

**Dean's List**  
**College of Business and Technology**  
**Monday, January 12, 2015**

**Involve your students! CBT will cover travel expenses for the following experiential learning event:** Fort Hays State University has announced a business competition scheduled for February 12, 2015. The website is [www.fhsu.edu/management/mma](http://www.fhsu.edu/management/mma)

**Faculty, Administration, and Staff:**

**Take a look at the interview on NTV regarding the blended MBA.**  
<http://www.nebraska.tv/story/27782731/unk-offers-new-mba-blended-program-mixing-online-with-face-to-face-time>

Dr. Steven Schulz, UNO, **Dr. Heather Schulz** and **Marsha Yeagley**, Marketing, have a paper, "Psychological Capital Intervention: a Potential Tool for Improving Organizational Commitment in Sales Organizations," published in Issue 5(2) of the Journal of Applied Marketing. <http://www.jamt-online.org/OJS/index.php/JAMT/>.

**Impact**

Galen Hadley, former CBT faculty member, dean, and UNKSVC, has been elected speaker of the Nebraska Unicameral, a position once held by Chancellor Kristensen.

What are you doing? Where are you going? What impact are you making? Tell me, please!

**Students:**

**Yi Zhao**, Management student, had her paper, "An Evaluation of Performance Appraisals in the U.S. and China and Recommendations for Multinational Businesses" published in the 2014 National Conference of Undergraduate Research Proceedings. Her mentor on this project was Dr. Michelle Fleig-Palmer. <http://www.ncurproceedings.org/ojs/index.php/NCUR2014/article/view/1071> See attached photos.

**Hongyue Yao**, Economics student, did a summer research project with Dr. Bev Frickel, former CBT Finance professor. To learn more about her accomplishments, click on the links below.

Here are two links.

<http://unkcms.unk.edu/international/files/newsletters/december-2014-global-news.pdf>

<http://ecedweb.unomaha.edu/neba/Conference2014.html>

Gary Bittner of Garney Construction, a large Kansas City contractor, provided an experiential learning opportunity for UNK **Construction Management** students with the aid of Dale Porter who organized and oversaw the event. The students were presented with facts from Garney's Central Plant Group regarding a bid for a treatment plant. After reviewing actual subcontractor and supplier quotes, drawings, and an outline of the project requirements, the students analyzed and adjudicated the bids. <http://www.garney.com/garney-provides-real-time-bid-day/>

Experiential Learning/Internship

### **Alumni News**

**Tara Tourney**, Management Emphasis graduate, is on the Board of Directors for the Central Nebraska Society for Human Resource Management Association.

[Bradley Rediger](#), Marketing Emphasis graduate, is a Recruiter with Aureus Medical in Omaha.

**Tell me about your alumni!**

### **A message from UNL-**

The University of Nebraska-Lincoln Undergraduate Women in Business organization is proud to announce the Inaugural Collegiate Women in Business Conference. The goal of this convention is to expand the network of Women in Business groups and individuals throughout the Midwest. We would be honored to have you or your organization attend our conference on Friday, February 27, 2015.

Your day at the Collegiate Women in Business Conference will include:

- Gaining insight into advancing your organization's potential
- Meeting other Women in Business groups from across the Midwest
- Expanding and nurturing your network of successful women in business
- Listening to distinguished professional women in various breakout sessions and workshops
- Tips to advance your professional career interests

The conference will run from 11:00 A.M. to 5:00 P.M. on February 27, 2015. The cost of attending the convention is \$35 per person or \$30 per person for groups of four or more. Lunch and a snack will be provided for those attending the conference.

Be sure to check out our Facebook event, Collegiate Women in Business Conference, and pay attention to your email for further correspondence with registration links. We

look forward to seeing you or your organization at the Inaugural Collegiate Women in Business Conference this upcoming spring!

**Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.**

**Send to:**

**[yeagleym@unk.edu](mailto:yeagleym@unk.edu).**

**Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2014-2015 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.)The schedules are attached.**

**Criteria for the Hub article:**

- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean's approval.

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