Mark your calendar-2017-2018 Ron Landstrom Executive in Residence, Brett Wall-Thursday, September 14 and Friday, September 15. Brett Wall, 1987 Kearney State College Marketing Emphasis graduate, is Senior Vice President and President of the Brain Therapies Division at Medtronic. Plan for your students to attend the keynote address Thursday, 11:00 a.m.-12:15 p.m. Contact yeagleym@unk.edu right away to schedule your fall class with him. See full EIR Schedule at the end.

Listen to CBT’s last Talk of the Town interviews-April 19 at 10:15 a.m. Dr. Jeanne Stolzer - Psychotropic Drugs and April 26 at 9:30 a.m. Dr. Toni Hill - Early Childhood and Family Advocate (ECFA) Certificate Program which began Fall 2016 and ECFA degree which began Fall 2015.

Watch Good Morning NE- April 12 at 6:30 a.m. Dr. Sharon Obasi will be interviewed regarding her research-Parental Investment, Naming Patterns and Family Relationships.

Faculty:

Dr. Allan Jenkins, Economics, has a Midlands Voices op-ed in the OWH April 7. Titled: "Rural Voices are needed on health care reform." Take a look.

Students

Representatives from the Nebraska Bankers Association were on campus in March to visit with students interested in banking careers. In attendance were NBA Scholars, agribusiness students, and finance students.
Dr. Angela Hollman, Information Networking and Telecommunications, successfully guided her students in a Cyber Competition in Colorado where they competed very well.

The UNK ENACTUS team won the Regional Championship in D.C.

Hoa To, May 2017 Finance graduate from Vietnam, placed in the top three of 1,500 individuals taking a required finance exam for those who choose to be considered for a finance job in Vietnam. She has been offered a position with the Ministry of Finance in her country.

Student Research Day is an opportunity for UNK students to present their research to others. The following will be engaged in the activity on the UNK campus April 11, 2017.

**FSID**

Julie Bruns, mentored by Dr. Toni Hill, will present a poster titled, Infant Communication: Exploration of non-verbal communication in infants.” Also mentored by Dr. Hill was Breanna Hiner who will present “Preventing Assault: Title IX Training on Single-Sex Campuses.”

Deavon Carey, mentored by Dr. Mickey Langlais, will present a poster titled, “Do Siblings Know Best?: The Role of Sibling Approval for Romantic Relationships. Dr. Langlais also mentored the following: Shannon Duff-“Are we on the same team?” The influence of relationship status and quality on athletic performance;” Molly Moeller-“Social Media Takeover: Exploring the Role of Attachment;” Siera Schwanz-“Examining the Moderation of Sex and Centrality of Religiosity for Affectionate and Sexual Behaviors;” Jordyn Randall’s oral presentation, “Can Pornography Consumption Be Beneficial For Romantic Relationships;” and Selena Beard-“Will saying "I do" help you in college? Examining the influence of marital status on academic performance.”

**Industrial Technology**

Emma Lee, mentored by Dr. Sonja Bieckford, will present “Benefits of Aquaponics.” Courtney Leitner & Co-Author B. Adams, mentored by Dr. Sonja Bickford & Dr. Nate Bickford, will present “Cost Benefit Analysis of Small-and Medium-Scale Aquaponics System.”
Management
Stephanie Duennerman, mentored Dr. Michelle Fleig-Palmer, will present “Understanding Employee Perceptions of Commitment and Motivation in the Workplace.”

Also mentored by Dr. Fleig-Palmer, was Bailee J Jensen who will present “Effects of Parental Involvement on Patient Adherence in Pediatric Occupational Therapy.”

Marketing & MIS
Maria Gutierrez, mentored by Dr. Greg Benson, presented “Gap between consumer's ethical standards, and their behavior.”

Please let me know if someone has been omitted.

Experiential Learning/Internship

Tell me about your alumni!

Erin Bogard, FSID graduate, is an in-store interior designer and sales associate at Bassett Carpets.

Read about CBT Company Connections Program –
Purpose: To expose our students to a wide variety of companies and to educate them on what internship and career opportunities these companies have for our students.

“Company Connections” Program Details
1.) One company will be selected each month to have the opportunity to promote their company and career opportunities to CBT students. The company will be allowed have a ‘career fair-like’ booth set up inside the main entrance at West Center.
2.) We will determine the best two to three hour span within the week that has the most student traffic so the company can make as many impressions as possible.
3.) The company will also have the opportunity to make a 15-20 minutes presentation on their career opportunities and company culture to BSAD400 students.
4.) Arrangements to speak in other classes will be a possibility, but not guaranteed
5.) Companies can leave any career oriented materials with the CBT Career Center for display purposes outside CBT Career Center office.

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean’s page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference.” In order to send the press release to the students'
hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.
Send to: yeagleym@unk.edu.

The next Executive Education event will be a one-day management development event June 9, 2017. Watch for details.

Consider the University of Nebraska-Kearney’s study abroad program to London, Paris, Florence, and Rome in May 2018! For additional information, attend the February 1, 2017 meeting at 4:00pm in WSTC 166W to see the itinerary, program highlights, and price. Enroll at the meeting or go to http://www.efcst.com/1914987BY, contact Dr. Mickey Langlais WSTC 266W or email langlaismr@unk.edu.

Calendar of Events
April 28 Annual & endowed Scholarship Ceremony
May 4 Honors Night
May 5 Spring Commencement
Brett Wall
2017-2018 Ron Landstrom Executive-in-Residence
JA Baldwin Free Enterprise Lecture Series

SVP, President
Medtronic
Brain Therapies

Thursday, September 14

8:00 a.m. - 9:15 a.m. Noel Palmer, Business Ethics, M. Yeagley, Professional Selling, Dr. Ngan Chow, MKT 300, Yeagley introduce, Ponderosa room

9:30 a.m. - 10:45 a.m. Brenda Eschenbrenner, Accounting 391, Heather Meyer, Advertising MGT, M. Yeagley, Professional Selling
Dr. Ngan Chow, SCM, Yeagley introduce, Ponderosa room.

11:00 a.m. – 12:15 p.m. Ponderosa Room,
Introduction-Dean Burkink

12:30 p.m. – 1:45 p.m. 310 Nebraskan - Student Advisory Group-CBT student leaders from across the various programs in the college/ Stacy Darveau-Dean’s Administrative Assistant will be present
(Lunch Served)

2:00 p.m. – 3:15 p.m. Dr. Kay Hodge, Principles of Management, Ponderosa room.
Dr. Hodge introduce.

4:00 p.m. – 5:30 p.m. Frank House, Networking Reception (by invitation)
Business Advisory Board, Kearney Area Chamber members, faculty, campus administrators, Ms. Wojtalewicz family/friends

Friday, September 15

8:00 a.m. – 9:00 a.m. WEST CENTER 120E; Aaron Estes, Career Services, Dustin Favinger, CBT Career Services, Janice Woods, Business Internship Director and Brenda Jochum, (Industrial Technology Internship Director - Internships/Career Opportunities.
9:05 a.m. - 9:55 a.m. Dr. Sri Seshadri, Marketing Research, Dr. Daniel Chaffin, Administrative Policy and Strategy, Dr. Greg Benson, SCM, Ockinga. Introduced and escorted by Dr. Daniel Chaffin.

10:10 a.m. - 11:00 a.m. Dr. Daniel Chaffin, Administrative Policy/Strategy, Introduced and escorted by Dr. Daniel Chaffin. Ockinga. Dr. Chaffin introduce and escort to Dean’s Office.

11:30 – 1:00 p.m. Lunch, Kearney Country Club, Tim Burkink, Dean, Chancellor Kristensen, (subject to change), Dr. Greg Broekemier,

1:00 p.m. Dean’s Office - Campus Tour- will conduct

Brett Wall serves as Senior Vice President and President of the Brain Therapies division at Medtronic, which is part of the company’s Restorative Therapies Group. Brett, a seasoned medical device executive with 25 years of experience in the industry, manages a team of more than 1,000 individuals, including all business functions across all geographies. Prior to joining Medtronic, Brett served as Covidien’s President, Neurovascular and International, where he managed all commercial activities and functions of the business resulting in a doubling of revenue from 2011 to 2015. Previously, Brett served as Senior Vice President and President, Neurovascular and Senior Vice President and President, International at ev3, Inc. From 2000 to 2008, Brett held positions of Vice President, Marketing for the Neurovascular and Peripheral Vascular divisions at Micro Therapeutics until its merger with ev3.

Previously, Brett worked at Boston Scientific as the Director of Marketing, Cardiovascular, Asia Pacific and Marketing Manager, Japan, where he was responsible for the Interventional Cardiology product lines within the Asia-Pacific region. Brett’s career in the medical device industry has also featured positions of increasing responsibility at C.R. Bard, where he was responsible for marketing the company’s entire suite of urological products. Brett currently serves on the board executive committee for OCTANe, a group that promotes technical growth and expertise in the greater Orange County, California area. He is also a member of the CEO Roundtable at the University of California, Irvine. Previously, Brett served as Chairman of the Heart and Stroke Ball for the American Heart Association, Orange County Chapter.

Brett earned his bachelor’s degree in 1987 - Comprehensive Business Administration with an emphasis in Marketing from the University of Nebraska at Kearney. He is a resident of Southern California.