Dean’s List
College of Business and Technology
Monday, August 24, 2015

Please take a look at the opening times on Talk of the Town and the NTV Morning show to book your date for promoting your program, students, relevant research, etc.

Faculty/Administration

Dr. Greg Benson, SCM, successfully completed the Certified Profession of Supply Management (CPSM) Bridge Exam.

Dr. Sri Seshadri, Marketing, received the Rotarian of the Year” award for Rotary District 5630. This district covers all of Nebraska west of Hastings - Grand Island - O’Neill line with the exception of Scottsbluff, and has 1260 members. The 'Rotarian of the Year' award is an annual award given to the one Rotarian in the district who clearly stands out in demonstrating the Rotary spirit. The recipient has been involved with multiple Rotary sponsored service projects at the club, district, and global levels. The award winner is a highly engaged Rotarian taking on several active leadership roles within the district.

Dr. Kyle Luthans, Chair of the Management Department, has co-authored a revised edition of the textbook “Organizational Behavior: An Evidence-Based Approach.” This is the 13th edition of the popular OB textbook originally authored by Dr. Fred Luthans from the University of Nebraska – Lincoln. The third co-author on the text is Dr. Brett Luthans, a Management Professor at Missouri Western State University. The revised textbook has been published and is available for Fall, 2015.

New Hires-

BICKFORD, SONJA, Lecturer, Department of Industrial Technology
BS, Management, Appalachian State University (Boone, NC),
MBA, Business Administration, Arkansas State University (Jonesboro, AR),
DBA, Global Business and Leadership, California Intercontinental University (Diamond Bar, CA)
Prior to her current appointment at UNK Dr. Bickford was an Assistant Professor of Business at the University of Great Falls in Montana, as well as the Director of Study Abroad. She was also a key member of an international research project on best practices of environmental impact assessments in the Arctic. Her research interests include Arctic business practices, environmental impact assessments, international business cultures, social impact assessments, corporate responsibility, cost benefit analysis, and best practices.
BORCHERS, SARAH, Lecturer, Department of Accounting and Finance
BS, Accounting, University of Nebraska – Kearney
MBA, Accounting, University of Nebraska – Kearney
Sarah is a certified public accountant with seven years of experience in auditing, working most recently as an audit manager. She has experience in hiring, training, and supervising staff, budgeting, scheduling and overseeing and reviewing multiple on-going audits, reviews and compilations and teaching internal continuing professional education.

BOSSHAMER, BART J., Visiting Lecturer, Department of Marketing & MIS
BA, International Business and Spanish Language – Nebraska Wesleyan University
MBA with German Language – Thunderbird School of Global Management
Through the past 13 years, Mr. Bosshamer’s professional career has allowed him to serve in hands-on training and leadership capacities with organizations both domestically and abroad. His most recent industry experience is in warehouse/logistics operations where his role was recognized for achieving business excellence according to corporate supply chain metrics.

BUDDE, DON, Department of Industrial Technology
BS, South Dakota State University
MBA, International Business, Oklahoma Baptist University
Prior to his appointment at UNK, Mr. Budde served as Director of Operations and Chief Pilot for companies within the government contract industry. His twenty years of experience also includes extensive international flight operations and aircraft modification with associated flight testing procedures.

CHAFFIN, DANIEL, Assistant Professor, Department of Management
BS, Organizational Communication – Brigham Young University – Idaho
MBA, Marketing – University of Colorado – Colorado Springs
ABD Ph.D., Strategic Management – Michigan State University
Mr. Chaffin’s research focuses on how firms manage across boundaries to influence their constituents. In particular, how firms strategically manage customers, regulators and intra-organizational boundary spanning. He has also conducted research on the effectiveness of wearable sensor technology for measuring interpersonal communication and boundary spanning.

HOWARD, ERIN, Transportation Safety Manager, Nebraska Safety Center
BS, Sport Management – Nebraska Wesleyan University
Mrs. Howard supervisors and manages the transportation safety programs such as Driver Education, Driver Training and Evaluation Program (DTEP), Driver Reinstatement, Improvement and Vehicle Education (DRIVE), Motorcycle Safety, the Ron and Carol Cope Driving Range and Community Outreach. Prior to her current appointment with the Nebraska Safety Center, she served as the Marketing Specialist for NMC CAT the Caterpillar equipment dealer for Nebraska.
KHANAL, ADITYA R., Visiting Assistant Professor, Department of Economics,
BS, Agricultural Sciences, Tribhuvan University, Nepal
MA, Economics, Virginia Tech, Virginia
MS, Finance, Louisiana State University, Louisiana
Ph.D., Agricultural Economics and Agribusiness, Louisiana State University, Louisiana
Dr. Khanal’s research area is focused on agricultural and applied economics,
agribusiness economics and finance. His interest focuses on small farm business and
income diversification strategies, production economics, risk management, technology
adoption, food and land use policy.

Promotion and Awards-
Dr. Brenda Eschenbrenner has been promoted to Associate Professor. Dr. Dana
Vaux and Dr. Eric Holt have earned their Ph.D.’s.

The following faculty were recognized at the CBT Annual fall retreat for their
contributions:
Tenured Teaching – Dr. Suzanne Hayes, Accounting and Finance
Non Tenured Teaching- Dr. Heather Meyer, Marketing and MIS
Tenured Scholarship- Dr. Michelle Fleig-Palmer, Management
Non Tenured Scholarship- Dr. Bree Dority, Economics
Service-Dr. Kathy Zuckweiler, Management

Impact

In July, 2015, Larry Carstenson, J.D. attended the annual Board of Directors Meeting of
the Aviation Accreditation Board International (AABI) in Seattle, Washington, where he
completed his three year term as a member of the Board of Directors. Larry also
completed his service as a member of the AABI Accreditation Committee on which he
has served for the past several years. The Accreditation Committee is the group which
is initially responsible for the approval of all applications for aviation accreditation. Larry
was also an ACR for the Accreditation Committee where he was tasked with the initial
review of select accreditation actions. Larry has served as a member of the AABI
Visiting Accreditation Team on several institutional visits.

See CRRD event in the news- Aug 8 Kearney Hub article:
http://www.kearneyhub.com/news/business/biz-kidz-camp-focuses-on-budding-youth-
entrepreneurs/article_8424ed9e-3d33-11e5-bdc3-a79fdd99dc14.html

14 Central NE kids had a great entrepreneurial experience thanks to supportive parents,
sponsors (UNK College of Business & Hy-Vee), guest speakers, and press coverage.
KHAS/NBC Ch. 5/Hastings:
http://www.nbcneb.com/home/headlines/Local-Kids-Get-a-Taste-of-the-Business-World-
320987561.html
Kearney Hub brief:
What are you doing? Where are you going? What impact are you making? Tell me, please!

Students: Experiential Learning/Internship

Taekyung Nam, Business Administration major, International Business minor, advisor Larry Carstenson J.D. and Dr. Sri Seshadri.

Taekyung Nam, senior in Business Administration with an International Business minor, completed a summer internship at Export Import Strategies Corporation in the Fort Worth, Texas, area. Export Import Strategies is one of only twelve companies in the United States that currently exports and imports food and beverage items internationally. Tae worked primarily with food and beverage and cosmetics’ buyers in South Korea, arranging the logistics and documentation of their import of the product. Tae also evaluated product samples, negotiated pricing, and conducted market research for the South Korea area. He claims that he learned more about his home country by living and working in Texas than he did when he lived in South Korea! After graduation in July 2015, Tae will continue to work for Export Import Strategies at a new South Korean office.

Alumni News

Dillon Miller, ID August 2015 graduate, is employed by IBT, Industrial Bearing and Transmission in Tulsa, Oklahoma.

Tell me about your alumni!

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean’s List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.
Send to: yeagleym@unk.edu

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345

2015-2016
Talk of the Town KGFW 9:30 a.m.
Fourth Wednesday of the month
Arrive 10 minutes early for this 10 minute interview

September 23
October 28
November 25
December – nothing
January 27
February 24
March 23
April 27
NTV A.M. Show Sign up

September 9 Sri Seshadri, MBA
October 14 Shawn Kaskie, CRRD, Idea contest
November 11 Noel Palmer
Feb 10 Sri Seshadri, MBA
April 13
 - be in studio at 6am – interview is at 6:25am
Here is all the info for how GMN interviews work – THANKS for your patience 😊

What I need one week before the interview:

- The names of who will all be on set: first, last and title --if you add more people be sure to tell us in advance, that way we know we have the room and mics available that you need.
- Information you would want viewers to know: if it’s an event... the who, what where etc..., and a link or phone number or where you want viewers to go for more information. A press release works too.
- Some people like to send me an outline of what they want to discuss... or send me 3-4 questions you want me to ask... I want you to be comfortable—so send me what works for you. I will help you along in the interview with the information you give me.

- Time will seem to fly by, so if we don’t get to everything... remember to send me information you want on our website www.nebraska.tv

Other Interview Information:

- Be at the studio around 6:00am
- Your interview is at 6:25am
- The interview is about 3 minutes long
- It will be in studio, 15 miles south along hwy 44 of Kearney (I allow 20 minutes to get here from Kearney)
- The front door will be open, the second door will be locked. There are instructions by the door(pick up the phone there by the door and dial 149 or 120 and someone will come up and get you)
- We are a visual media so we LOVE Visuals... so posters, pictures, statistics, video ...You can get creative!—
- The interview will be as conversational as possible. You do not have to look at the camera at all, just look at me and have a conversation.

NTV News Anchor, Producer, Reporter
mbarnett@nebraska.tv
Follow @MarylynBarnett on Twitter
308-743-2494
Karen Goracke  
2015-2016 Ron Landstrom Executive-in-Residence  
CEO and President  
Borsheims Fine Jewelry and Gifts

**Wednesday, September 30**

8:00 a.m. – 9:00 a.m.  
**WSTC 120E**; Aaron Estes, Dustin Favinger, Janice Woods, Internships/Career Opportunities-

9:05 a.m. - 9:55 a.m.  
Dr. Nacasius Ujah, Principles of Finance N103

10:10 a.m. - 11:00 a.m.  
Dr. Greg Benson, Supply Chain Management portal, Bart Bosshamer, Principles of Supply Chain Management

11: 30 – 1:00 p.m.  
Lunch, Kearney Country Club, Chancellor Douglas Kristensen, confirmed Dr. Tim Burkinke, Dr. Kyle Luthans, Dr. Greg Broekemier

1:00 p.m.  
**Interview in Dean’s Office – Sara Giboney**-

1:30 p.m. - 2:30 p.m.  
Campus Tour-

4:00 p.m. – 5:30 p.m.  
**Frank House**, Networking Reception (by invitation)  
Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, Ms. Goracke family/friends

**Thursday, October 1**

8:00 a.m. - 9:15 a.m.  

9:30 a.m. - 10:45 a.m.  
**NSU 310 or Ponderosa**; Dr. Kyle Luthans’s Human Resource Management, Dr. Kay Hodge-Ethics, Dr. Ngan Chau- Logistics & Transportation (7) Dr. Heather Schulz-Meyer, Consumer Behavior-

11:00 a.m. – 12:15 p.m.  
**Ponderosa Room**, “Ringside Seat: An Insider’s View of Retail and Berkshire Hathaway”
12:30 p.m. – 1:45 p.m.  **Ponderosa room**- Student Advisory Group/Stacy Darveau (Lunch)

2:00 p.m. – 3:15 p.m.  Bruce Elder, Commercial Law **NSU 310**
Dr. Dana Vaux, Interior Design Studio, Jeff Nordhues FSID 260, Beginning Tech for Interior Design

[http://www.borsheims.com/OurCommitmentToOurHistory.aspx](http://www.borsheims.com/OurCommitmentToOurHistory.aspx)

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**Karen Goracke**
President & CEO – Borsheims Fine Jewelry and Gifts

Appointed President and CEO in 2013 by Warren Buffett, Chairman of Berkshire Hathaway, Inc., Karen Goracke is a long tenured associate at Borsheims.

Ms. Goracke holds a Bachelors of Science in Business Administration and Organizational Communication from the University of Nebraska-Kearney. She began her career at Borsheims in 1988 as a Sales Associate in the Gift department. When Berkshire Hathaway acquired Borsheims in 1989, Ms. Goracke was promoted to Inventory Supervisor. She led several new initiatives in this department, including converting the inventory to a controlled system that allowed data analysis and one-on-one interaction with the merchandise buyers. Ms. Goracke continued her career path with Borsheims as the Watch Buyer until 1998, when she put her professional career on hold to tend to her growing family. She returned in 2004 as the Ladies Jewelry Buyer where she made a significant impact on the bottom line by reducing the inventory. Shortly thereafter she became Director of Merchandising, overseeing all buying functions, including the Fashion Jewelry Buyer, Diamond and Bridal Buyer, Assistant Buyer, and Gifts and Home Accessories Buyer.

Ms. Goracke is well respected for her business pragmatism. Her experience holding many different roles across the company gives her an extremely broad retail background. As a result, she has an intricate depth of knowledge not just of Borsheims, but of the worldwide jewelry industry.

As one of Omaha’s most known and well-loved retailers, Borsheims has played an important role in the recognition of this city across the country and around the world. Along with this position of prominence comes a responsibility
Ms. Goracke is a Director with the Jewelers Vigilance Committee, the leading compliance organization in the jewelry and gem industry. Additionally Ms. Goracke serves on the boards and committees within the gem and jewelry industry. Locally, Ms. Goracke currently serves as volunteer with Skutt High School as well as with the school’s Angel Flight fundraiser. She volunteers for her alma mater, Gross High School, and is active in the alumni chapter of her sorority, Gamma Phi Beta. Ms. Goracke has volunteered her time to the Food Bank of the Heartland and Open Door Mission. In 2014, Ms. Goracke has been named the Honorary Chair of the Fall Luncheon for the Women’s Fund of Omaha; an organization devoted to identify issues, funding solutions and leading change for women and young girls.

Ms. Goracke resides in Omaha, Nebraska, with her husband, Bruce, and their three children.