unk.edu) Topic: Sam’s Club & New Venture Adventure
Oct 1 – UNK Center for Rural Research & Development-Shawn Kaskie kaskiesc@unk.edu Topic: Business Idea Contest
Nov 5 Heather Schulz advertising management
Dec 3 Healthcare Management students – sharing project
Jan 7
Feb 4
Mar 4 Sri Seshadri, MBA
Apr 1
Some ideas for you to think about…

- students sharing some projects they work on...
- what makes a good business plan...
- what are some common mistakes small business owners make...
- some people may think they don’t need to go to school to start a business—why should they?
- Marketing vs promotion... (some people think marketing is just promotion/advertising... how does someone come up with marketing strategies
- How can a business work with UNK Students? (I think we have done this one before—it was a good one)
- How business students benefit the community of Kearney
- With the Technology side... anything you can show or demonstrate?—any projects students can bring on and show
- A preview of a few tips that you teach students that out audience can take away from (remember our audience is a lot of parents and grandparents... let’s get their attention in a way that may encourage them to tell their kids what is available to them)
- Personal stories, pictures, videos...

The kicker to all of this is – we need to know what the plan is a week in advance. (names, titles, and outline) There are new FCC guidelines, so we need to have an outline of what you want viewers to know so we can put it in closed captioning. Just the basics is fine. We will also use this to post information to our website—so it does benefit everyone involved.

What I need one week before the interview:

- The names of who will all be on set: first, last and title --if you add more people be sure to tell us in advance, that way we know we have the room and mics available that you need.
- Information you would want viewers to know: if it’s an event... the who, what where etc..., and a link or phone number or where you want viewers to go for more information. A press release works too.
- Some people like to send me an outline of what they want to discuss... or send me 3-4 questions you want me to ask... I want you to be comfortable—so send me what works for you. I will help you along in the interview with the information you give me.
- Time will seem to fly by, so if we don’t get to everything... remember to send me information you want on our website www.nebraska.tv

Other Interview Information: - you are down for  !

- Be at the studio around 6:00am
- Your interview is at 6:25am
- The interview is about 3 minutes long
- It will be in studio, 15 miles south along hwy 44 of Kearney (I allow 20 minutes to get here from Kearney)
- The front door will be open, the second door will be locked. There are instructions by the door(pick up the phone there by the door and dial 149 or 120 and someone will come up and get you)
- We are a visual media so we LOVE Visuals... so posters, pictures, statistics, video ...You can get creative!—
- The interview will be as conversational as possible. You do not have to look at the camera at all, just look at me and have a conversation.