August 2016 The Center for Rural Research and Development sponsored the Fifth Annual Biz Kidz Camp. The camp equips 10-14 year olds with knowledge needed to start or improve a business.

Heads up for fall-

Ron Landstrom Executive in Residence, CHI Chief Financial Officer, Jeanette M. Wojtalewicz-Thursday, September 22, Friday, September 23. Look at the attached draft of a schedule and let me know which time you would like to join if you do not see your class on the schedule. Since we are in the Ponderosa room, I expect numerous classes to be combined. The keynote address is Thursday at 11:00 a.m. Once again we urge you to bring your students to this session.

Consider participating September 30 in the TriCity Economic Forum. For additional information go to http://www.unk.edu/academics/crrd/2016-tri-city-economic-forum.php

In November, ROTC will have two significant events during the week of Veterans Day-

- Tuesday, November 8th speaker, Gordon Sumner-
  Gordon Sumner is an Army Reserve Ambassador to the State of Virginia. He is also a former Military Science Professor and Adjunct Music Professor at UNK. He headed the UNK ROTC program in the late 80's or early 90's. From 2006-2008, he was the National Chairman for Employment Support for the Guard and Reserve (ESGR), a Presidential appointment. He will be addressing an open campus audience on the benefits of hiring reservists and veterans.
- Wednesday, November 9th, fundraiser at the World Theater-showing of Honor Flight-documents the original effort to send WWII veterans to Washington, D.C. to see the National WWII monument.
- Senior Joe Hagg and Lori Skarka are establishing a Student Veterans of America (SVA) chapter.

Dr. Michelle Fleig-Palmer is the recipient of the Golden Bed Pan Award for Meritorious Service which was created to honor those who give of their time and talents to UNK Health Science students.

Dr. Michelle Fleig-Palmer, Dr. Cheryl Rathert, and Dr. Tracy Porter are coauthors of the paper “Meaningful or Meaningless? Physician Perspectives on Use of EHRs”, which was presented at the Academy of Management conference in August. Their research received the Best Theory to Practice award from the Health Care Management Division.
Dean Tim Burkink presented “Rural Food Deserts,” which was coauthored with Shawn Kaskie, CRRD Director/RFI Fellow Coordinator, at the International Food Marketing Research Symposium in Bologna, Italy, June 15.

Impact

What are you doing? Where are you going? What impact are you making? Tell me, please!

Students

Grant Holscher is a CBT senior who has participated in three significant programs this summer. In May, he went with the History Department to Europe for their two-week Holocaust study trip. Throughout the month of June, he went on an ROTC affiliated trip to Liberia in the United States Army Cadet Commands’ (USACC) Cultural Understanding and Language Program (CULP). He completed the USACC’s Cadet Leadership Course (CLC), a required, month-long course for ROTC cadets to commission as officers in the Army. In the past two summers, four out of the five UNK cadets attending have finished in the top 30 percent for 2014 and the top 15 percent in 2015.

Experiential Learning/Internship

Tell me about your alumni!

Richard Salmen, 2014-2015 Ron Landstrom Executive in Residence, 1988 KSC/UNK Business Administration-Airway Science graduate, VP and Senior Advisor, GTrust, has been elected President of the Financial Planning Association.

Emily Olsufka, 2016 Marketing Emphasis graduate, is a Mortgage Loan Officer, in the Lincoln, Nebraska Area.

UNK alumnus Marty Nordlund is now COO and second in command at Werner. For additional information-


Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean’s List, and/or posted on the "Notables" section of the website, or the Dean’s page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students
do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.
Send to: yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact. Think about doing an article for the Kearney Hub during the 2015-2016 academic year. Also, consider promoting your program, students, and/or event on NTV (first Wednesday of the month at 6:25 a.m.) and KGFW Talk of the Town (4th Wednesday of each month at 9:30 a.m.) The schedules are attached.

Criteria for the Hub article:
- 500 words or less
- Business tips/backed by your research if you so choose
- Long text or short bullet points
- Author picture and short bio
- Every other month to start

I will send it on to the Hub after the Dean’s approval.

Calendar of Events
Friday, August 19 @ 9 am Chancellor Convocation in the Fine Arts Recital Hall
Friday, August 19 @ 10:30 am CBT College Meeting in WSTC 123E
Monday, August 22 Fall Classes Begin
Sept 22 – 23 Executive-in-Residence Program
September 30 TriCity Economic Forum
October 4 UNK Career Fair
November 15 Business Idea Contest
December 16 Winter Commencement
January 9 Spring Classes Begin
March 7 Ethics Day
April 28 Annual & endowed Scholarship Ceremony
May 4 Honors Night
May 5 Spring Commencement

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345
Talk of the Town 2016-2017
2015-2016
Talk of the Town KGFW (1340)9:30 a.m.

- 2223 Central Ave, Kearney, NE 68847
- Phone: (308) 698-2100

- Fourth Wednesday of the month 9:30 a.m.
  Arrive 10 minutes early for this 10 minute interview

  September 28 Scott Jochum ID
  October 26 Dr. Sri Seshadri-MBA
  November 2 LT Zackary Klapperich, UNK ROTC-Military Science Instructor- need confirmation
  November 23 CRRD
  February 22 Greg Benson SCM
  March 22 Michelle Fleig-Palmer, Ph.D.
  Associate Professor & Director, Health Care Management Program
  April 26 Toni Hill Early Childhood and Family Advocate
  certificate program which begins Fall 2016 and discuss the ECFA degree which began Fall 2015.
Jeanette M. Wojtalewicz
Ron Landstrom Executive-in-Residence

CHI Health Chief Financial Officer
Thursday, September 22

8:00 a.m. - 9:15 a.m. Marsha Yeagley, MKT 331-Professional Selling class, Professor Ngan Chau, MKT 300, Principles of Marketing Ponderosa Room, Nebraskan Student Union-Yeagley introduce

Phonetic spelling is Wad-a-le’vich

9:30 a.m. - 10:45 a.m. Professor Ngan Chau, SCM 403-Logistics and Transportation, Professor Sri Seshadri-MKT 438/838 Consumer Behavior, Marsha Yeagley MKT 331-Professional Selling class, Professor Brenda Eschenbrenner, Accounting 391-Accounting Information Systems class-Ponderosa Room Yeagley introduce

11:00 a.m. – 12:15 p.m. Ponderosa Room, “Keep the Door Open-Life After UNK” Her presentation will focus on self-confidence, life-long learning, stepping outside your comfort zone to grow, hard lessons learned and the real issue of finding balance in life when a career can take up a big part of your life. Keynote presentation to faculty, staff, administrators, and student across campus-high school business students

Introduction-Dean Burkink

12:30 p.m. – 1:45 p.m. Ponderosa room- Student Advisory Group-CBT student leaders from across the various programs in the college/ Stacy Darveau-Dean’s Administrative Assistant will be present (By Invitation) (Lunch Served)

2:00 p.m. – 3:15 p.m. Professor Brenda Eschenbrenner, Accounting 250-Principles of Accounting class-Ponderosa room-Introduction by Professor Eschenbrenner (escort to Frank H. is desired)

4:00 p.m. – 5:30 p.m. Frank House, Networking Reception (by invitation) Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, Ms. Wojtalewicz family/friends
Friday, September 23

8:00 a.m. – 9:00 a.m. WSTC 120E; Aaron Estes, Career Services, Dustin Favinger, CBT Career Services, Janice Woods, Business Internship Director and Brenda Jochum, (Industrial Technology Internship Director - Internships/Career Opportunities.

9:05 a.m. - 9:55 a.m. Tommy Eshleman, Econ 270-Principles of Economics Macro class, - Sarah Borchers ACCT 250, Ockinga Center- Escort and introduced by Professor Eshleman

10:10 a.m. - 11:00 a.m. Professor Greg Benson, Supply Chain Management class, Professor Tommy Eshleman, Econ 270-Principles of Economics Macro class-Ockinga Center- Professor Eshleman introduce- Professor Borden escort back to Dean’s Office

1:00 p.m. Campus Tour- Student will conduct

Jeanette Wojtalewicz is the SVP and Chief Financial Officer for CHI Health. Serving Nebraska and Southwest Iowa this organization of $2 billion in net revenues is comprised of 15 hospitals, 800 employed physicians and numerous post-acute services and joint ventures. Jeanette has worked in Healthcare Finance for 30 years and received her undergraduate degree from UNK in 1984 in Business Administration-Accounting Emphasis, and a Masters in Healthcare Administration from Bellevue University in 2008. Her work experience has been in public accounting, Acute healthcare care settings, post-acute/rehabilitation services, and children’s psychiatric services. Jeanette is a past President of HFMA in Nebraska, and serves on a number of local boards including the Nebraska Health Information Initiative, Midlands Choice, and UniNET CIN. Jeanette has been recognized by HFMA with the Gold Merit Award, was the recipient of the John C. Finegan Award from the Lincoln Family Medicine Program, received the UNK Distinguished Alumni Award in 2012 and is a past mentor for the UNK Gold Torch Society. Jeanette is married to Michael, and they have 5 children.