Heads up -
See who will be on Talk of the Town and NTV by checking out the attachments. If you know of someone who is not receiving this piece and should be on the list, please let me know.

Ron Landstrom Executive in Residence and JA Baldwin Free Enterprise Speaker, CHI Chief Financial Officer, Jeanette M. Wojtalewicz—Thursday, September 22, Friday, September 23. The keynote address is Thursday at 11:00 a.m. in the Ponderosa room. Once again we urge you to bring your students to this session or provide an incentive for their attendance.

Encourage attendance—
September 26/27 World Affairs Conference
http://www.unk.edu/international/World%20Affairs%20Conference/index.php

Consider participating September 30 in the TriCity Economic Forum. For additional information go to http://www.unk.edu/academics/crrd/2016-tri-city-economic-forum.php

Faculty:
Dr. Susan Jensen, Management, will be the Program Director for the spring semester in Ireland.

Impact

What are you doing? Where are you going? What impact are you making? Tell me, please!
Students
Forty-three Beta Alpha Psi members attended UNL’s Meet the Firms night in September. In addition, they traveling to two CPA firms: BKD in Lincoln and KPMG in Omaha. Dustin Favinger, CBT Career Center, Sara Borchers and Dr. Steve Hall, Accounting/Finance, attended as well. See attached photo.

The "Cybersecurity Club,” sponsored by Dr. Angela Hollman, Industrial Technology, is comprised of 25 excited, engaged, and eclectic students representing six different programs on campus, three are non-technical. These students will learn, build, work and win together. Cybersecurity issues affect all of us, from parts of the Internet not working to keeping our own personal information safe—not to mention all the implications security has on law, healthcare, business and tech. Cybersecurity isn’t just for one program. Pass the information on to students.

Experiential Learning/Internship

Soren Brunken, Management Information Systems, advisor Dr. Ross Taylor

Soren Brunken, Kearney, junior in Management Information Systems, interned at the Buckle’s corporate office in Kearney. Soren worked in the Systems Support group, which offers technical support to Buckle stores throughout the nation. Soren specifically was involved with implementing new pin pads with card chip readers as well as air pay technology. Soren plans to continue to work at Buckle throughout his remaining semesters and transition to a full-time employee after graduation.

Tell me about your alumni!

In November, ROTC will have two significant events during the week of Veterans Day-
- Tuesday, November 8th speaker, Gordon Sumner-Gordon Sumner is an Army Reserve Ambassador to the State of Virginia. He is also a former Military Science Professor and Adjunct Music Professor at UNK. He headed the UNK ROTC program in the late 80’s or early 90’s. From 2006-2008, he was the National Chairman for Employment Support for the Guard and Reserve (ESGR), a Presidential appointment. He will be addressing an open campus audience on the benefits of hiring reservists and veterans.
- Wednesday, November 9th, fundraiser at the World Theater-showing of Honor Flight-documents the original effort to send WWII veterans to Washington, D.C. to see the National WWII monument.
Calendar of Events

Sept 22 – 23  Executive-in-Residence Program
Sept 30      TriCity Economic Forum

October 4    UNK Career Fair
November 15   Business Idea Contest
December 16   Winter Commencement
January 9     Spring Classes Begin
March 7       Ethics Day
April 28      Annual & endowed Scholarship Ceremony
May 4         Honors Night
May 5         Spring Commencement

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean’s List, and/or posted on the “Notables” section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do “makes a difference.” In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news. Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849

Talk of the Town Schedule for 2016-2017
Talk of the Town KGFW (1340)

- 9:30 a.m. (Please arrive 10 minutes early – 10 minute interview)
- 2223 Central Ave, Kearney, NE 68847
- Phone: (308) 698-2100
- Fourth Wednesday of the month 9:30 a.m.
September 20 (9 am)  Daniel Chaffin, Tri-City Economic Forum
September 28   Scott Jochum, Industrial Distribution
October 26  Dr. Sri Seshadri;  MBA
November 2   LT Zackary Klapperich, UNK ROTC-Military Science Instructor- need confirmation
November 23   CRRD
February 22   Greg Benson, Supply Chain Management
March 22   Michelle Fleig-Palmer, Health Care Management Program
April 26 Toni Hill, Early Childhood and Family Advocate certificate program which begins Fall 2016
and discuss the ECFA degree which began Fall 2015.

NTV A.M. Show Sign up

September 20, Dr. Daniel Chaffin-Economic Summit
Sept 28 Student mentored research-The effects of religion on romantic relationships (Dr. Mickey Langlis and student
researcher, Siera Schwanz
Oct 12 CRRD Idea Contest, Lisa Tschauner and a past winner-name forthcoming
Nov 2 Michelle Fleig-Palmer

- be in studio at 6am – interview is at 6:25am

Here is all the info for how GMN interviews work – THANKS for your patience 😊

What I need one week before the interview:

- The names of who will all be on set: first, last and title --if you add more people be sure to tell us in advance, that
way we know we have the room and mics available that you need.
- Information you would want viewers to know: if it’s an event... the who, what where etc... , and a link or phone number or where you want viewers to go for more information. A press release works too.
- Some people like to send me an outline of what they want to discuss... or send me 3-4 questions you want me
to ask... I want you to be comfortable—so send me what works for you. I will help you along in the interview
with the information you give me.

- Time will seem to fly by, so if we don’t get to everything... remember to send me information you want on
our website www.nebraska.tv

Other Interview Information:

- Be at the studio around 6:00am
- Your interview is at 6:25am
- The interview is about 3 minutes long
- It will be in studio, 15 miles south along hwy 44 of Kearney ( I allow 20 minutes to get here from Kearney)
- The front door will be open, the second door will be locked. There are instructions by the door(pick up the
phone there by the door and dial 149 or 120 and someone will come up and get you)
- We are a visual media so we LOVE Visuals... so posters, pictures, statistics, video ...You can get creative!—
- The interview will be as conversational as possible. You do not have to look at the camera at all, just look at
me and have a conversation.

NTV News Anchor, Producer, Reporter
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Follow @MarylynBarnett on Twitter
308-743-2494
Jeanette M. Wojtalewicz
Ron Landstrom Executive-in-Residence & Baldwin Free Enterprise Lecture

CHI Health Chief Financial Officer
Thursday, September 22

8:00 a.m. - 9:15 a.m.  Marsha Yeagley, MKT 331-Professional Selling class, Professor Ngan Chau, MKT 300, Principles of Marketing
Ponderosa Room, Nebraskan Student Union-Yeagley introduce

Phonetic spelling is Wad-a-le’vich

9:30 a.m. - 10:45 a.m.  Professor Ngan Chau, SCM 403-Logistics and Transportation, Professor Sri Seshadri-MKT 438/838 Consumer Behavior, Marsha Yeagley MKT 331-Professional Selling class, Professor Brenda Eschenbrenner, Accounting 391-Accounting Information Systems class-Ponderosa Room Yeagley introduce

11:00 a.m. – 12:15 p.m.  Ponderosa Room, “Keep the Door Open-Life After UNK”
Her presentation will focus on self-confidence, life-long learning, stepping outside your comfort zone to grow, hard lessons learned and the real issue of finding balance in life when a career can take up a big part of your life.
Keynote presentation to faculty, staff, administrators, and student across campus-high school business students

Introduction-Dean Burkink

12:30 p.m. – 1:45 p.m.  Ponderosa room- Student Advisory Group-CBT student leaders from across the various programs in the college/ Stacy Darveau-Dean’s Administrative Assistant will be present
(Lunch Served)

2:00 p.m. – 3:15 p.m.  Professor Brenda Eschenbrenner, Accounting 250-Principles of Accounting class-Ponderosa room-Introduction by Professor Eschenbrenner (escort to Frank H. is desired)

4:00 p.m. – 5:30 p.m.  Frank House, Networking Reception (by invitation)
Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, Ms. Wojtalewicz family/friends
Jeanette Wojtalewicz is the SVP and Chief Financial Officer for CHI Health. Serving Nebraska and Southwest Iowa this organization of $2 billion in net revenues is comprised of 15 hospitals, 800 employed physicians and numerous post-acute services and joint ventures. Jeanette has worked in Healthcare Finance for 30 years and received her undergraduate degree from UNK in 1984 in Business Administration-Accounting Emphasis, and a Masters in Healthcare Administration from Bellevue University in 2008. Her work experience has been in public accounting, Acute healthcare care settings, post-acute/rehabilitation services, and children’s psychiatric services. Jeanette is a past President of HFMA in Nebraska, and serves on a number of local boards including the Nebraska Health Information Initiative, Midlands Choice, and UniNET CIN. Jeanette has been recognized by HFMA with the Gold Merit Award, was the recipient of the John C. Finegan Award from the Lincoln Family Medicine Program, received the UNK Distinguished Alumni Award in 2012 and is a past mentor for the UNK Gold Torch Society. Jeanette is married to Michael, and they have 5 children.